

# Pre-Feasibility Study to Establish a Heating, Ventilation & Air Conditioning A/C Units Assembly Plant

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# Pre-Feasibility Study to Establish a Heating, Ventilation & Air Conditioning A/C Units Assembly Plant

Market, Technical and Financial  
Analysis

## Study Report

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إخلاء المسؤولية

حيث تبذل المنظمة جهوداً حثيثة في أداءها للخدمات الاستشارية، فإنها لا تقدم أي ضمان صريح أو ضمني بتحقيق نتائج ناجحة من تطبيق أي من التوصيات الواردة بها، وبدون تحديد لحصانات وامتيازات المنظمة بموجب القواعد القانونية الواجبة التطبيق، فإن المنظمة لا تكون مسؤولة تجاه العميل أو الغير، عن أي خسارة، أو تكلفة، أو أضرار، أو مسؤولية.

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2. المهندس /سليمان البلوشي

## EXECUTIVE SUMMARY

The potential for manufacture and assembly of HVAC systems and products as at medium given that competition does not exist in Oman, although the branded products are by far superior in terms of reputation and experience this study allows the opportunity for an Omani product to be established in the market given the huge scope and demand in this sector. The selling price of the AC units in Oman is based on average prices of 150 RO for the 1.5 Ton and 250 RO for the 2.0 Ton units.

The cost of investment for plant and machinery amounts in the region of 397,000 / RO and the proposed capacity is estimated at 32,400 units per year based on the assembly of 12 A/C units per hour. In year 1 the assembly output is 35% utilization resulting in the assembly of 7,938 of 2 ton units and 3,402 of 1.5 ton units.

| Year | Yr 1  | Yr 2  | Yr 3  | Yr 4  | Yr 5  | Yr 6  | Yr 7  | Yr 8  | Yr 9  | Yr 10 |
|------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|
| NP % | -6.03 | 1.11  | 3.24  | 4.71  | 5.78  | 6.43  | 6.64  | 6.46  | 6.27  | 6.07  |
| GP % | 17.30 | 19.37 | 20.69 | 21.59 | 22.25 | 22.75 | 22.88 | 22.74 | 22.59 | 22.43 |

### PROJECT HIGHLIGHTS

Name of Project: Assembly Plant of AC units Oman.

Total Investment Cost: 881,545 OMR

Main Plant Cost: 397,000 OMR

Building Cost: 236,045 OMR

Plant Capacity: The proposed Plant will have & installed capacity of 32,400 of AC units per year. In 1st year operation the assembly output amount to 7,938 units.

Local Market Demand. The total estimated yearly demand in the region of 49 million RO in Oman (import substitution)

Source of finance: 60% Debt & 40% equity.

MAJOR COMPETITION IN OMAN: Currently no manufacture is present in Oman

#### Total Investment

- 744,045.00 OMR
- Source of Finance: banking at 60%

#### Production capacity

- Year 1 = 35%
- Year 2 = 45%
- Year 3 = 55%
- Year 4 = 65%
- Year 5 = 75%
- Year 6 = 85%
- Year 7 = 90%
- Year 8 = 90%
- Year 9 = 90%
- Year 10 = 90%

#### Revenue

- Yr 1= 2.4 million OMR
- Yr 2= 3.2 million OMR
- Yr 3= 3.9 Million OMR
- Yr 4= 4.6 Million OMR
- Yr 5= 5.3 Million OMR
- Yr 6= 6.0 Million OMR
- Yr 7= 6.4 Million OMR
- Yr 8= 6.4 Million OMR
- Yr 9= 6.4 Million OMR
- Yr 10= 6.4 Million OMR

## ***Broad Scope of Study & Methodology***

This feasibility study covers three main areas to include marketing & market research, evaluation of the technical aspects and the financial analysis to determine the feasibility of the project.

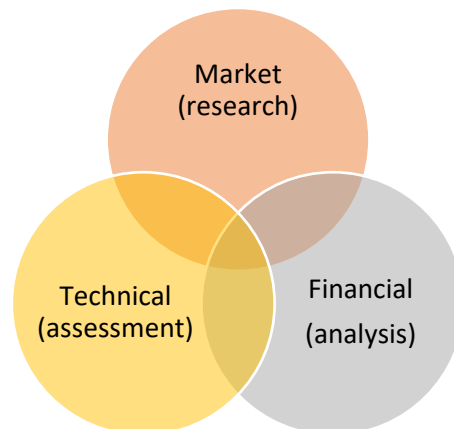
The Market Assessment consists of:

- Market size of A/C Units in Oman.
- Market survey of the A/C Units prices for the various A/C Products.
- Overview of the local competitors in Oman & GCC region.
- Supply & Demand: estimate the supply & demand of A/C Products to include import, export & review of competition in the GCC region.
- Market share of the proposed new plant.

The Technical Part of the Study comprises all technical requirements needed to render the A/C Products plant operational to include capacity utilization, raw material, staff requirements & process flow.

The Financial Analysis for the project covers the following:

- Cost of the project (total investment)
- Source of Finance (equity & debt)
- Financial assumptions
- Financial schedules comprising:
  - Projected Income Statement
  - Projected Balance Sheet
  - Projected Cash Flow Statement
  - Projected Revenue Stream
  - Depreciation Schedule
  - Salaries (Number of required employees & the expected Salaries)
  - Loan repayment Schedule
  - Finance Cost
  - Financial Ratios
  - Internal Rate of Return & Payback period.





# Introduction

## Heating, Ventilation & Air Conditioning (A/C Units)

A split system is an air-conditioning or heat pump system that uses refrigerant as the heat exchange fluid and has an evaporator, compressor, and condenser as separate components.

In most modern commercial applications, the compressor and condenser are combined into a single piece of equipment called a condensing unit. Refrigerant piping, custom-designed to meet the physical requirements of each individual application, connects the system components.

A typical residential central air-conditioning system is a split system. The compressor and condenser are combined as a single condensing unit mounted outdoors. The evaporator, a finned coil, is mounted in a section of ductwork downstream of the furnace blower. Two flexible refrigerant lines, one for gas and one for liquid, connect the components.

In the GCC region the population growth and the government investments in housing in the region are the two key factors supporting continues high demand for HVAC equipment across sectors including commercial, industrial, and residential.

Research has revealed that smart and green building standards, as well as increasing awareness among consumers of the benefits of using sustainable systems, is pushing HVAC suppliers to develop energy-efficient and technologically innovative products. The way forward in this sector is delivering efficiency and reducing energy consumption and consumers are more aware and looking for efficient and eco-friendly HVAC systems

### 1.1. Project Overview

Buildings and infrastructure development will increase mainly due to population growth and as a result the increased use and demand of HVAC systems will also continue to grow. This leads to continues research and development in heating air-conditioning and ventilation systems that will never stop probably until we have the most energy efficient and environmentally friendly systems. This leads to alternative energy options that will and are becoming more commercially viable and thus HVAC systems will incorporate more of smart technology in the near to middle term future, the realization is that the future is bright in this sector as it will continue to develop in an era of new technologies.

The nature and vast scope of products in this sector makes it a dynamic not only at the manufacturing stage and process but also the stage of installation, repairs, maintenance and servicing of the equipment all these processes need the involvement of back-office, customers and service technicians as customer demands are increasing and so is the need to evolve.

This project entails the set-up of a new assembly line Plant. The production output of the new proposed plants will focus on mainly the Oman market.

| Target Market |            |
|---------------|------------|
| Oman 90%      | Export 10% |

## Assumptions

- Market Rate Selling Price amount to 150 RO for 1,5ton & 250 RO for 2-ton unit.
- Target Market Local 90% Export 10% - New factory to export aim for 10% export so as to test and penetrate the regional markets.
- Ideal proposed location Sohar Free Zone near to Sohar port
- Omanization achievable at minimum rate of 90%.
- Welfare estimated at 15% cover for Ticket, Holidays & Other employee expenses.
- 1 shift system (9 hours shift)
- Working Capital for Raw material and Salaries is for 3 months

## Production Capacity

Table 1-1: Production Capacity

| PRODUCTION CAPACITY      |        |                |
|--------------------------|--------|----------------|
| Total Installed Capacity | 32,400 | Units per year |
| No Hours                 | 9      | Per shift      |
| Working Day Per Year     | 300    | days           |

The proposed AC assembly Plant consist of 2 product types as follows:

Table 1-2: Product types

| Si. No. | Description | Size Tons | Output Distribution |
|---------|-------------|-----------|---------------------|
| A       | Split Unit  | 2.0       | 70%                 |
| B       | Split Unit  | 1.5       | 30%                 |

A Field survey was conducted at local distributors and agents and revealed the 2.0 ton A/C unit holds 70% of the preference from customers and respectively the 1.5 ton accounts for 30%.



# Market Analysis

# Market Analysis

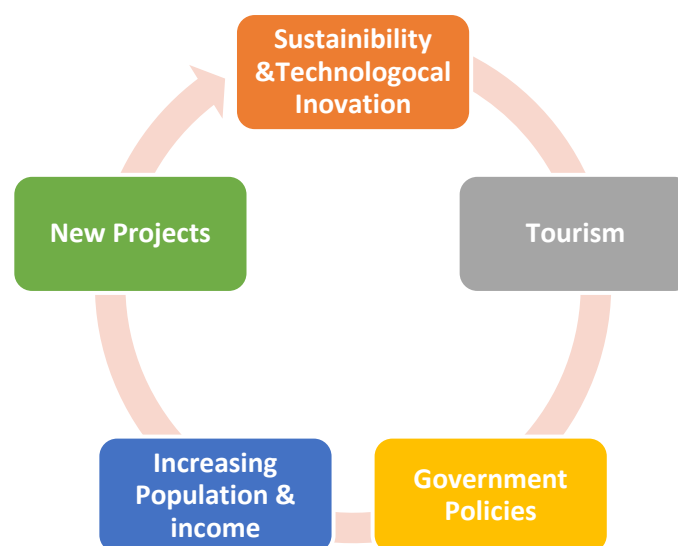
## 2.1. Market Overview

It is currently estimated that the HVAC industry in the GCC is worth in the region of 10.2 Billion USD and the entire Middle East and Africa (MEA) will exceed 16.2 Billion USD by 2020.<sup>1</sup>

The main driver for the growth in this sector is population and housing demand in the region, these two key factors have driven demand for HVAC equipment across segments to include residential, commercial and industrial.

This study research has revealed that Oman is moving towards smart and energy efficient standards (Green building Standard) and suppliers are demanded to provide more energy efficient systems by use of technological and innovative products as awareness is increasing among consumers and end users of the benefits in the use of sustainable systems. The predicament of sustainability is beginning to play a major role in the construction sector and HVAC systems being an important part of the entire construction aspect at every stage of the life cycle. It is for the HVAC suppliers to develop HVAC systems in reducing energy consumption at the same time delivering efficiency.

