



استثمر في عُمان
Invest OMAN

Sultanate of Oman

سلطنة عُمان

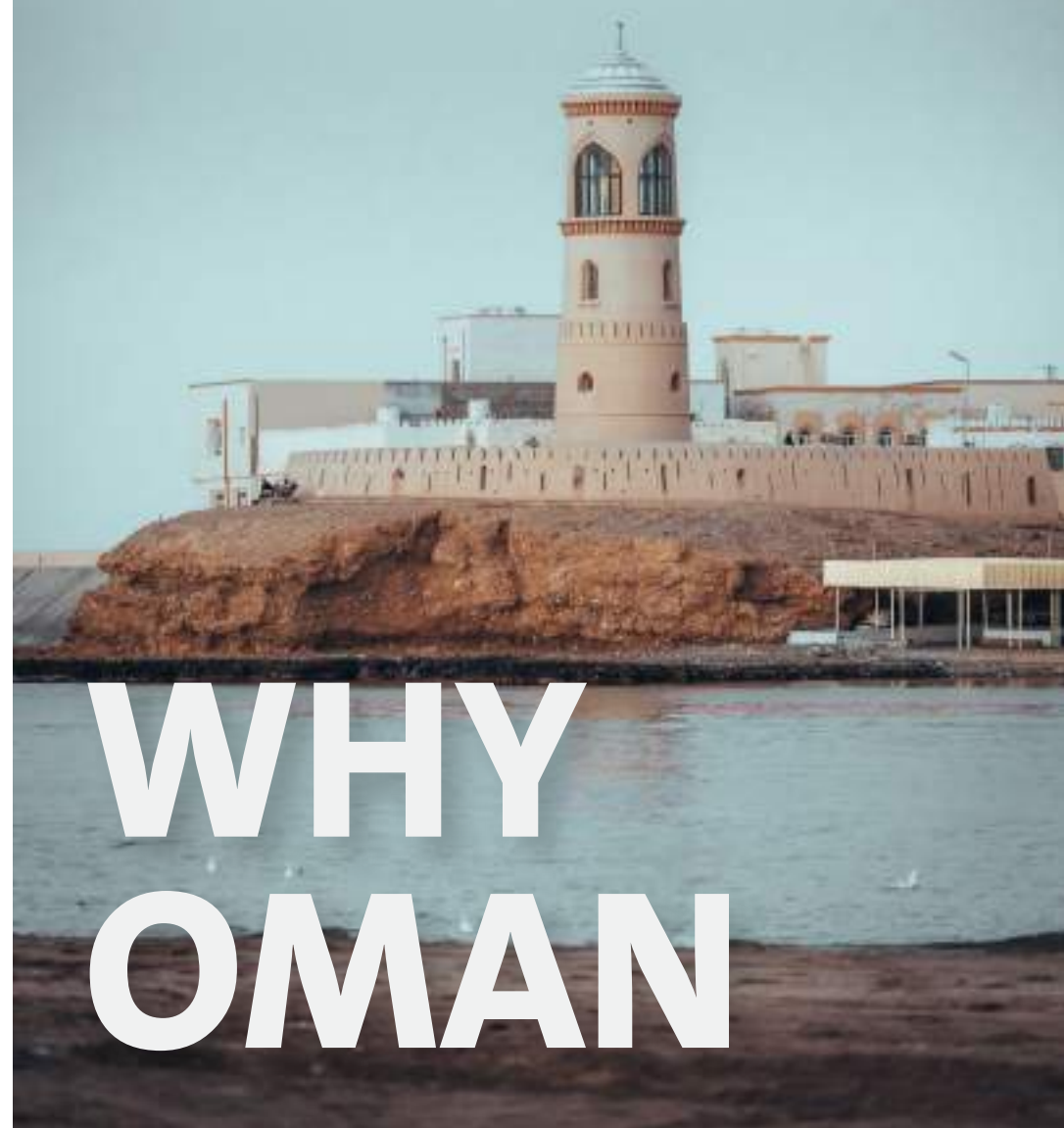
وزارة التجارة والصناعة وترويج الاستثمار

Ministry of Commerce, Industry & Investment Promotion



Cantaloupe Farming

PROJECT



30 Years Tax Exemption



No minimum capital



Long Usufruct agreement



Up to 10 Years Investor Residency



4th globally in quality of life index



Market Access



Free Trade Agreements with:
USA, Singapore, South Korea &
European Union

MOODY'S
Ba1
Stable outlook

STANDARD
& POOR'S
BB-
Stable

FitchRatings
BB+
Stable outlook

Al-Najd Agricultural Region

Is a key project under Oman Vision 2040, aimed at boosting food security and sustainable farming.

With its strategic location in Dhofar, fertile land, and strong infrastructure, it offers great potential for agriculture, job creation, and support for small businesses across the value chain.



Al-Najd Agricultural Region

Moderate Climate

- Moderate temperatures throughout the year
- Scattered rain
- Terrain diversity

Water and Soil

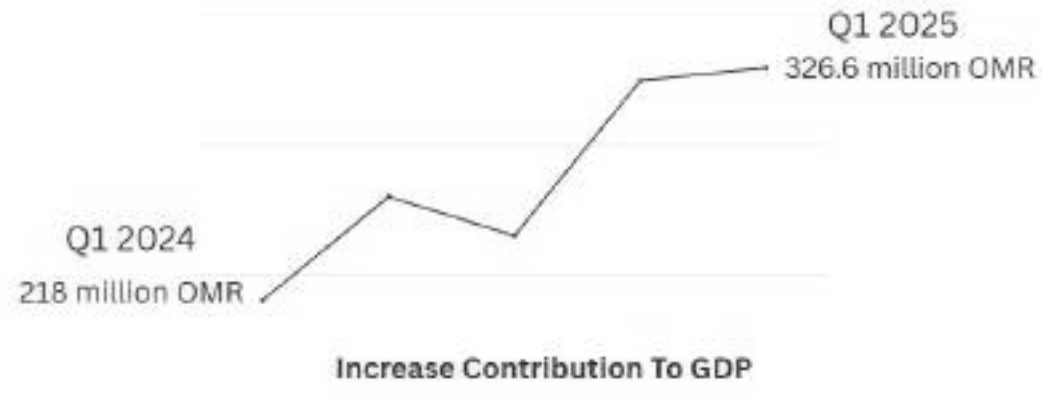
- The main source of water is groundwater
- Modern irrigation techniques
- The soil supports a diverse crop growth

Enablers and Incentives

- Financial incentives: Oman Future Fund
- Investment incentives
- Supporting logistics capabilities



Agriculture Sector Overview



Overview of sweet melon production in Oman 2025

In 2025, Oman produces around 48,000-50,000 tons of sweet melons, with strong local demand and leading GCC exports. Stable cultivation and modern farming support steady growth.

Market Attractiveness

Global Market + 4.2 %

CAGR (2025-2035) in the cantaloupe production

\$5.5 billion

Net global cantaloupe market size value in 2024

Active governments in the cantaloupe production market



Key market players in the sweet melon production project



Overview Opportunity

Description

Production of high-quality cantaloupe using drip irrigation, including a refrigerated packing unit.

Rationale

Cantaloupe has strong market demand in local and regional markets due to its high nutritional value and popularity. Oman's favorable climate, availability of agricultural land, and water-efficient drip irrigation systems make it ideal for high-quality cantaloupe production.



