



100% Ownership



30 Years Tax Exemption



No minimum capital



Long Usufruct agreement



Up to 10 Years Investor Residency



4th globally in quality of life index



**Market Access** 



Free Trade Agreements with: USA, Singapore, South Korea & European Union



Moody's

Baa3

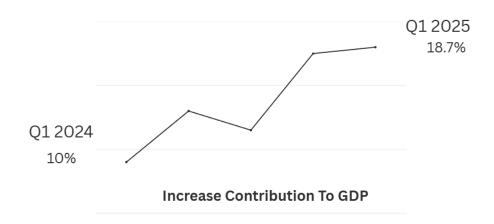
Stable outlook

STANDARD &POOR'S BBB-Stable

FitchRatings
BB+
Stable outlook



### **Manufacturing Sector Overview**



### Overview of air conditioners production in Oman 2025

Oman's rising demand for air conditioners and government-backed push for local, energy-efficient production make it a prime investment opportunity, with strong growth and export potential.

### **Market Attractiveness**

Global Market +7%

CAGR (2024-2034) in the air conditioning production

\$149.5 billion

Net global air conditioning market size value in 2024

Active governments in the air conditioning market







Key market players in the air conditioning production project









## **Overview Opportunity**

### Description

Air Conditioners Manufacturing Plant focused on producing a wide range of high-demand, energy-efficient air conditioning units—designed to serve both local and regional markets, offering strong growth and return potential for investors.

#### **Rationale**

Due to Oman's hot climate and growing demand, a local air conditioners manufacturing plant will reduce imports, and lower costs. It supports Vision 2040 by boosting local industry and can position Oman as a regional export hub.



### **Key indicators**

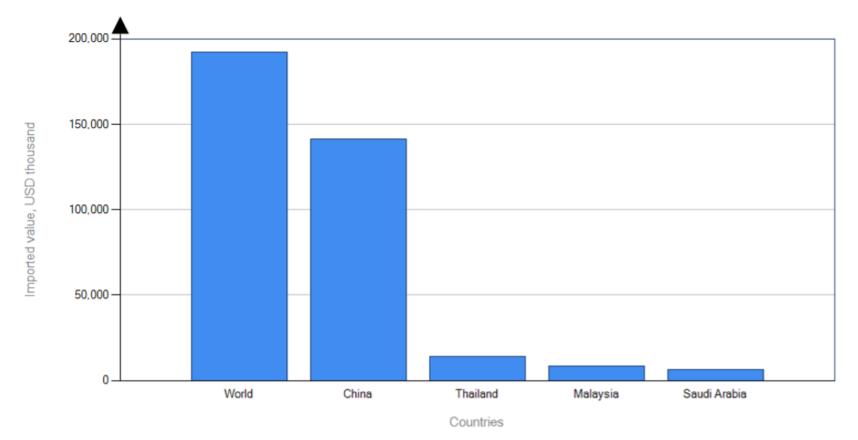
Total Investment Value	6,545,000 OMR
IRR	%15
Project Capacity	100,000 air conditioning units annually
Land Availability	10,000 sqm



### **Demand Analysis**

#### List of supplying markets for a product imported by Oman in 2024

Product: 8415 Air conditioning machines comprising a motor-driven fan and elements for changing the temperature and humidity, incl. those machines in which the humidity cannot be separately regulated; parts thereof

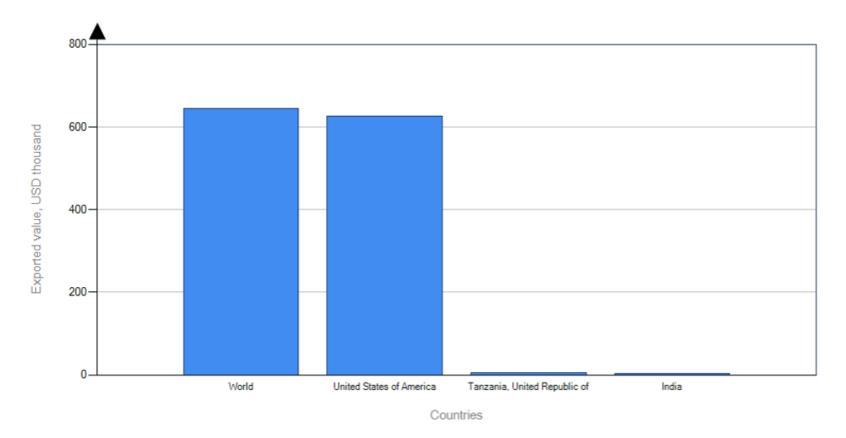




# **Demand Analysis**

#### List of importing markets for a product exported by Oman in 2024

Product: 8415 Air conditioning machines comprising a motor-driven fan and elements for changing the temperature and humidity, incl. those machines in which the humidity cannot be separately regulated; parts thereof





### Stakeholder's interaction and incentives









# **Contact Us**

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