This trend presents a significant opportunity for the industry given the range of products that is required in a given complete HVAC system. This is a challenge for manufacturers to change and adopt a sustainable approach in developing these products and without applying this approach could ultimately result in the products not meeting standards and regulations and end user expectation. HVAC efficient systems include Variable Refrigerant Flow (VRF) a cost effective technology particular to cooling small spaces and Trane Variable Refrigerant (TVR): Five Main Drivers of HVAC systems in the GCC region.



<sup>1</sup> <http://www.exptradeglobal.com>

The Five Main Drivers for the demand in the GCC region for HVAC Systems (A/C units) to include new planned construction projects, development of more sustainable products, Increasing population and the demand for housing, Tourism development as diversification from oil and gas.

Table 2-1: Oman Heating, Ventilation & Air Conditioning (A/C Products) Exporting During the Period (2013-2017)

|                 | 2013  | 2014 | 2015  | 2016  | 2017  | AGV      |
|-----------------|-------|------|-------|-------|-------|----------|
| Value USD (000) | 1,319 | 45   | 2,678 | 4,531 | 7,785 | 3,271.60 |
| Weight in Ton   | 295   | 10   | 477   | 925   | 1,589 | 659.2    |

Product: 841510 Window or wall air conditioning machines, self-contained or "split-system"

Source: Trademap.com 841510 HS Code

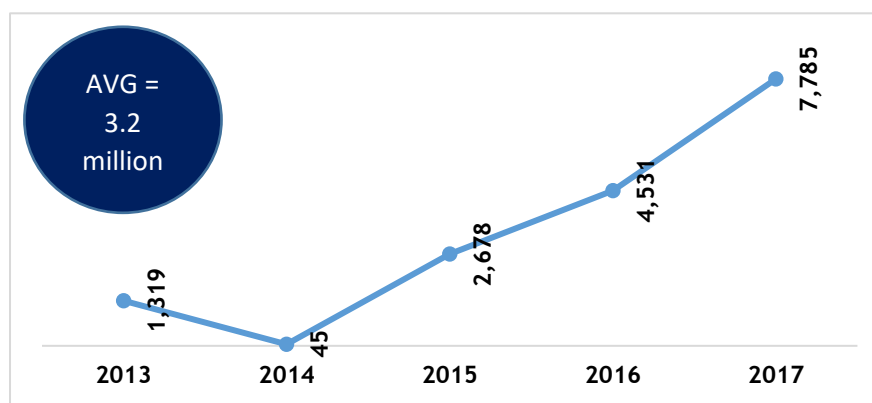


Figure 2-1: HS Code: 841510 - Exporting Value USD (000)

The export for HS Code 841510 amount to 1.3 million USD in 2013. In the following year 2014 the total decreased significantly to 45,000 USD. In 2015 the export increased significantly to 2.6 million USD, in 2016 the total export increased to 4.5 million USD. In 2017 the total export of HS Code 841510 increased to a total of 7.7 million USD.

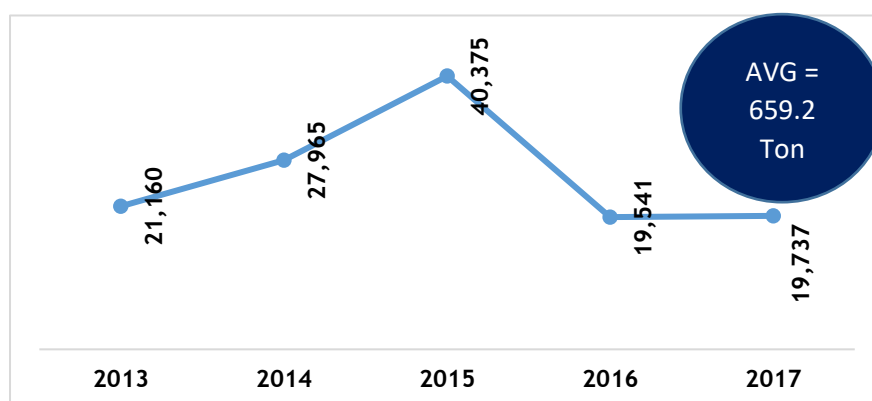


Figure 2-2: HS Code: 841510 - Importing Weight Ton

The export for HS Code 841510 amount to 259 tons in 2013. In the following year 2014 the total export decreased to 10 tons. In 2015 the export increased significantly to 477 tons, in 2016 the total export increased to equivalent 925 tons. In 2017 the total export of HS Code 841510 increased to a total of 1,589 tons.

Table 2-2; Oman Heating, Ventilation &amp; Air Conditioning (A/C Products) Import During the Period (2013-2017)

|                 | 2013    | 2014    | 2015    | 2016   | 2017   | AGV     |
|-----------------|---------|---------|---------|--------|--------|---------|
| Value USD (000) | 107,341 | 148,716 | 201,208 | 92,903 | 89,316 | 127,897 |
| Weight in Ton   | 21,160  | 27,965  | 40,375  | 19,541 | 19,737 | 25,756  |

Product: 841510 Window or wall air conditioning machines, self-contained or "split-system"

Source: Trademap.com 841510 HS Code

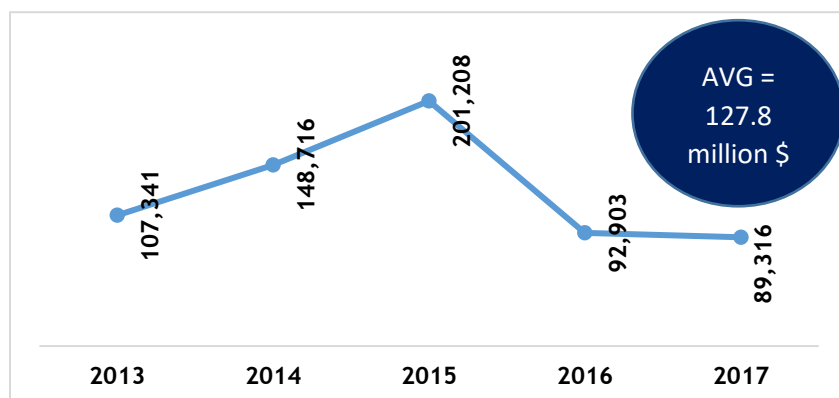


Figure 2-3: HS Code: 841510 - Importing Value USD (000)

The imports for HS Code 841510 amount to 107.3 Million USD in 2013. In the following year 2014 the total import increased to a total of 148.7 Million USD. In 2015 the import increased significantly to 201.2 Million USD, in 2016 the total import decreased significantly to a total of 92.9 Million USD. In 2017 the total import of HS Code 841510 amount reduced to a total of 89.3 Million USD.

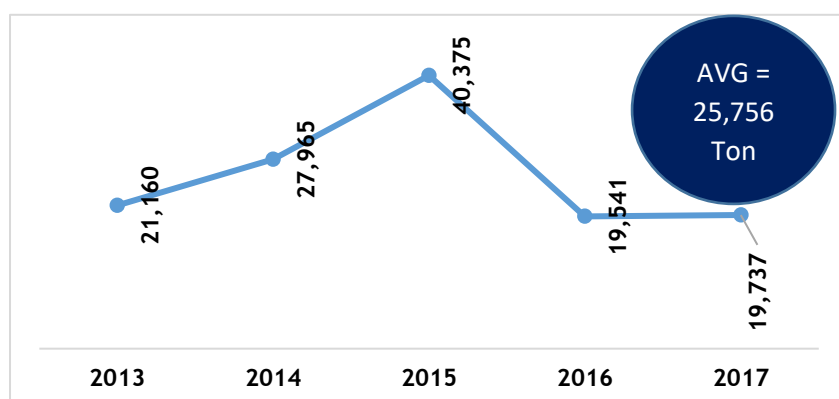


Figure 2-4: HS Code: 841510 - Importing Weight Ton

The imports for HS Code 841510 amount to 21,160 tons in 2013. In the following year 2014 the total import increased to a total of 27,965 tons. In 2015 the import increased significantly to 40,375 tons, in 2016 the total import decreased significantly to a total of 19,541 tons. In 2017 the total import of HS Code 841510 amount increased to a total of 19,737 tons.

Table 2-3: Oman Heating, Ventilation &amp; Air Conditioning (A/C Products) Exporting During the Period (2013-2017)

|                 | 2013 | 2014 | 2015 | 2016 | 2017  | AGV    |
|-----------------|------|------|------|------|-------|--------|
| Value USD (000) | 54   | 0    | 107  | 0    | 2,957 | 623.60 |
| Weight in Ton   | 16   | 0    | 8    | 0    | 859   | 176.6  |

**Product: 841950 Heat-exchange units (excluding instantaneous heaters, storage water heaters, boilers and equipment without a separating wall)**

Source: Trademap.com 841950 HS Code

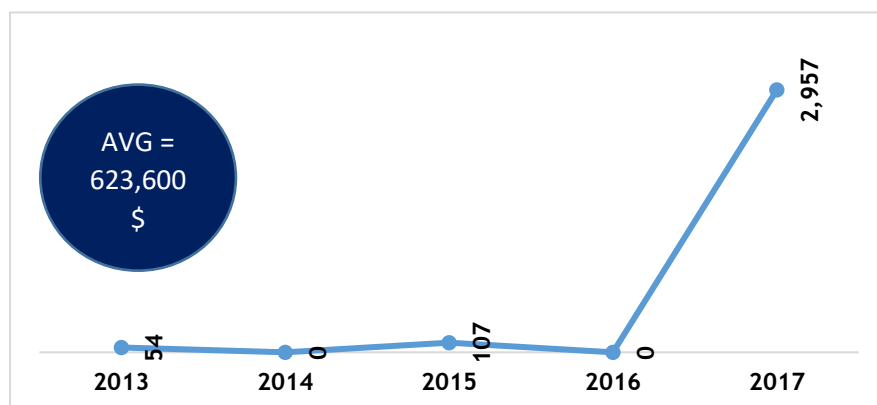


Figure 2-5: HS Code: 841950 - Exporting Value USD (000)

The export for HS Code 841950 amount to 54,000 USD in 2013. In the following year 2014 the total equal 0 USD. In 2015 the export increased to 107,000 USD, in 2016 the total export decreased to equivalent 0 USD. In 2017 the total export of HS Code 841950 increased significantly to a total of 2.9 million USD.

