

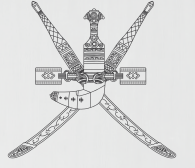
استثمر في عُمان
Invest OMAN

Sultanate of Oman

سلطنة عُمان

وزارة التجارة والصناعة وترويج الاستثمار

Ministry of Commerce, Industry & Investment Promotion



Leafy Vegetables Cultivation

PROJECT

WHY OMAN



30 Years Tax Exemption



No minimum capital



Long Usufruct agreement



Up to 10 Years Investor Residency



4th globally in quality of life index



Market Access



Free Trade Agreements with:
USA, Singapore, South Korea &
European Union

Moody's
Ba1
Stable outlook

STANDARD
& POOR'S
BB-
Stable

FitchRatings
BB+
Stable outlook

Al-Najd Agricultural Region

Is a key project under Oman Vision 2040, aimed at boosting food security and sustainable farming.

With its strategic location in Dhofar, fertile land, and strong infrastructure, it offers great potential for agriculture, job creation, and support for small businesses across the value chain.



Al-Najd Agricultural Region

Moderate Climate

- Moderate temperatures throughout the year
- Scattered rain
- Terrain diversity

Water and Soil

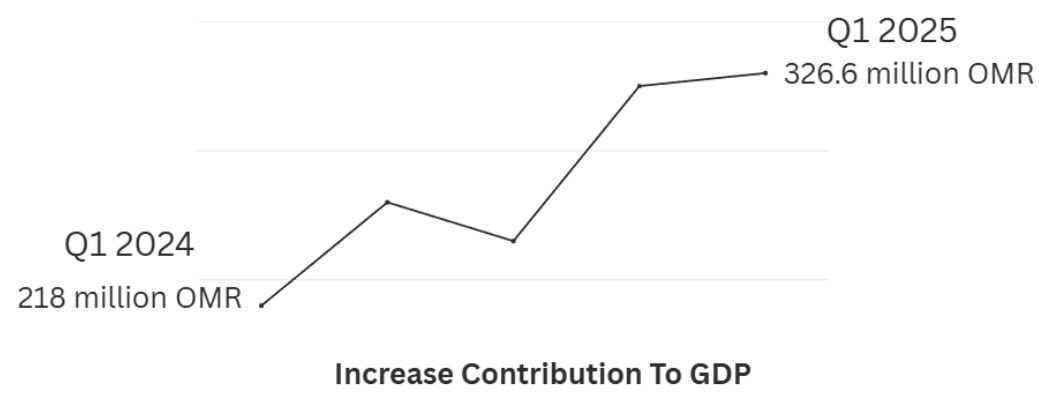
- The main source of water is groundwater
- Modern irrigation techniques
- The soil supports a diverse crop growth

Enablers and Incentives

- Financial incentives: Oman Future Fund
- Investment incentives
- Supporting logistics capabilities



Agriculture Sector Overview



Overview of leafy vegetables production in Oman 2024

In 2024, Oman boosted leafy vegetable production like lettuce, spinach, and arugula through modern greenhouses and hydroponics. Supported by Vision 2040 and government incentives, the sector grew sustainably, focusing on food security, efficient water use, and year-round supply.

Market Attractiveness

Global Market +5 %

CAGR (2024-2031) in the leafy vegetables Production

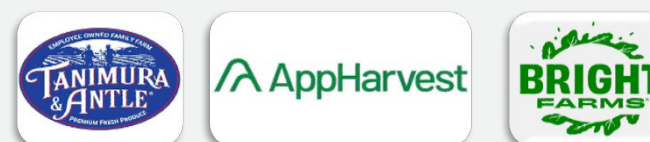
\$12.46 billion

Net global leafy vegetables market size value in 2024

Active governments in the leafy vegetables production market



Key market players in the leafy vegetables production market



Overview Opportunity

Description

Production of Leafy Vegetables in Greenhouses (Lettuce, Arugula, Coriander, and Spinach) offers investors a sustainable, high-yield opportunity to meet the growing demand for fresh, quality greens year-round.

Rationale

Oman presents a strong investment opportunity in greenhouse leafy vegetable production, offering government support, high demand, water efficiency, and alignment with Vision 2040 goals.