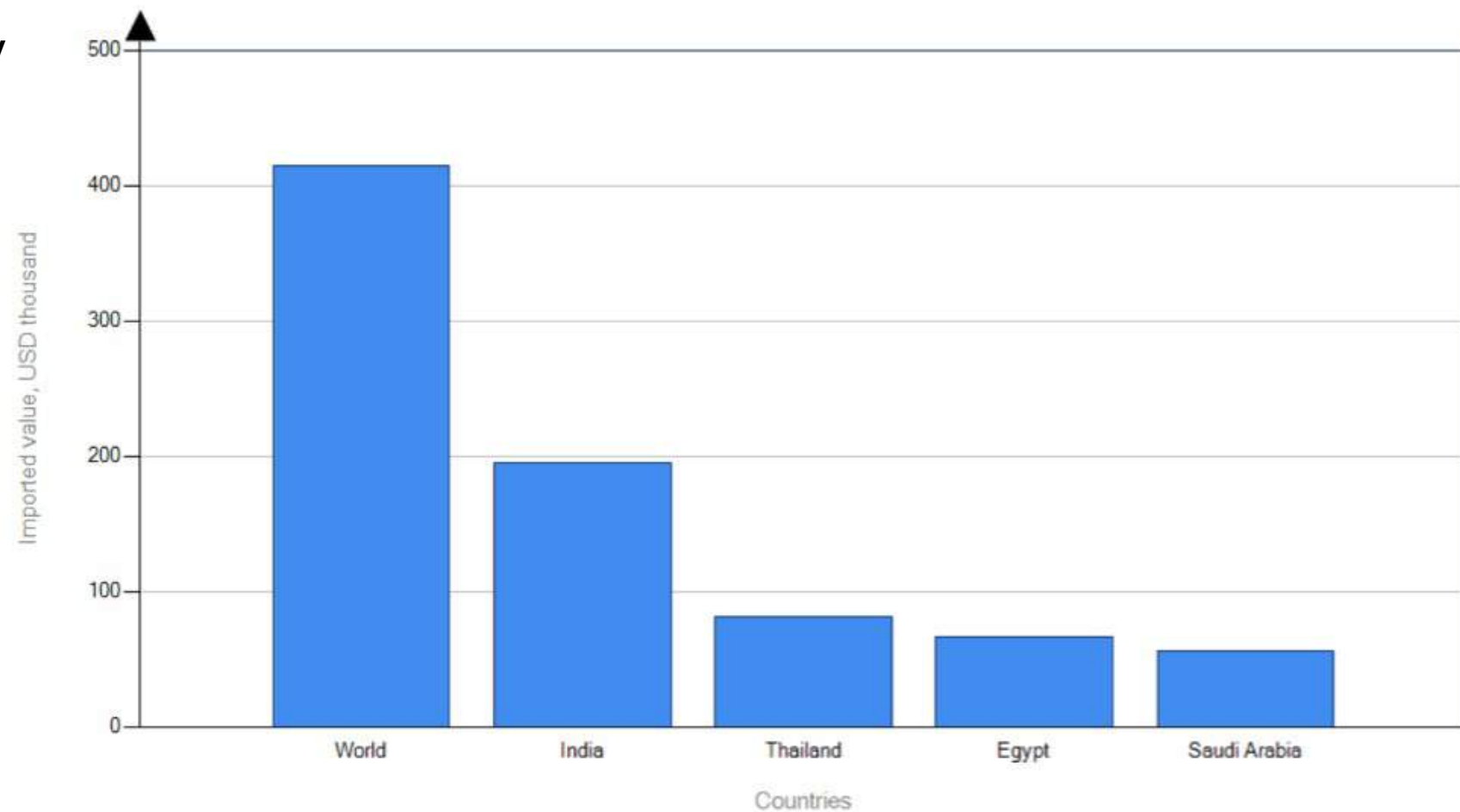
Key indicators

Total Investment Value	2.1 million OMR
IRR	21%
Project Capacity	1,121 tons annually
Land Availability	250 Acres