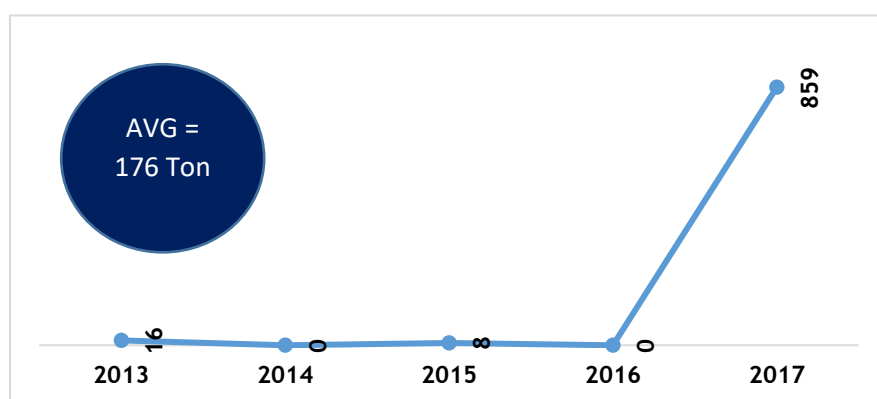


Figure 2-6: HS Code: 841950 - Exporting Weight Ton

The export for HS Code 841950 amount to 16 tons in 2013. In the following year 2014 the total export equivalent 0 tons. In 2015 the export increased to 8 tons, in 2016 the total export decreased to equivalent 0 tons. In 2017 the total export of HS Code 841950 increased to a total of 859 tons.

Table 2-4: Oman Heating, Ventilation &amp; Air Conditioning (A/C Products) Import During the Period (2013-2017)

|                 | 2013   | 2014   | 2015   | 2016   | 2017   | AGV    |
|-----------------|--------|--------|--------|--------|--------|--------|
| Value USD (000) | 30,371 | 21,099 | 60,437 | 53,123 | 67,257 | 46,457 |
| Weight in Ton   | 3,181  | 2,290  | 8,473  | 5,714  | 6,997  | 5,331  |

Product: 841950 Heat-exchange units (excluding instantaneous heaters, storage water heaters, boilers and equipment without a separating wall)

Source: Trademap.com 841950 HS Code

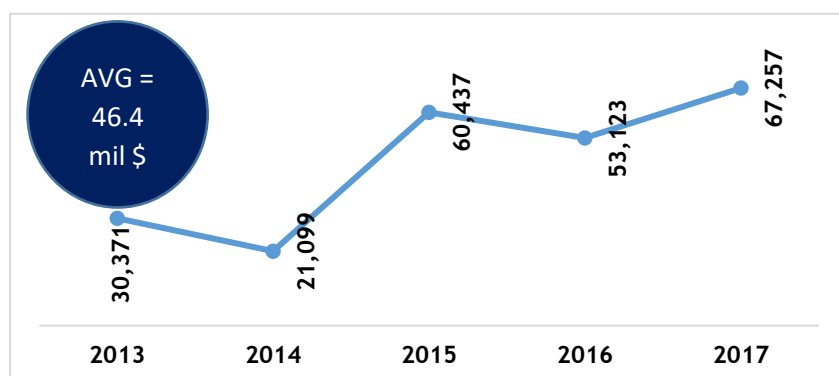


Figure 2-7: HS Code: 841950 - Importing Value USD (000)

The imports for HS Code 841950 amount to 30.3 Million USD in 2013. In the following year 2014 the total import decreased to a total of 21.0 Million USD. In 2015 the import increased significantly to 60.4 Million USD, in 2016 the total import decreased to a total of 53.1 Million USD. In 2017 the total import of HS Code 841950 amount increased to a total of 67.2 Million USD.

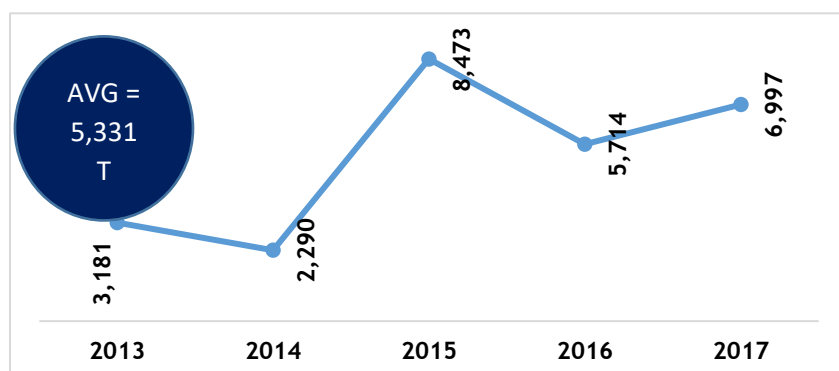


Figure 2-8: HS Code: 841950 - Importing Weight Ton

The imports for HS Code 841950 amount to 3,181 tons in 2013. In the following year 2014 the total import decreased to a total of 2,290 tons. In 2015 the import increased significantly to 8,473 tons, in 2016 the total import decreased to a total of 5,714 tons. In 2017 the total import of HS Code 841950 amount increased to a total of 6,997 tons.



Table 2-5: Oman Heating, Ventilation &amp; Air Conditioning (A/C Products) Exporting During the Period (2013-2017)

|                 | 2013 | 2014 | 2015 | 2016  | 2017  | AGV      |
|-----------------|------|------|------|-------|-------|----------|
| Value USD (000) | 323  | 0    | 937  | 1,038 | 2,811 | 1,021.80 |
| Weight in Ton   | 141  | 0    | 228  | 118   | 425   | 182.4    |

Product: 841590 Parts of air conditioning machines, comprising a motor-driven fan and elements for changing the temperature and humidity, n.e.s.

Source: Trademap.com 841590 HS Code

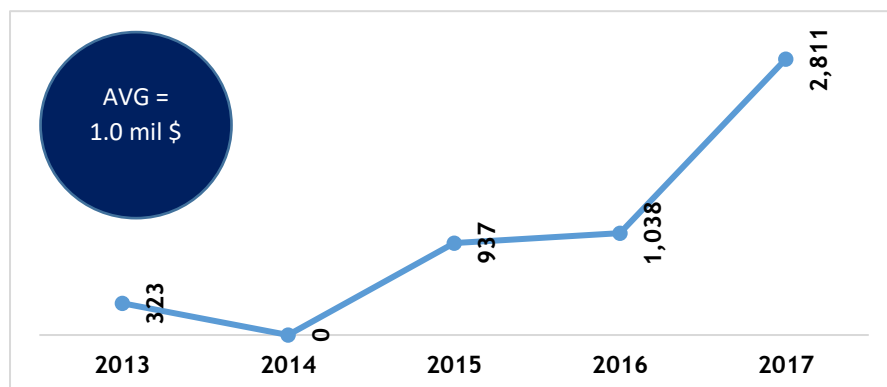


Figure 2-9: HS Code: 841590 - Exporting Value USD (000)

The export for HS Code 841590 amount to 323,000 USD in 2013. In the following year 2014 the total export decreased to equivalent 0 USD. In 2015 the export increased to 937,000 USD, in 2016 the total export increased to a total of 1.0 million USD. In 2017 the total export of HS Code 841590 increased to 2.8 million USD.

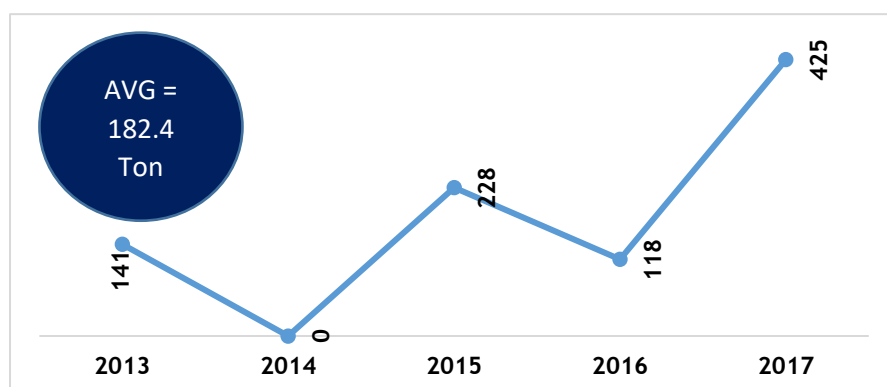


Figure 2-10: HS Code: 841590 - Exporting Weight Ton

The export for HS Code 841590 amount to 141 tons in 2013. In the following year 2014 the total export decreased to equivalent 0 tons. In 2015 the export increased to 228 tons, in 2016 the total export decreased to a total of 118 tons. In 2017 the total export of HS Code 841590 increased to 425 tons.

Table 2-6: Oman Heating, Ventilation &amp; Air Conditioning (A/C Products) Importing During the Period (2013-2017)

|                 | 2013   | 2014   | 2015   | 2016   | 2017   | AGV    |
|-----------------|--------|--------|--------|--------|--------|--------|
| Value USD (000) | 29,711 | 28,700 | 24,363 | 27,767 | 21,925 | 26,493 |
| Weight in Ton   | 3,480  | 4,093  | 3,984  | 3,754  | 2,805  | 3,623  |

Product: 841590 Parts of air conditioning machines, comprising a motor-driven fan and elements for changing the temperature and humidity, n.e.s.

Source: Trademap.com 841590 HS Code

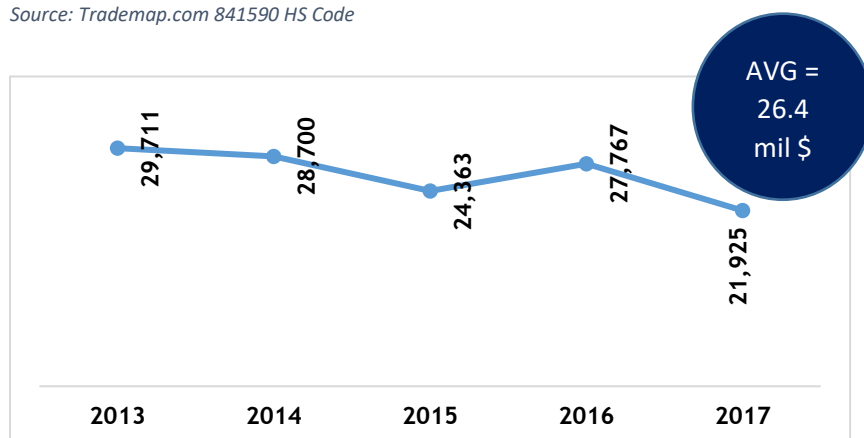


Figure 2-11: HS Code: 841590 - Importing Value USD (000)

The imports for HS Code 841590 amount to 29.7 Million USD in 2013. In the following year 2014 the total import decreased to a total of 28.7 Million USD. In 2015 the import decreased to 24.3 Million USD, in 2016 the total import increased to a total of 27.7 Million USD. In 2017 the total import of HS Code 841590 amount reduced to a total of 21.9 Million USD.

