



استثمر في عُمان
Invest OMAN

Value Added Fish Products Plant





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WHY OMAN



100% Ownership



Up to 10 Years Investor Residency



30 Years Tax Exemption



4th globally in quality of life index



No minimum capital



Market Access



Long Usufruct agreement



Free Trade Agreements with: USA, Singapore,
South Korea & European Union



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MOODY'S

Ba1

Stable outlook

**STANDARD
& POOR'S**

BB+

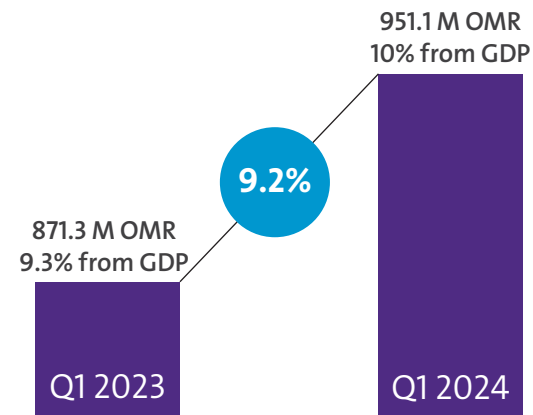
Positive outlook

FitchRatings

BB+

Stable outlook

Sector Overview



*Output of manufacturing industries statistics by (NCSI, June 2024)

key inferences with respect to the sector performance:

- The Sultanate of Oman has a long coastline, the vast majority of which faces the Gulf of Oman and the Arabian Sea. Oman is one of the largest producers and consumers of fish in the GCC.
- Oman's per capita consumption of fish is the highest in the GCC after UAE, at 27 kg per capita per annum.
- Oman's largest export markets for fish are the UAE and Saudi Arabia, constituting 50% and 16% of total export by Oman.
- Employing about 50,000 people even today, fisheries are maturing as an industry that can significantly contribute to the non-oil economy.

Market Attractiveness

Global Market +9.3%

CAGR (2019 -2026 (in the global fish and seafood market.

USD 206.89 billion

The global seafood market size value by 2026

Governments and players involvement

Active governments in the market of value added fish products.



The key market players in value added fish product.



Kangamiut
Seafood



Overview Opportunity

Description

Manufacturing Plant of fish portions or sticks are regular sized portions cut from rectangular frozen blocks of fish flesh. They are normally coated with batter, and then crumbed before being flash fried and frozen.

Rationale

Oman has a considerable landing of fish and has grown at a CAGR of 19% in from 2013 to 2019. The strong growth in landings also indicates the potential for establishing processing facilities with an assurance regarding the supply of raw material. The fisheries sector value chain is relatively strong in all the other GCC countries.

Types

- HS code 0304
- Focus on the high values species (tuna, grouper etc...). Products can be frozen or fresh.



Key indicators

Total Investment Value

4.267 million OMR

Land Availability

10000 SQM

IRR

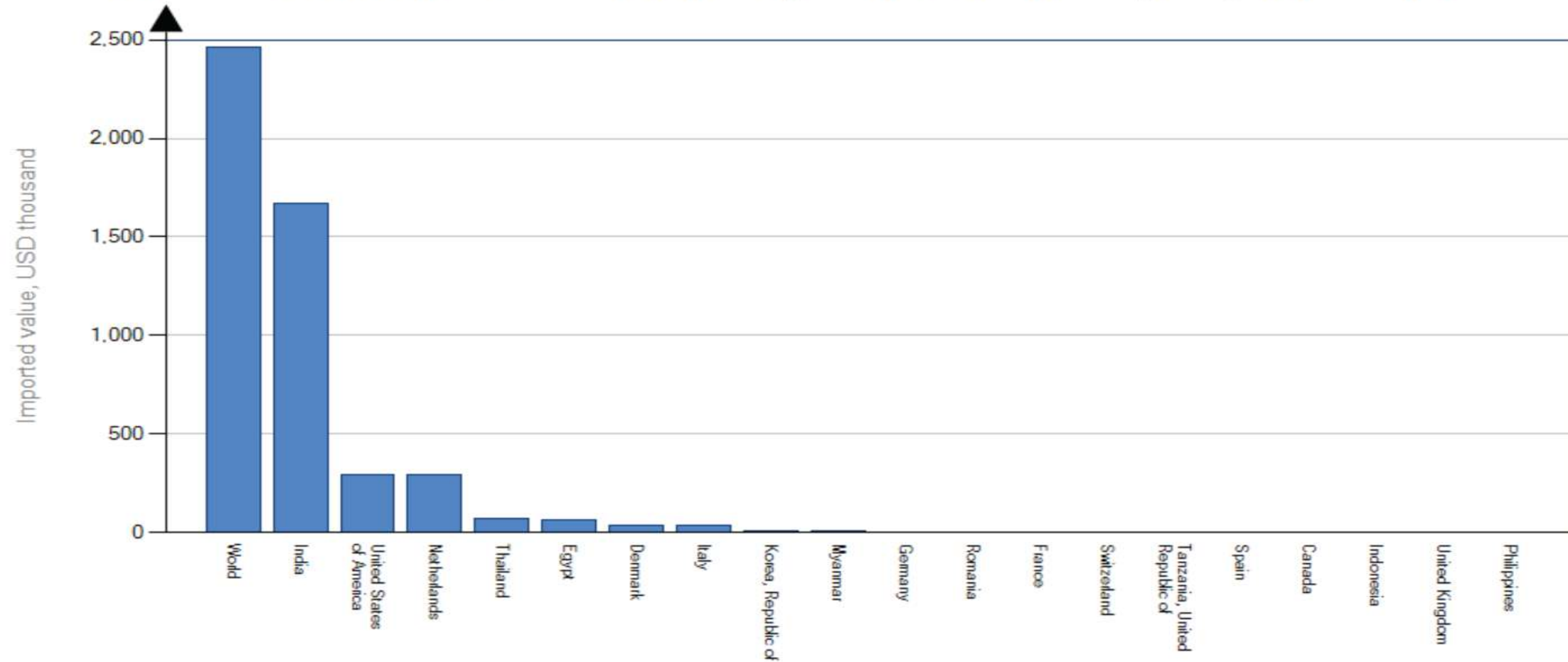
14 %

Project Capacity

4,000 tons per annum.

Demand Analysis

List of supplying markets for a product imported by Oman in 2023
Product: 0304 Fish fillets and other fish meat, whether or not minced, fresh, chilled or frozen



Stakeholder's interaction and incentives

Sultanate of Oman

سلطنة عُمان

وزارة التجارة والصناعة وترويج الاستثمار

Ministry of Commerce, Industry & Investment Promotion

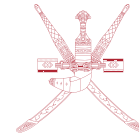


الهيئة العامة للمناطق الاقتصادية الخاصة والمناطق الحرة

Public Authority for Special Economic Zones and Free Zones

Sultanate of Oman

سلطنة عمان



سلطنة عمان
وزارة الثروة الزراعية
والسمكية وموارد المياه

مدائن
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