

## Investment Opportunity: Tires Manufacturing Plant

<b>Name:</b>	Tires Manufacturing Plant		
<b>Sector:</b>	Manufacturing	<b>Location:</b>	Suhar Industrial City (Madayn)
<b>Total OMR:</b>	6545000.0	<b>Internal ROI (%):</b>	16.0%
<b>Payback Years:</b>	6	<b>Implementation Duration:</b>	1.0
<b>Reference:</b>	MOC/01236	<b>Type:</b>	featured
<b>Source:</b>	Projects, Tenders and Local Content Authority		
<b>Description:</b>	<p>This project presents a strategic investment opportunity to establish a specialized factory for the production of a wide range of high quality tires, including those for cars, trucks, buses, and motorcycles, to meet the growing local and regional demand for reliable and high-performance tires. The project will directly contribute to import substitution, enhance supply chain resilience, and support the automotive and transportation sectors in Oman. It also opens broad opportunities for exports, industrial partnerships, and advanced technology transfer, positioning the Sultanate as a regional hub in this vital industry. To ensure stable returns, a percentage of pre-purchase contracts will be secured with investors who meet the required standards, guaranteeing demand and further strengthening the project's financial viability.</p>		