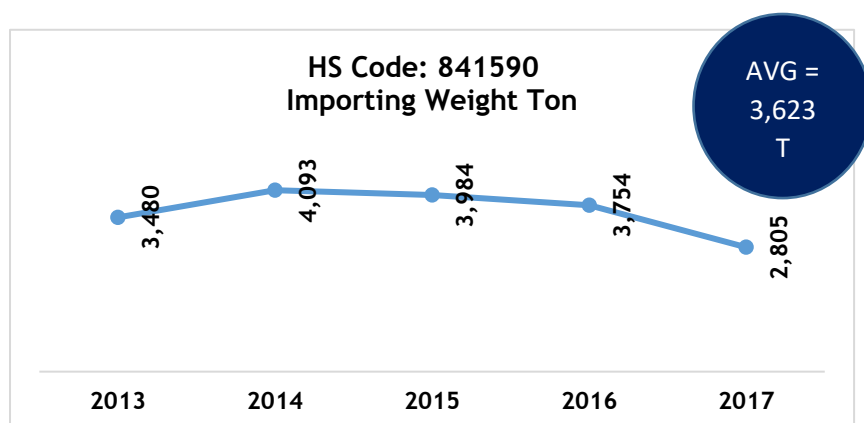


Figure 2-12: HS Code: 841590 - Importing Weight Ton

The imports for HS Code 841590 amount to 3,480 tons in 2013. In the following year 2014 the total import increased to a total of 4,093 tons. In 2015 the import decreased to 3,984 tons, in 2016 the total import decreased to a total of 3,754 tons. In 2017 the total import of HS Code 841590 amount reduced to a total of 2,805 tons.

Table 2-7: Oman Heating, Ventilation &amp; Air Conditioning (A/C Products) Exporting During the Period (2013-2017)

|                 | 2013 | 2014 | 2015 | 2016 | 2017 | AGV    |
|-----------------|------|------|------|------|------|--------|
| Value USD (000) | 19   | 78   | 140  | 123  | 309  | 133.80 |
| Weight in Ton   | 9    | 79   | 58   | 14   | 124  | 56.8   |

Product: 761699 Articles of aluminium, n.e.s.

Source: Trademap.com 761699 HS Code

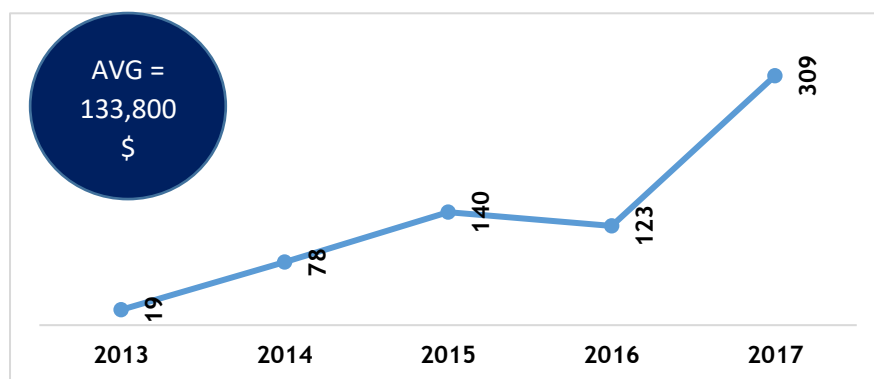


Figure 2-13: HS Code: 761699 - Exporting Value USD (000)

The export for HS Code 761699 amount to 19,000 USD in 2013. In the following year 2014 the total increased to 78,000 USD. In 2015 the export increased to 140,000 USD, in 2016 the total export decreased to a total of 123,000 USD. In 2017 the total export of HS Code 761699 increased significantly to a total of 309,000 USD.

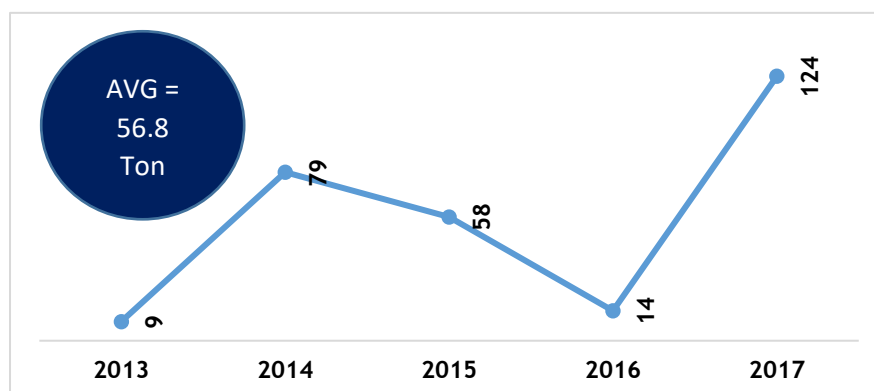


Figure 2-14: HS Code: 761699 - Exporting Weight Ton

The export for HS Code 761699 amount to 9 tons in 2013. In the following year 2014 the total export increased to 79 tons. In 2015 the export decreased significantly to 58 tons, in 2016 the total export decreased to a total of 14 tons. In 2017 the total export of HS Code 761699 increased to a total of 124 tons.

Table 2-8: Oman Heating, Ventilation &amp; Air Conditioning (A/C Products) Import During the Period (2013-2017)

|                 | 2013  | 2014  | 2015   | 2016   | 2017  | AGV   |
|-----------------|-------|-------|--------|--------|-------|-------|
| Value USD (000) | 6,477 | 8,151 | 10,403 | 10,768 | 6,878 | 8,535 |
| Weight in Ton   | 1,337 | 1,750 | 2,396  | 2,102  | 1,481 | 1,813 |

Product: 761699 Articles of aluminium, n.e.s.

Source: Trademap.com 761699 HS Code

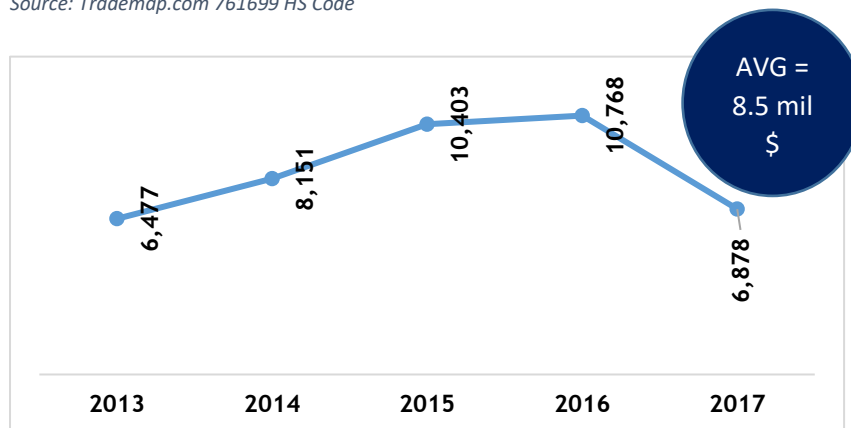


Figure 2-15: HS Code: 761699 - Importing Value USD (000)

The imports for HS Code 761699 amount to 6.4 Million USD in 2013. In the following year 2014 the total import increased to a total of 8.1 Million USD. In 2015 the import increased to 10.4 Million USD, in 2016 the total import increased to a total of 10.7 Million USD. In 2017 the total import of HS Code 761699 amount reduced to a total of 1.4 Million USD.

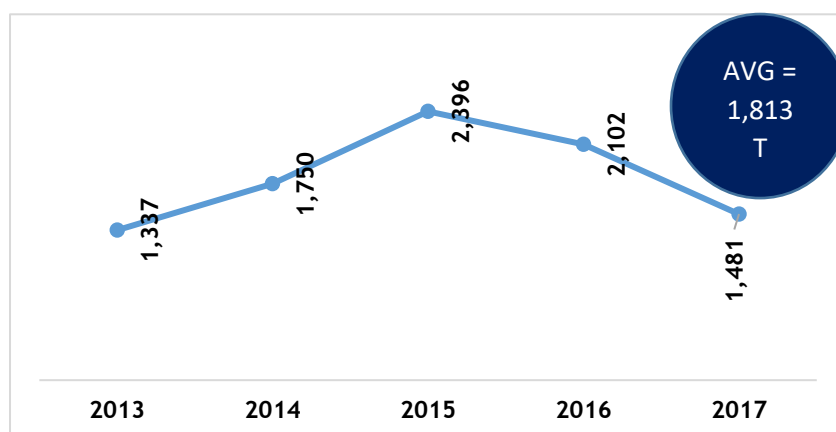


Figure 2-16: HS Code: 761699 - Importing Weight Ton

The imports for HS Code 761699 amount to 1,337 tons in 2013. In the following year 2014 the total import increased to a total of 1,750 tons. In 2015 the import increased to 2,396 tons, in 2016 the total import decreased to a total of 2,102 tons. In 2017 the total import of HS Code 761699 amount reduced to a total of 1,481 tons.

Table 2-9: GCC Heating, Ventilation & Air Conditioning (A/C Products) Imports During the Period (2013-2017)

|                      | 2013             |                | 2014             |                | 2015             |                | 2016             |                | 2017             |                |
|----------------------|------------------|----------------|------------------|----------------|------------------|----------------|------------------|----------------|------------------|----------------|
|                      | V (000)          | Q (Ton)        | V (000)          | Q (Ton)        | V (000)          | Q (Ton)        | V (000)          | Q (Ton)        | V (000)          | Q (Ton)        |
| Kuwait               | 727,925          | 142,558        | 614,151          | 126,286        | 1,090,129        | 221,789        | 879,898          | 189,017        | 667,819          | 158,905        |
| Saudi Arabia         | 555,976          | 94,849         | 780,117          | 138,838        | 391,526          | 65,984         | 280,249          | 52,623         | 559,228          | 114,462        |
| United Arab Emirates | 149,809          | 23,906         | 150,599          | 23,746         | 179,095          | 28,645         | 143,443          | 24,292         | 122,784          | No Quantity    |
| Qatar                | 73,639           | 12,724         | 79,269           | 13,263         | 80,620           | 13,977         | 68,514           | 12,452         | 73,394           | 13,061         |
| Bahrain              | 39,880           | 7,545          | 45,254           | 8,672          | 46,113           | 8,382          | 37,283           | 7,395          | 42,154           | No Quantity    |
| <b>Total</b>         | <b>1,547,229</b> | <b>281,582</b> | <b>1,669,390</b> | <b>310,805</b> | <b>1,787,483</b> | <b>338,777</b> | <b>1,409,387</b> | <b>285,779</b> | <b>1,465,379</b> | <b>286,428</b> |

Product: 841510 Window or wall air conditioning machines, self-contained or "split-system"

