

Setting up a dates processing and packaging manufacturing unit





استثمر في عُمان
Invest OMAN

Why OMAN



100% Ownership



Up to 10 Years Investor Residency



30 Years Tax Exemption



4th globally in quality of life index



No minimum capital



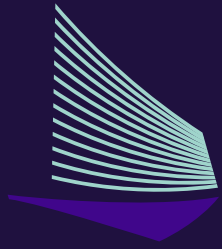
Market Access



Long Usufruct agreement



Free Trade Agreements with: USA, Singapore,
South Korea & European Union



استثمر في عُمان
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MOODY'S

Ba1

Stable outlook

**STANDARD
& POOR'S**

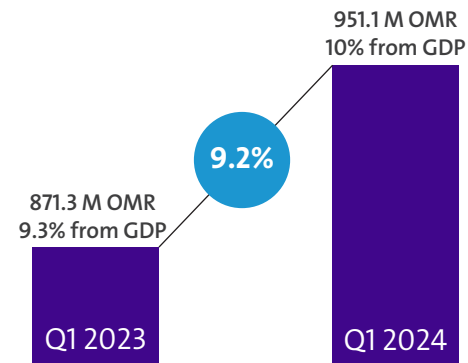
**BBB-
Stable**

Fitch Ratings

BB+

Stable outlook

Sector Overview



*Output of manufacturing industries statistics by (NCSI, June 2024)

Overview Of Dates industry In Oman

The dates palm is the most important fruit crop in Oman, with over 200 varieties, including the highly sought-after Khalas and Majhool. It occupies 80% of the fruit cultivation area and 50% of the total agricultural land. In 2018, Oman was among the top 10 global producers, with 369,000 tons of dates.

Key Inferences with Respect to the Sector Performance:

- The dates palm sector is a cornerstone of Oman's agriculture, contributing significantly to the country's fruit production and agricultural land use.
- Oman's diversity in date varieties, coupled with high production volumes, positions it as a competitive player in the global dates market.
- There is a substantial local consumption and export potential, indicating a well-performing and strategically important sector for the country's economy.

Market Attractiveness

Global Market

CAGR (2020-2025)

Date commodity trade **+4.5%**

Governments and players involvement

► in Dates market (GCC):



Overview Opportunity

Description

An opportunity of setting up a dates processing and packaging plant in the Sultanate of Oman to tap into the increasing demand for locally packaged and processed dates. It aims to capture a substantial portion of the expanding market.

Rationale

The opportunity aims to capitalize on the growing demand for branded processed dates in Oman, which is expected to reach 47,000 tons by 2025. The plant will be strategically located near the raw material source in Samayl Industrial City.

Types

This project focuses on offering a diverse range of packaged date products, designed to cater to various consumer preferences. The types included are as follows:

- Packaged Plain Dates (with seed / seedless)
- Stuffed Dates
- Value-Added Products, including Date Chocolates