Demand Analysis

List of supplying markets for a product imported by Oman in 2024

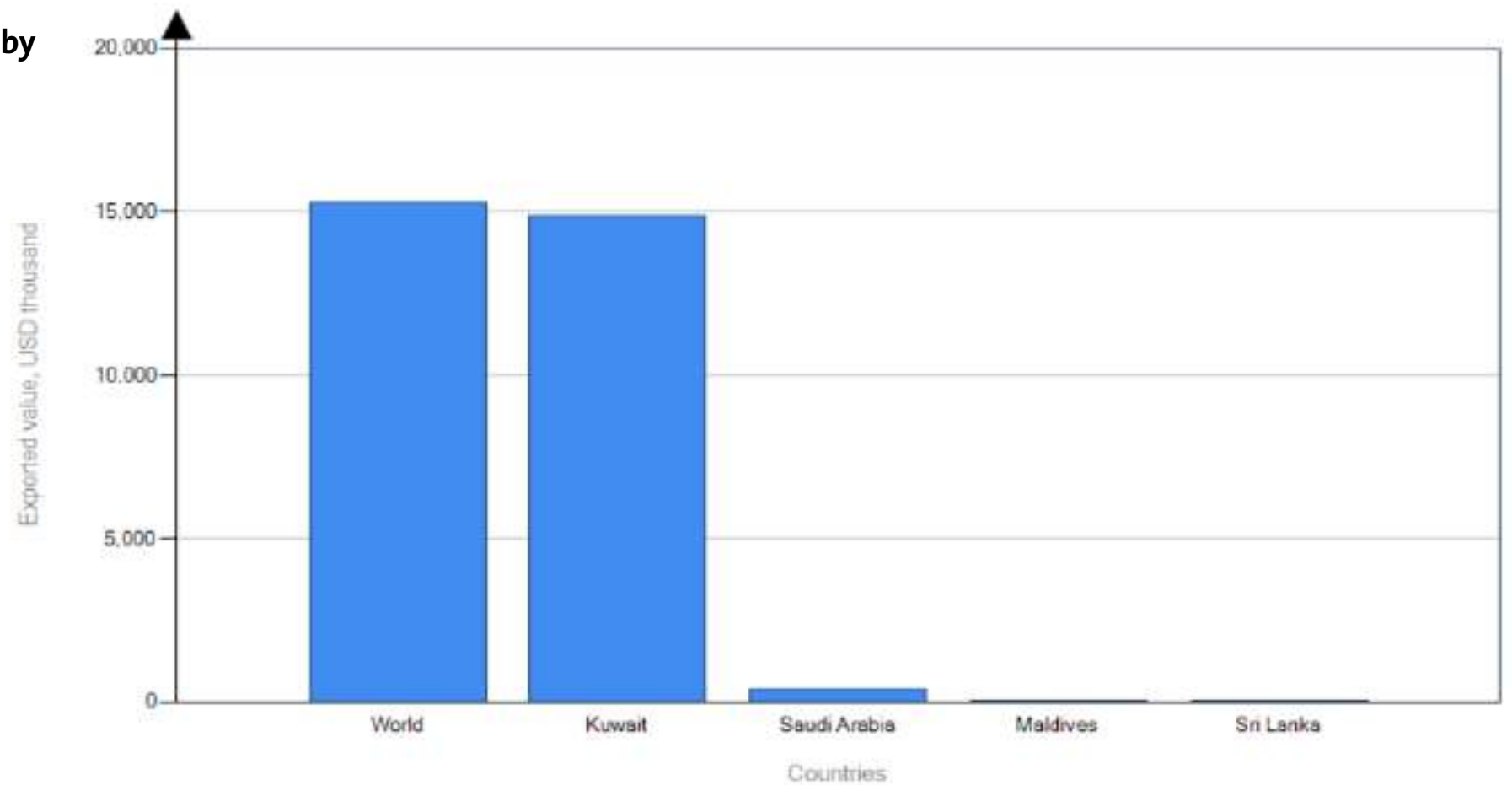
Product: 0807 Melons, incl. watermelons, and papaws “papayas”, fresh



Demand Analysis

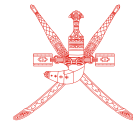
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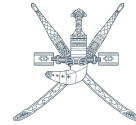


Stakeholder's interaction and incentives

Sultanate of Oman سلطنة عُمان
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**وزارة الإسكان
والتخطيط العمراني**
Ministry of Housing and Urban Planning



جهاز الاستثمار العُماني
Oman Investment Authority



سلطنة عمان
**وزارة الثروة الزراعية
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