Source: Trademap.com 841510 HS Code

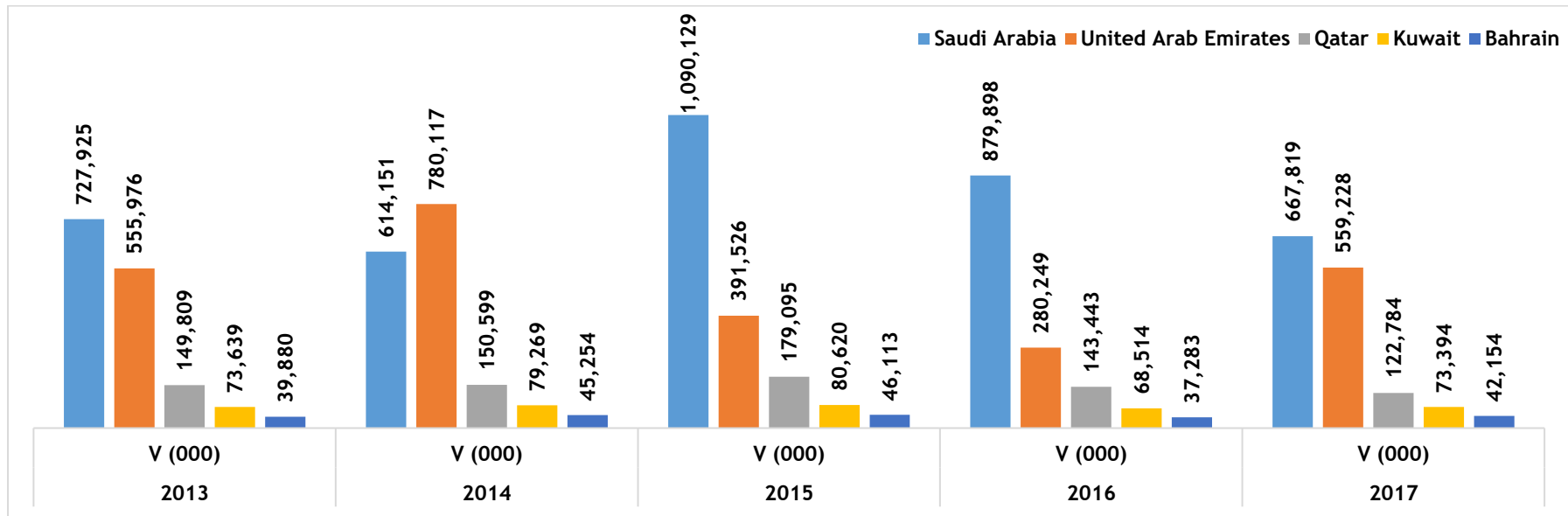


Figure 2-17: HS Code (841510) IMPORTS DURING THE PERIOD (2013-2017) – Value

Table 2-10: GCC Heating, Ventilation & Air Conditioning (A/C Products) Imports During the Period (2013-2017)

|                      | 2013           |               | 2014           |               | 2015           |               | 2016           |               | 2017           |               |
|----------------------|----------------|---------------|----------------|---------------|----------------|---------------|----------------|---------------|----------------|---------------|
|                      | V (000)        | Q (Ton)       | V (000)        | Q (Ton)       | V (000)        | Q (Ton)       | V (000)        | Q (Ton)       | V (000)        | Q (Ton)       |
| Kuwait               | 10,696         | 621           | 55,133         | 3,616         | 47,820         | 5,405         | 177,578        | 30,514        | 229,134        | 35,204        |
| Saudi Arabia         | 378,385        | 45,656        | 201,743        | 17,241        | 288,652        | 43,656        | 300,543        | 34,736        | 229,115        | 28,584        |
| United Arab Emirates | 141,437        | 9,204         | 240,715        | 20,091        | 261,095        | 11,053        | 174,746        | 9,474         | 211,532        | 14,284        |
| Qatar                | 157,760        | 16,183        | 84,785         | 3,493         | 81,124         | 7,452         | 32,461         | 2,489         | 46,410         | No Quantity   |
| Bahrain              | 3,705          | 249           | 3,846          | 217           | 1,949          | 121           | 3,785          | 295           | 15,144         | No Quantity   |
| <b>Total</b>         | <b>691,983</b> | <b>71,913</b> | <b>586,222</b> | <b>44,658</b> | <b>680,640</b> | <b>67,687</b> | <b>689,113</b> | <b>77,508</b> | <b>731,335</b> | <b>78,072</b> |

Product: 841950 Heat-exchange units (excluding instantaneous heaters, storage water heaters, boilers and equipment without a separating wall)

Source: Trademap.com 841950 HS Code

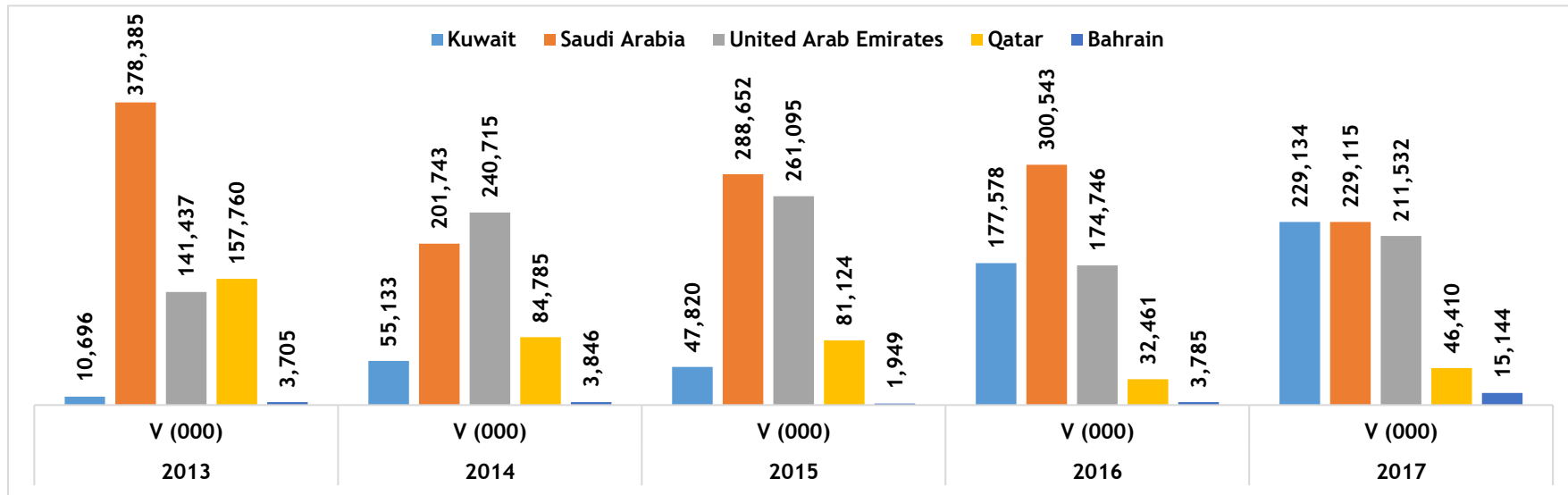


Figure 2-18: HS Code: 841950 -IMPORTS DURING THE PERIOD (2013-2017) - Value

Table 2-11: GCC Heating, Ventilation & Air Conditioning (A/C Products) Imports During the Period (2013-2017)

|                      | 2013           |               | 2014           |               | 2015           |               | 2016           |               | 2017           |               |
|----------------------|----------------|---------------|----------------|---------------|----------------|---------------|----------------|---------------|----------------|---------------|
|                      | V (000)        | Q (Ton)       | V (000)        | Q (Ton)       | V (000)        | Q (Ton)       | V (000)        | Q (Ton)       | V (000)        | Q (Ton)       |
| United Arab Emirates | 187,376        | 22,011        | 201,046        | 25,527        | 146,609        | 18,848        | 162,208        | 18,721        | 198,538        | 23,568        |
| Saudi Arabia         | 175,307        | 21,673        | 180,823        | 20,496        | 208,794        | 24,807        | 118,917        | 15,145        | 102,300        | 14,159        |
| Qatar                | 32,013         | 6,015         | 32,730         | 4,824         | 37,068         | 5,333         | 37,934         | 4,912         | 33,063         | No Quantity   |
| Kuwait               | 27,969         | 2,689         | 19,781         | 2,183         | 24,275         | 2,761         | 24,198         | 2,200         | 30,288         | 2,441         |
| Bahrain              | 18,614         | 2,698         | 14,311         | 1,938         | 23,437         | 3,406         | 20,216         | 3,257         | 29,046         | No Quantity   |
| <b>Total</b>         | <b>441,279</b> | <b>55,086</b> | <b>448,691</b> | <b>54,968</b> | <b>440,183</b> | <b>55,155</b> | <b>363,473</b> | <b>44,235</b> | <b>393,235</b> | <b>40,168</b> |

Product: 841590 Parts of air conditioning machines, comprising a motor-driven fan and elements for changing the temperature and humidity, n.e.s.

Source: Trademap.com 841590 HS Code

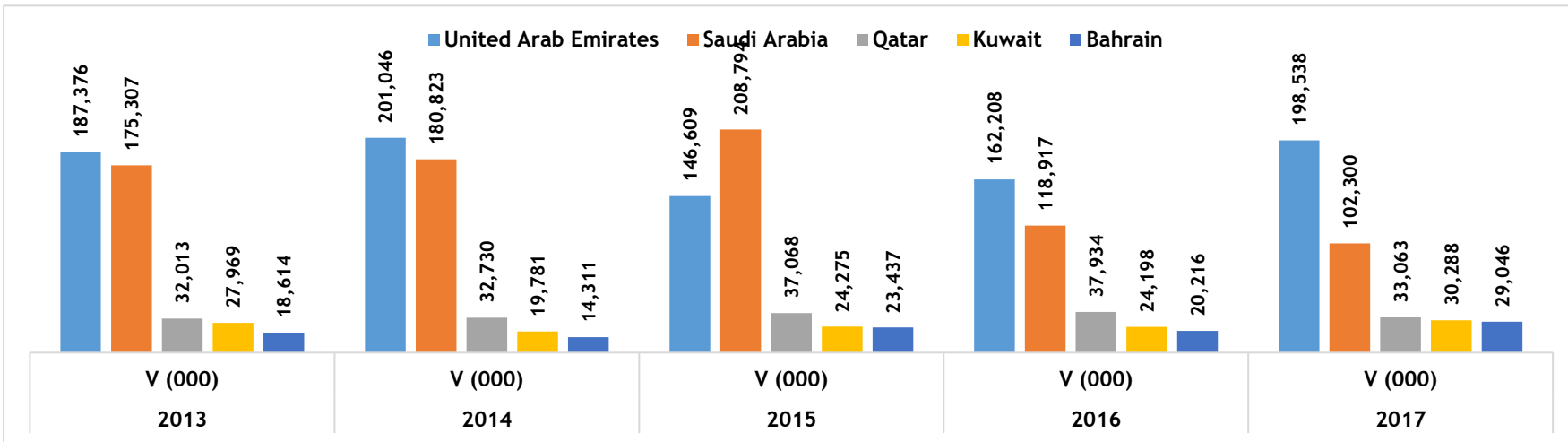


Figure 2-19: HS Code (841590) Imports During the Period (2013-2017) - Value

Table 2-12: GCC Heating, Ventilation & Air Conditioning (A/C Products) Imports During the Period (2013-2017)

|                      | 2013           |               | 2014           |               | 2015           |               | 2016           |               | 2017           |               |
|----------------------|----------------|---------------|----------------|---------------|----------------|---------------|----------------|---------------|----------------|---------------|
|                      | V (000)        | Q (Ton)       | V (000)        | Q (Ton)       | V (000)        | Q (Ton)       | V (000)        | Q (Ton)       | V (000)        | Q (Ton)       |
| United Arab Emirates | 54,362         | 10,380        | 63,947         | 12,458        | 50,647         | 9,566         | 50,628         | 8,200         | 68,226         | 10,057        |
| Saudi Arabia         | 54,172         | 9,134         | 79,972         | 14,485        | 69,759         | 12,275        | 51,669         | 8,688         | 47,174         | 7,584         |
| Kuwait               | 5,177          | 726           | 10,717         | 2,004         | 42,906         | 8,019         | 11,452         | 1,759         | 15,712         | 2,074         |
| Qatar                | 15,262         | 3,559         | 19,148         | 3,087         | 18,561         | 2,981         | 19,762         | 3,610         | 14,872         | No Quantity   |
| Bahrain              | 4,894          | 1,002         | 5,304          | 745           | 7,039          | 1,102         | 6,117          | 1,156         | 3,883          | No Quantity   |
| <b>Total</b>         | <b>133,867</b> | <b>24,801</b> | <b>179,088</b> | <b>32,779</b> | <b>188,912</b> | <b>33,943</b> | <b>139,628</b> | <b>23,413</b> | <b>149,867</b> | <b>19,715</b> |

Product: 761699 Articles of aluminium, n.e.s.