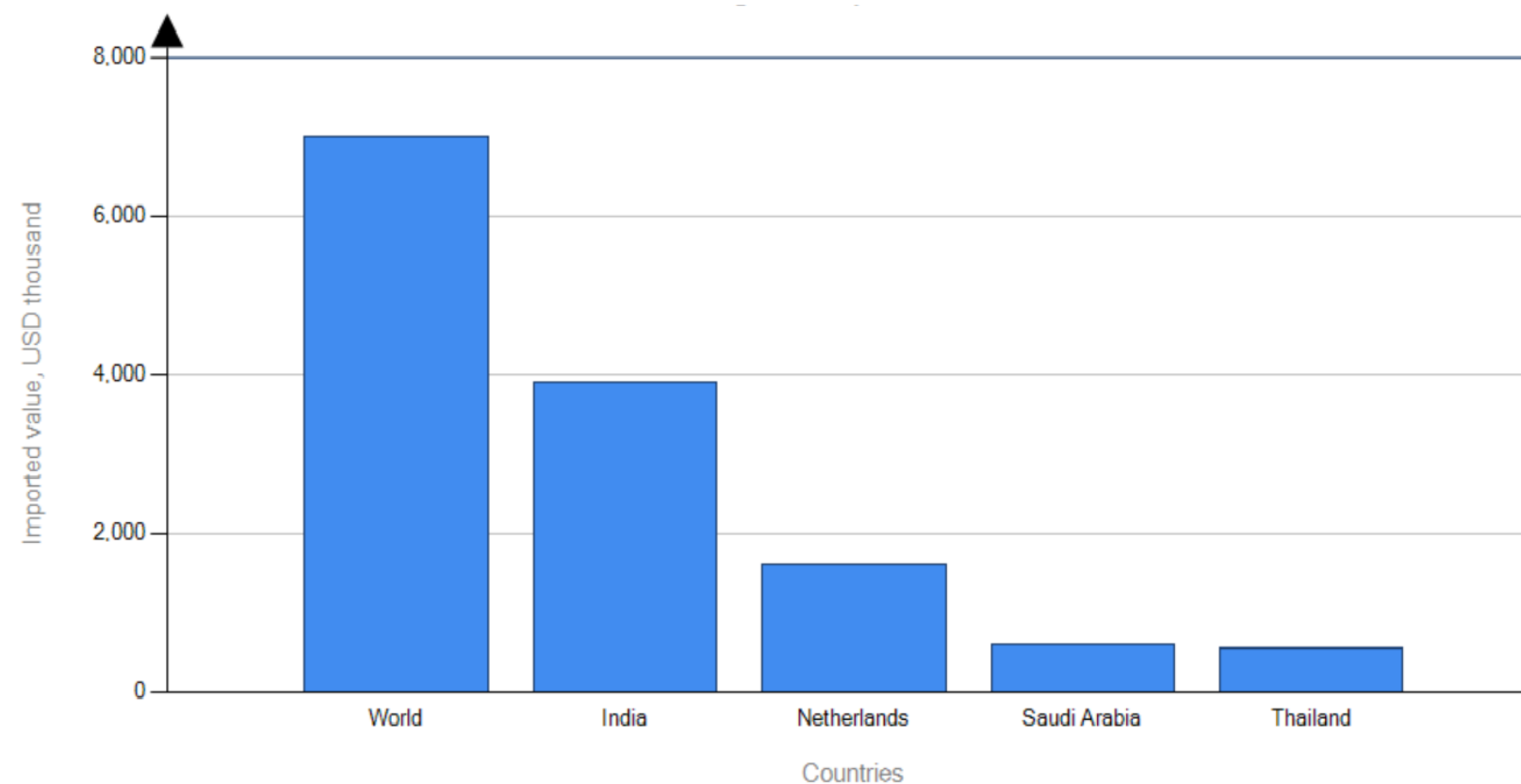
Key indicators

Total Investment Value	1.6 million OMR
IRR	24%
Project Capacity	299 tons annually
Land Availability	100 Acres

