

استثمر في عُمان  
**Invest OMAN**

# **Setting Up a Dates Processing And Packaging Manufacturing Unit**





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# WHY OMAN



100% Ownership



Up to 10 Years Investor Residency



30 Years Tax Exemption



4th globally in quality of life index



No minimum capital



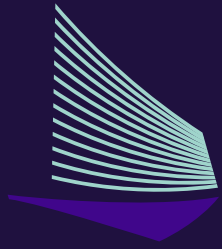
Market Access



Long Usufruct agreement



Free Trade Agreements with: USA, Singapore,  
South Korea & European Union



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**MOODY'S**

**Ba1**

Stable outlook

**STANDARD  
& POOR'S**

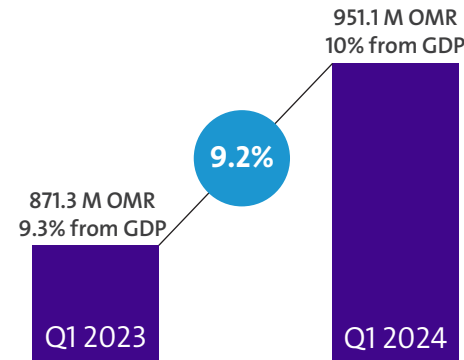
**BBB-  
Stable**

**Fitch Ratings**

**BB+**

Stable outlook

# Sector Overview



\*Output of manufacturing industries statistics by (NCSI, June 2024)

## Overview Of Dates industry In Oman

The dates palm is the most important fruit crop in Oman, with over 200 varieties, including the highly sought-after Khalas and Majhool. It occupies 80% of the fruit cultivation area and 50% of the total agricultural land. In 2018, Oman was among the top 10 global producers, with 369,000 tons of dates.

### Key Inferences with Respect to the Sector Performance:

- The dates palm sector is a cornerstone of Oman's agriculture, contributing significantly to the country's fruit production and agricultural land use.
- Oman's diversity in date varieties, coupled with high production volumes, positions it as a competitive player in the global dates market.
- There is a substantial local consumption and export potential, indicating a well-performing and strategically important sector for the country's economy.

# Market Attractiveness

## Global Market

CAGR (2020-2025 ) in Date commodity trade

Date commodity trade **+4.5%**

## Governments and players involvement

► in Dates market (GCC):



# Overview Opportunity

## Description

An opportunity of setting up a dates processing and packaging plant in the Sultanate of Oman to tap into the increasing demand for locally packaged and processed dates. It aims to capture a substantial portion of the expanding market.

## Rationale

The opportunity aims to capitalize on the growing demand for branded processed dates in Oman, which is expected to reach 47,000 tons by 2025. The plant will be strategically located near the raw material source in Samayl Industrial City.

## Types

This project focuses on offering a diverse range of packaged date products, designed to cater to various consumer preferences. The types included are as follows:

- Packaged Plain Dates (with seed / seedless)
- Stuffed Dates
- Value-Added Products, including Date Chocolates