Source: Trademap.com 761699 HS Code

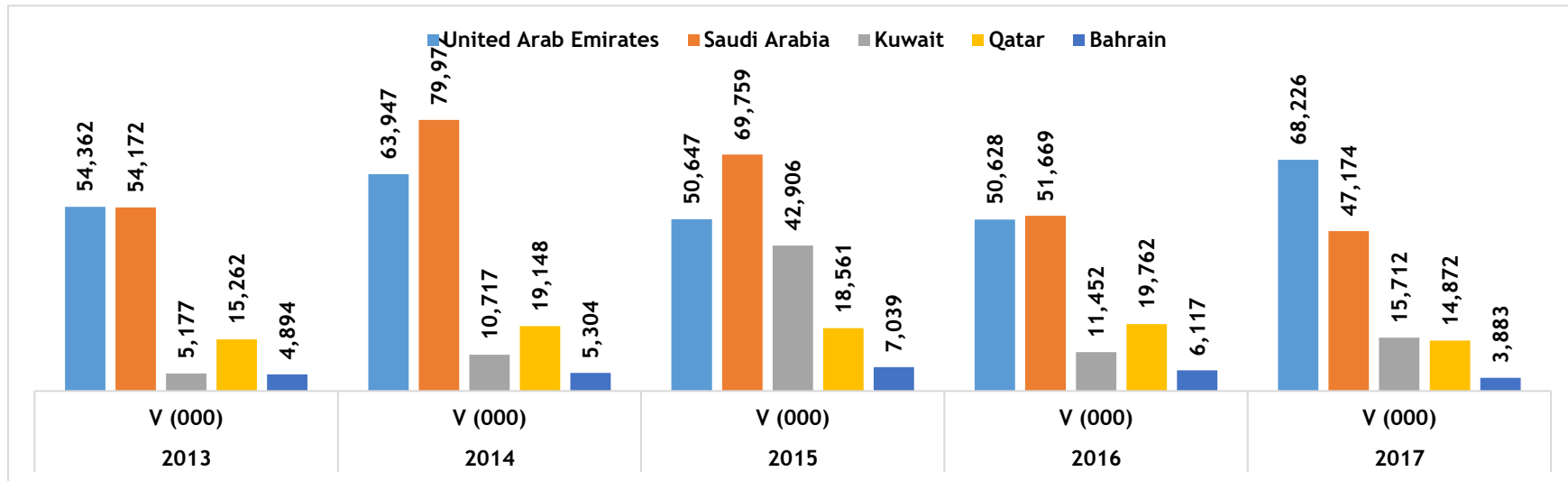
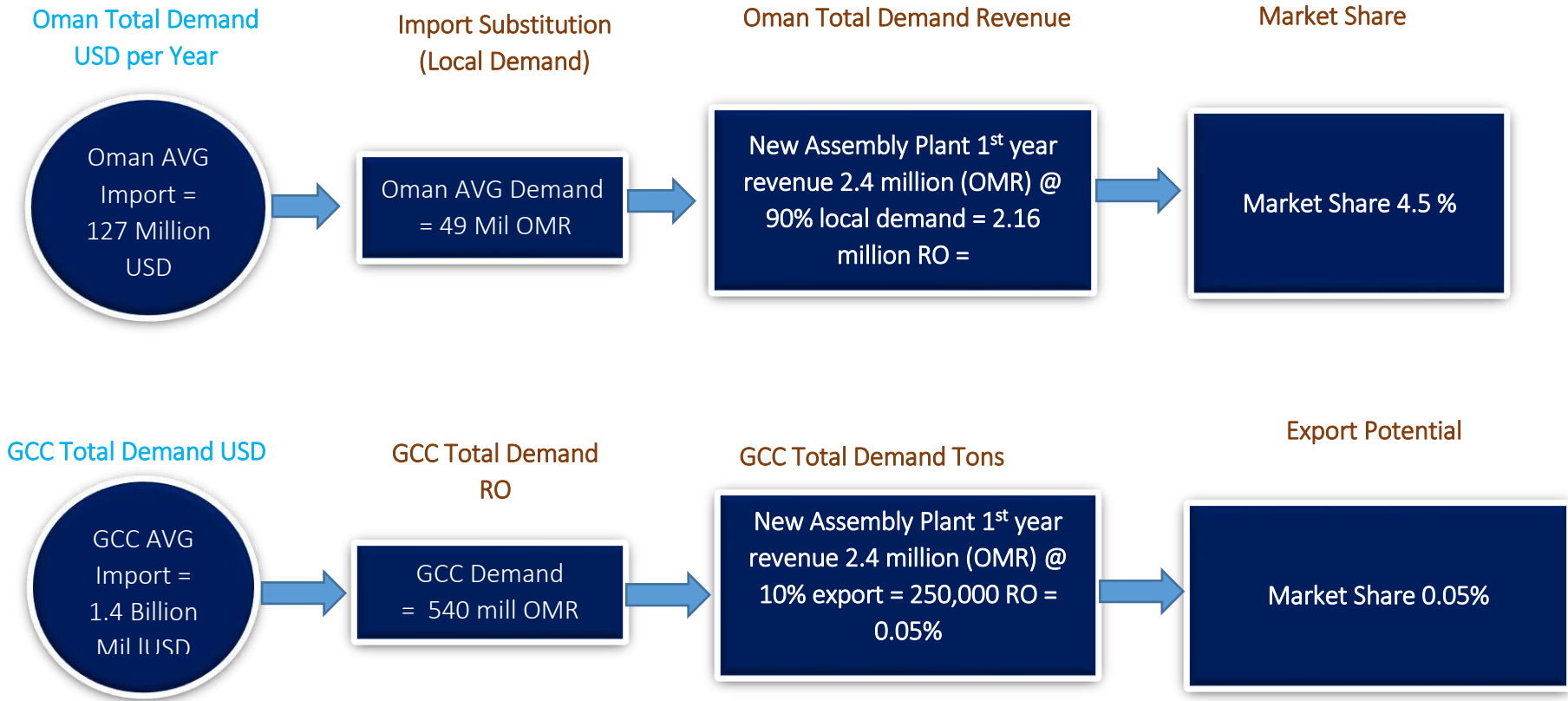


Figure 2-20: HS Code (761699) Imports During the Period (2013-2017) - Value



Supply & Demand



The Oman imports of AC split units is estimated at an average of 49 million RO per year and the new setup will require to achieve a market share of market 4.55

The GCC total imports amounts to 540 million USD and as 10% is aimed for the export market, the new assembly will require to achieve a mere 0.05% of market share.

# Technical Evaluation

## 3.1. Production Stages of Air Conditioners

### Process production line

It starts with the installation of the base and the condenser for the air conditioning, then the compressor and the coil, through the plastic fans, which are not corrosion or rust and available in the local market.

### Internal unit assembly line

The first stage is the "primary assembly"

Includes base processing, fan installation, welding and evaporator testing, electric circuit installation.

The second phase is «tests»

Includes electrical insulation test, conductivity test, operation and performance test.

The third stage is the "final assembly"

Includes marking, installation of routers, installation of plastic parts, and then packaging phase.

External unit assembly line.

«Primary Collection»

Installation of compressor equipment, Installation of compressor equipment, Installation of compressor equipment.

The second phase

Is the "leak test", which includes helium charging, discharge of the device, re-helium of the station, and then "discharge" in 10 stages.

"Freon Shipping Environment Friendly"

Includes cutting and charging link, welding pipe charging.

Phase of tests

Shipment tests include, performance test, electrical insulation test, operating test,

### Stage of "final assembly"

The assembly of the parts includes the sheeting, the assembly of the protective netting, and finally the packaging and packaging after ensuring that there is no leakage of gases or technical defects in the machine.

### Manpower for the assembly line

"The production line will initially start with 24 employee's workers, technicians and engineers. It will assemble and produces 12 of air conditioning units per hour, which are delivered for distribution and marketing after all basic and final testing of manufacturing quality and

checking leakage, or technical errors that may result from assembly processes within the production line Different stages ".

### **3.2. Product Components**

The air conditioner's main components include the following:

1. Compressor;
2. Capillary or Expansion Valve;
3. Condenser;
4. Evaporator;
5. Motor;
6. Fan;
7. Control system: Used to control the on/off and operation of the air conditioner, can be divided into electronic or mechanical types. Electronic control involves integrated circuit board unit or remote control device;
8. Refrigerant and copper pipe.

Other components:

1. Four-way valve;
2. Check valve; and
3. Others: e.g., air cleaning module.

#### **Assembly line of air conditioning components**

Mechanical parts include

- Compressor.
- Condenser.
- Dried filter.
- Tube.
- Evaporator.

This section is connected with copper pipes and is charged with Freon 22

**Mechanical work:**

- Compressor: The compressor withdraws the refrigerant gas from the evaporator and the pressure for Freon 22 is between 60 and 70 lb / 2 and press the boost to the condenser.
- Condenser: The condenser cooled the gas under constant pressure to a high pressure liquid and divided into three parts (first roasted laurel, second saturated gas and the third liquid cooled) and often cooled condenser by fan.
- Spinal tube or diffusion valve: The high pressure liquid passes through the capillary tube or the diffusion valve. The fluid can be controlled to the evaporator and the pressure is reduced.
- Evaporator: where the liquid turns into a gas that boils under very low degrees. When the fan propels the air through the cold evaporator, the air cooled and its temperature drops because the cold evaporator condenses the moisture on it. The fan rotates the air

in the room and pulls the air and cooled it into the room. The gas returns to the compressor. The circle repeats.