Demand Analysis

List of supplying markets for a product imported by Oman in 2024

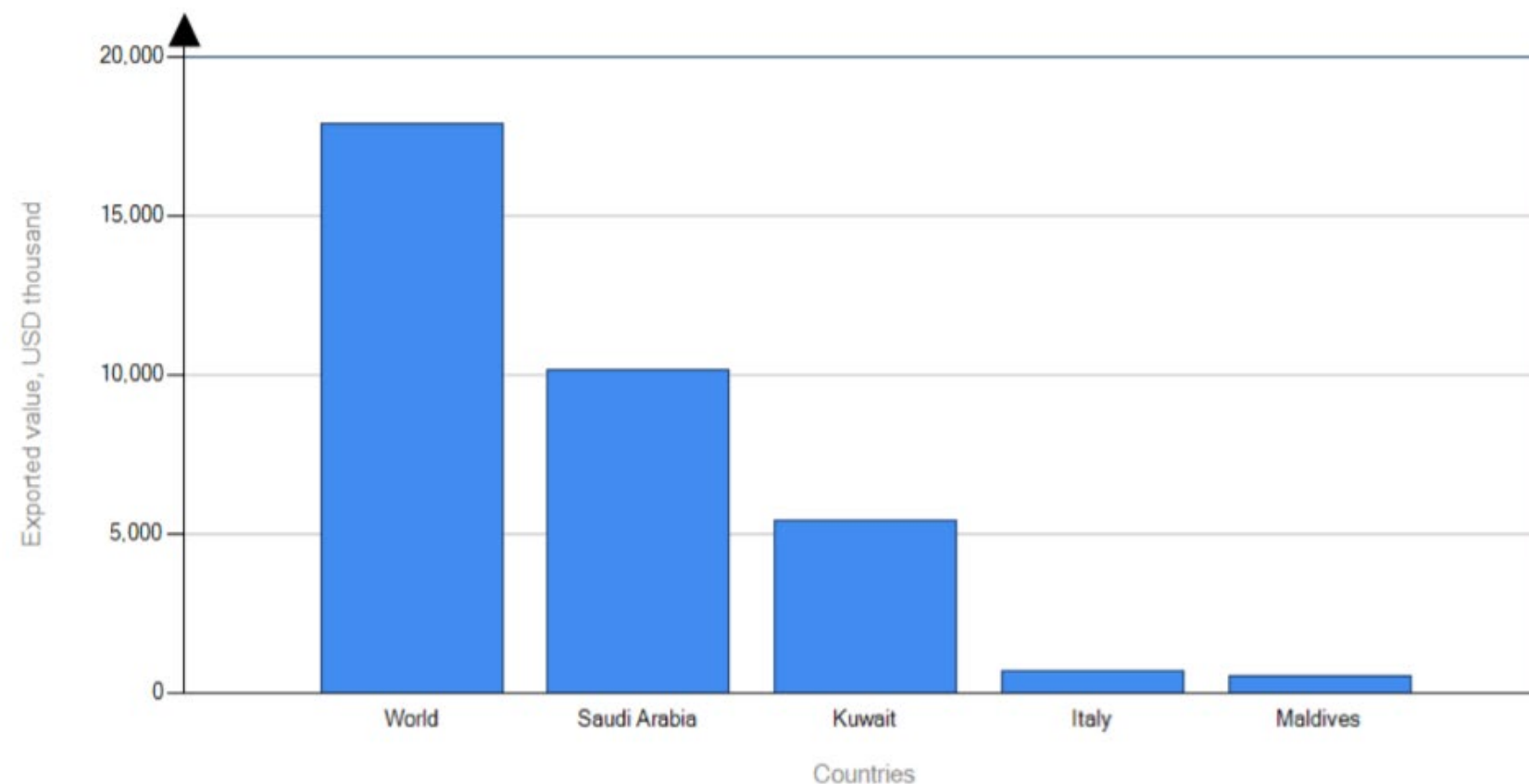
Product: 0709 Other vegetables, fresh or chilled (excl. potatoes, tomatoes, alliaceous vegetables, edible brassicas, lettuce “*Lactuca sativa*” and chicory “*Cichorium spp.*”, carrots, turnips, salad beetroot, salsify, celeriac, radishes and similar edible roots, cucumbers and gherkins, and leguminous vegetables)



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Stakeholder's interaction and incentives

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وزارة الإسكان
والتخطيط العمراني
Ministry of Housing and Urban Planning



جهاز الاستثمار العُماني
Oman Investment Authority



سلطنة عمان
وزارة الثروة الزراعية
والسمكية وموارد المياه



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