## Key indicators

**Total Investment Value**

2.107 million OMR

**IRR**

17.2%

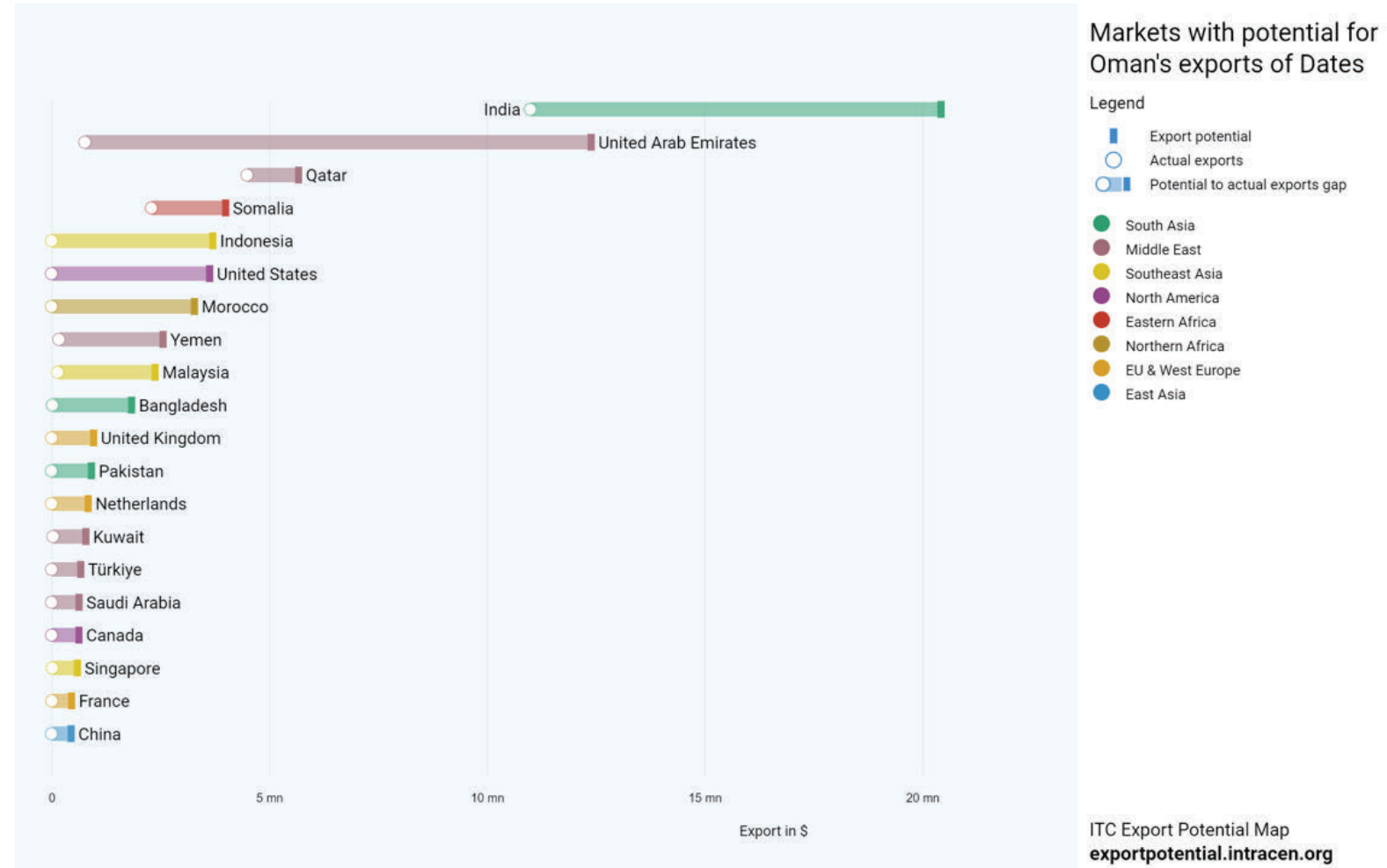
**Project Capacity**

Packaged Dates  
- 4000 Tons Value Added Products  
- 1222 Tons

**Land size**

5,000 SQM

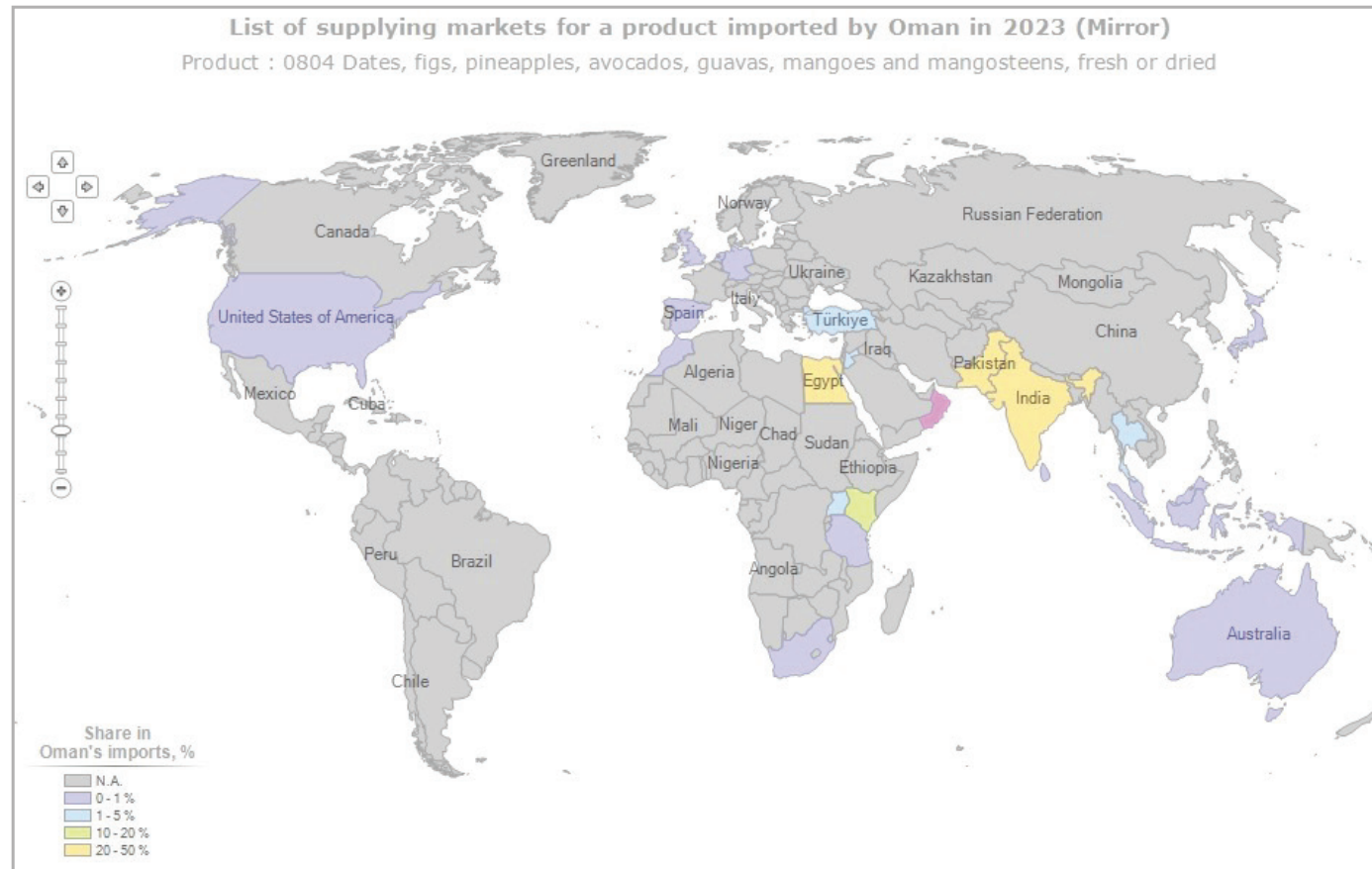
# Demand Analysis



## Key findings

The markets with greatest potential for Oman's exports of 080410 Dates are India, United Arab Emirates and Qatar. United Arab Emirates shows the largest absolute difference between potential and actual exports in value terms, leaving room to realize additional exports worth \$11 mn.

# Demand Analysis



## List of supplying markets for the product imported by Oman in 2023

exporters	Value imported in 2023 (USD thousand)
Pakistan	7,029
Egypt	6,237
India	5,640
Kenya	3,201

## Stakeholder's interaction and incentives

Sultanate of Oman سلطنة عُمان  
وزارة التجارة والصناعة وترويج الاستثمار  
Ministry of Commerce, Industry & Investment Promotion



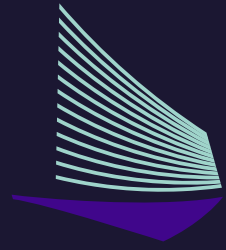
الهيئة العامة للمناطق الاقتصادية الخاصة والمناطق الحرة  
Public Authority for Special Economic Zones and Free Zones  
Sultanate of Oman سلطنة عمان



سلطنة عمان  
وزارة الثروة الزراعية  
والسمكية وموارد المياه

مدائن  
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