Electrical parts: include

- Compressor motor.
- fan motor.
- Compressor rotor compressor.
- Captor rotation fan.
- Thermostat.
- The primary key.
- Engine steering air fins.
- Electric heaters.

This part includes circuit and control.

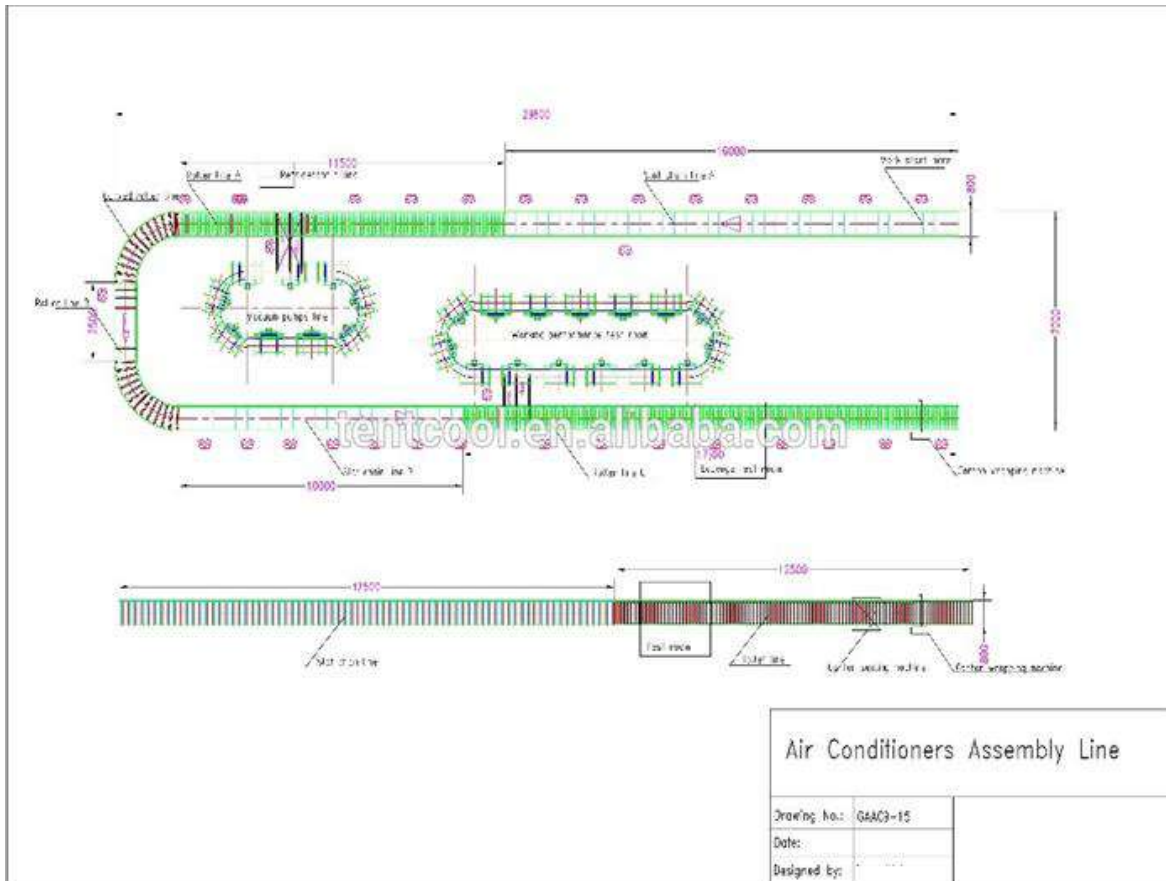
- Compressor motor: It consists of two files, the calendar file and the rotation file.

At startup, both power supply are fed and after the engine takes about 75% of the power

The speed of the calendar files is removed from the circuit and the engine is rotated only by rotation files. · Export files

Calendar of the circuit by the relay or the cabestor.

- Propeller Engine: The fan is characterized by the type of nets that have an x-axis of the front and have a centrifugal feather that rotates the air through the evaporator to the room. The second is a regular feather that rotates the air around the outside-side capacitor and the propeller motor has two-speed or three-speed speeds.
- Capstan Duran Compressor: It is responsible for starting compressor circulation and improving performance.
- Capstan Duran Propeller: It is also responsible for starting fan rotation and improving its performance.
- Thermostat: It controls the temperature of the room by selecting the desired situation in the compressor separator and continue the fan in circulation.
- Key operation key: Through the operation of the air conditioner can be controlled
- It has different situations as follows:
  - Ventilation only where the fan works to change the room air.
  - Low cooling in which the fan operates at low speed with the compressor.
  - High cooling where the fan works at high speed with the compressor.
  - Low heating in which the fan operates at low speed with heaters.
  - High heating and faithful fan works at high speed with heaters.
- Air-fin flap motor: A small engine that runs when needed, directing the air in the middle of the fins regularly in the room.
- Electric heaters: They are responsible for heating during the winter when choosing the heating mode.



### 3.3. Raw Material Composition

Air conditioners are made of different types of components metal, plastic and other nontraditional materials are used to reduce weight and cost. Copper or aluminum tubing are critical ingredients in many air conditioner components, provide superior thermal properties and a positive influence on system efficiency. Various components in an air conditioner will differ with the application, but usually they are comprised of stainless steel.

The assembly plant will source the parts and components from the far-east to include China, Taiwan and Malaysia's due to availability and reduced cost.

The air conditioners include a range of air conditioning equipment with the main features of air cooling, heating, dehumidifying, cleaning and ventilation. These air conditioners can be further classified based on the differences in their body type (unitary/integrated or split unit), compressor control (fixed-frequency or variable-frequency), or cooling method (water-cooled or air-cooled).

#### Product components

The air conditioner's main components include the following:

1. Compressor
2. Capillary or Expansion Valve
3. Condenser
4. Evaporator
5. Motor

6. Fan
7. Control system: Used to control the on/off and operation of the air conditioner, can be divided into electronic or mechanical types. Electronic control involves integrated circuit board unit or remote control device
8. Refrigerant and copper pipe.

**Other components:**

1. Four-way valve
2. Check valve; and
3. Others: e.g., air cleaning module.

### 3.4. Manpower

Table 3-1: Direct cost Manpower requirements

| DIRECT COST MANPOWER REQUIREMENTS |                      |         |                  |                 |                       |             |
|-----------------------------------|----------------------|---------|------------------|-----------------|-----------------------|-------------|
|                                   | Position             | Numbers | Salary Per Month | Salary Per Year | Welfare Expenses @15% | Grand Total |
| 1                                 | GM                   | 1       | 3,000            | 36,000          | 5,400                 | 41,400      |
| 2                                 | Operations Manager   | 1       | 2,500            | 30,000          | 4,500                 | 34,500      |
| 3                                 | Supervisor           | 1       | 1,200            | 14,400          | 2,160                 | 16,560      |
| 4                                 | Electrician          | 2       | 700              | 16,800          | 2,520                 | 19,320      |
| 5                                 | Skilled Workers      | 15      | 600              | 108,000         | 16,200                | 124,200     |
| 6                                 | Semi-Skilled Workers | 3       | 450              | 16,200          | 2,430                 | 18,630      |
| 7                                 | Cleaners             | 2       | 200              | 4,800           | 720                   | 5,520       |
| Total                             |                      | 24      | 8,650            | 226,200         | 33,930                | 260,130     |

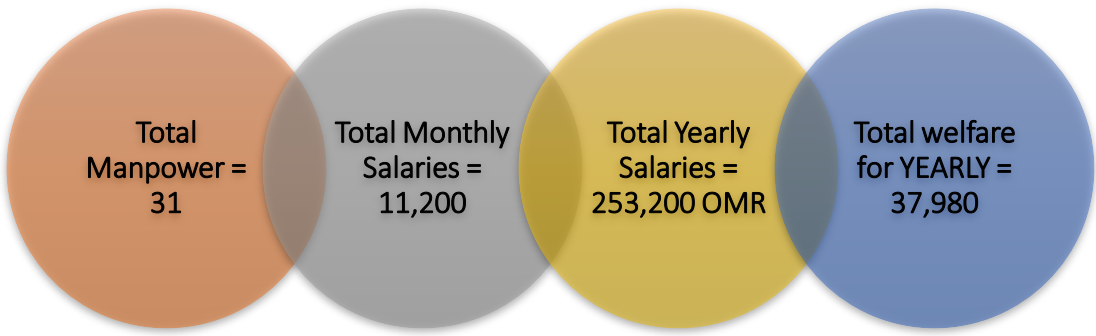
Table 3-2: Indirect cost Manpower requirements

| INDIRECT COST MANPOWER REQUIREMENTS |                             |         |                  |                 |                       |             |
|-------------------------------------|-----------------------------|---------|------------------|-----------------|-----------------------|-------------|
|                                     | Position                    | Numbers | Salary Per Month | Salary Per Year | Welfare Expenses @15% | Grand Total |
| 1                                   | Accounts & Admin Supervisor | 1       | 600              | 7,200           | 1,080                 | 8,280       |
| 2                                   | Accounts Purchaser          | 1       | 450              | 5,400           | 810                   | 6,210       |
| 3                                   | Salesman                    | 2       | 600              | 14,400          | 2,160                 | 16,560      |
| 4                                   | Security                    | 2       | 500              | 12,000          | 1,800                 | 13,800      |
| 5                                   | PRO                         | 1       | 400              | 4,800           | 720                   | 5,520       |
| Total                               |                             | 7       | 2,550            | 27,000          | 4,050                 | 50,370      |

The manpower requirements are based on company industry experts experience to deem the plant operational.

The Omanization percentage will be a minimum of 70% given the laborers account for 5 employees of the total 42 workforces.

Direct staff include employees responsible for the operational and production of the Bitumen product and indirect staff include office staff.