Key Indicators

Total Investment Value

2,107,000 OMR

IRR

17.2%

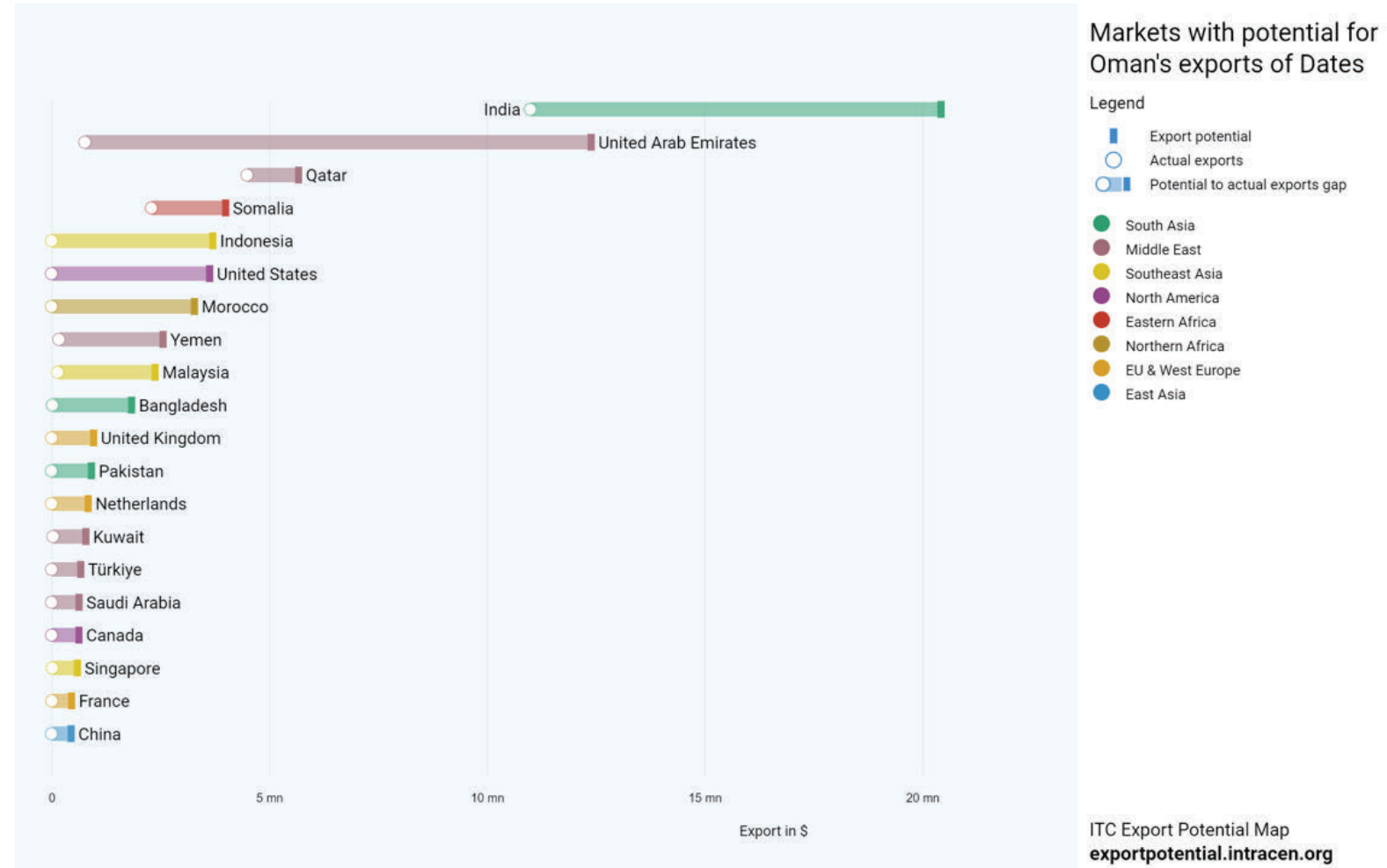
Project Capacity

Packaged Dates
- 4000 Tons Value Added Products
- 1222 Tons

Land size

5,000 SQM

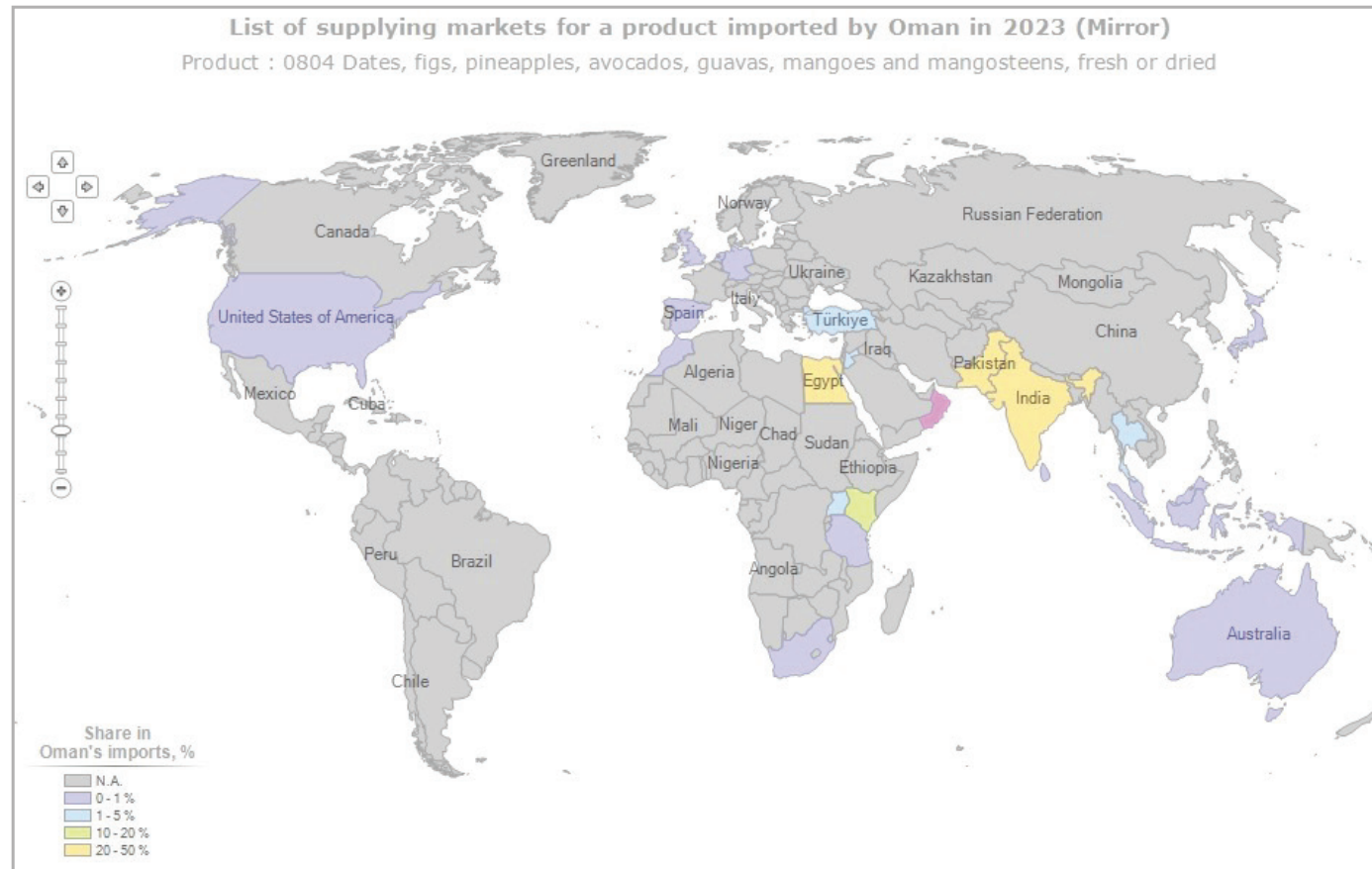
Demand Analysis



Key findings

The markets with greatest potential for Oman's exports of 080410 Dates are India, United Arab Emirates and Qatar. United Arab Emirates shows the largest absolute difference between potential and actual exports in value terms, leaving room to realize additional exports worth \$11 mn.

Demand Analysis



List of supplying markets for the product imported by Oman in 2023

Exporters	Value imported in 2023 (USD thousand)
Pakistan	7,029
Egypt	6,237
India	5,640
Kenya	3,201

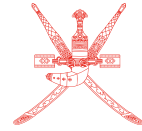
Stakeholder's interaction and incentives

Sultanate of Oman

سلطنة عُمان

وزارة التجارة والصناعة وترويج الاستثمار

Ministry of Commerce, Industry & Investment Promotion



الهيئة العامة للمناطق الاقتصادية الخاصة والمناطق الحرة

Public Authority for Special Economic Zones and Free Zones

Sultanate of Oman

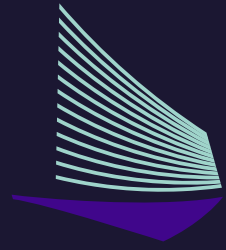
سلطنة عمان



سلطنة عمان
وزارة الثروة الزراعية
والسمكية وموارد المياه

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