### 3.5. Organization Chart

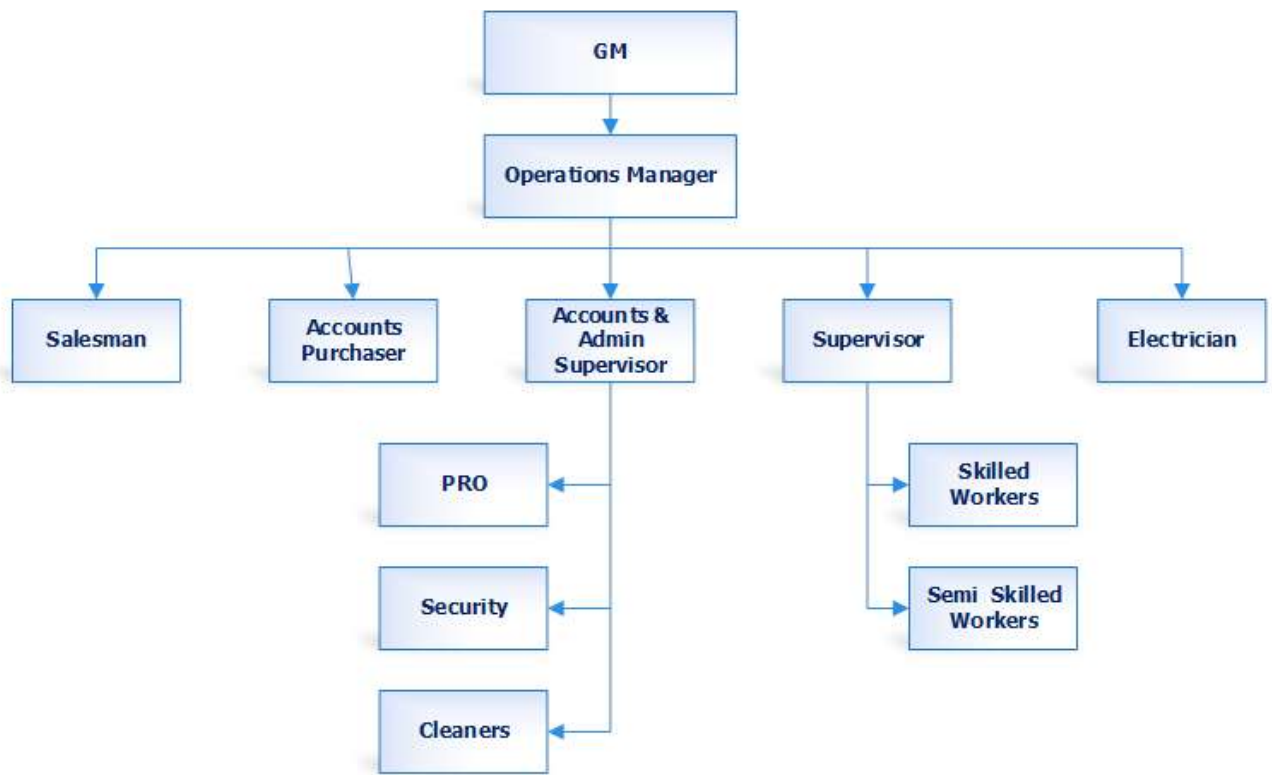


Figure 3-1: Organization chart









### 3.6. Project Time Frame

Table 3-3: Project time frame

| ACTIVITIES      | TIME IN MONTHS |   |   |   |   |   |   |   |   |
|-----------------|----------------|---|---|---|---|---|---|---|---|
|                 | 1              | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 |
| • Design        | █              |   |   |   |   |   |   |   |   |
| • Manufacture   | █              | █ | █ | █ | █ | █ | █ | █ | █ |
| • Purchase      | █              | █ | █ | █ |   |   |   |   |   |
| • Shipment      | █              | █ | █ | █ | █ | █ | █ | █ | █ |
| • Installation  |                |   |   |   |   | █ | █ | █ |   |
| • Commissioning |                |   |   |   |   |   |   |   | █ |
| • Civil work    |                | █ | █ | █ | █ | █ | █ | █ | █ |

The implementation of the project starts initially with the drawing of overall plant layout followed by civil works, procurement, delivery and installation. This requires a time frame of 9 months.

### 3.7. Product Range

|    |   |  |
|----|---|--|
| 6  | AC Split Unit   |  |
| 7  | Fan Coil Units (Commercial AC)  |  |
| 8  | Evaporator & Condenser Coils  |  |
|    |   |  |
| 9  | Air Distribution Products (Grills, Diffusers & Dampers)   |  |
| 10 | Pre Insulated Ducts<br>A) Non Decorative (Inside False ceiling)<br>B) Decorative (Exposed Area) |  |
|    |   |  |
| 11 | Pre Insulated Pipes   |  |

Source: <https://www.hvacapprenticeships.org/hvac-system-components/>



The product range of the HVAC systems covers an array of components and parts allowing for diversification of assembly serving the residential, commercial and industrial sectors.

### **Evaporator Coil**

Evaporator Coils are literally the exact opposite of Heat exchangers, serving to cool down any warm air that enters the system. Located within a metal enclosure inside the furnace, they allow for rooms to be cooled down when needed, just like a conventional Air Conditioning unit.

### **Ducts**

When a building is being built, it will often have heating ducts installed in the ceiling or roof, connecting a network of rooms, pipes, and vents together. The ducts are pretty much the highway of the whole system, allowing air to travel to where it's needed.

### **Heat Exchanger**

The heat exchanger is the component inside the Furnace that does the actual heating, turning cool, cold air into warm air incredibly quickly, allowing it to then be blown throughout the building by the furnace. The actual heating is done very much like a hair dryer, using a metal coil that is heated up electrically, warming any air that goes over it.

### **Refrigerant Lines**

As I'm sure you can figure out from the name, Refrigerant lines are tubes, constructed of metal, that carry the coolant liquid to the evaporator coil, and then return the gas back to the condensing unit. They are manufactured out of durable, weatherproof Aluminum or Copper that is designed to work under extreme temperature.

### **Condensing Unit**

Unlike the past two components, the Condensing unit is not part of the Furnace and, instead, it is found on the outside of the building, utilizing a unique coolant gas that is cooled with the outside air, turning it into a liquid that is then run through the Evaporator Coil, causing warm air to be displaced.

### **Thermostat**

Just like with most modern heating systems, the thermostat is the control hub of the whole thing, allowing you to easily change the temperature settings, as well as set up certain temperature profiles. If it's a particularly warm day, all you have to do is press a conveniently placed button and you can relax in the cool breeze.

### **Vents**

Vents connect to the ducts that we mentioned above and, while they are mainly found in the ceiling, it's not uncommon to find them along the walls. As chilled or heated air travels along the ducts, the vents allow it to escape into the rooms where it is needed.

# Financial Analysis

## 4.1. Cost of Investment Capex

The total cost of Main machinery amounts to 397,000 /RO sourced from a local machinery supplier.

Building cost is costed at minimum with a contingency of 3% for reasons of price fluctuation in construction material cost.

The total cost of vehicles amounts to 51,000 /RO source from a local vehicle supplier.

| Si. No.                           | Description                                       | Quantity | Cost Per Unit OMR | Total Cost OMR    |
|-----------------------------------|---|----------|-------------------|-------------------|
| <b>Main Plant &amp; Machinery</b> |   |          |                   |                   |
| A1                                | pre-assembly line                                 |          |                   | 77,000            |
| A2                                | vacuum line                                       |          |                   | 50,000            |
| A3                                | test line   |          |                   | 50,000            |
| A4                                | packing line                                      |          |                   | 65,000            |
| A5                                | Brazing machine                                   |          |                   | 20,000            |
| A7                                | Flaring Machine                                   |          |                   | 10,000            |
| A8                                | Coil Bending Machine                              |          |                   | 15,000            |
| A9                                | Nitrogen Flushing Machine                         |          |                   | 15,000            |
| A10                               | Welding, cutting and fitting equipment            |          |                   | 15,000            |
| A11                               | Electrical Parameter Tester                       |          |                   | 25,000            |
| A12                               | Pallet Transfer System                            |          |                   | 55,000            |
|                                   |   |          | <b>Sub Total</b>  | <b>397,000</b>    |
| <b>GRAND TOTAL</b>                |   |          |                   | <b>397,000.00</b> |
| <b>Equipment Cost</b>             |   |          |                   |                   |
|                                   | Packing ,Forwarding ,Insurance, Freight           |          |                   | 50,000            |
|                                   | Erection and Installation                         |          |                   | 65,000            |
|                                   | Cost of Transformer                               |          |                   | 15,000            |
|                                   | Molds and Assembly                                |          |                   | 7,500             |
| <b>Total</b>                      |   |          |                   | <b>137,500</b>    |
| <b>Building</b>                   |   |          |                   |                   |
| B1                                | Land@ Baiza 0.250 /M2 + 10% registration expenses | 2000     | 0.25              | 500               |
| B2                                | Work shed @ RO 5/500 sq/ft                        | 1500     | 5.5               | 8,250             |
| B3                                | Boundary wall                                     | 2000     | 25.51             | 51,020            |
| B4                                | Office @ Ro 6/800 sq.ft.                          | 500      | 60                | 30,000            |
| B5                                | Security office and Gate                          |          |                   | 20,000            |
| B6                                | Staff room and Toilet                             |          |                   | 45,000            |
| B7                                | Laboratory Room @ Ro5.500/- sq.ft.                | 800      | 5.5               | 4,400             |
| B8                                | Land development                                  |          |                   | 20,000            |
| B12                               | Generator Room                                    |          |                   | 50,000            |
|                                   | <b>Sub Total</b>                                  |          |                   | <b>229,170</b>    |
|                                   |   |          | Contingency @ 3%  | 6,875             |
| <b>Total Cost</b>                 |   |          |                   | <b>236,045</b>    |

| Si. No.                                  | Description                             | Quantity | Cost Per Unit OMR | Total Cost OMR    |
|--|---|----------|-------------------|-------------------|
|  | Vehicles                                |          |                   |                   |
| 1c                                       | Car Pick Up                             | 2        | 8000              | 16,000            |
| 1d                                       | Company Vehicle                         | 5        | 7000              | 35,000            |
| <b>Total Transportation Vehicle Cost</b> |   |          |                   | <b>51,000</b>     |
|  | <b>Office Furniture &amp; Equipment</b> |          |                   |                   |
| 1a                                       | Computer ,Printer ,UPS ,Fax,            |          |                   | 20,000.00         |
|  |   |          | Total             | 20,000.00         |
| 1b                                       | Furniture Desk & Chairs                 |          |                   | 10,000.00         |
| 1c                                       | Electrification & Air Conditioning      |          |                   | 20,000.00         |
| 1e                                       | Misc                                    |          |                   | 10,000.00         |
| <b>Total</b>                             |   |          |                   | <b>40,000.00</b>  |
| <b>Grand Total</b>                       |   |          |                   | <b>744,045.10</b> |

## 4.2. Investment Cost

| Si.No.                                      | Investment Cost              | Y0             | Y1       | Y2       | Y3       | Y4            | Y5       | Y6            | Y7            | Y8       | Y9       | Y10      |
|---|------------------------------|----------------|----------|----------|----------|---------------|----------|---------------|---------------|----------|----------|----------|
| 1a  | Plant                        | 397,000        |          |          |          |               |          |               |               |          |          |          |
|   | Equipment                    | 137,500        |          |          |          |               |          |               |               |          |          |          |
| 1a  | Building                     | 236,045        |          |          |          |               |          |               |               |          |          |          |
| 1a  | Vehicles                     | 51,000         |          |          |          |               |          | 51,000        |               |          |          |          |
| 1a  | Computers                    | 20,000         |          |          |          | 20,000        |          |               |               |          |          |          |
| 1a  | Office Furniture & Equipment | 40,000         |          |          |          |               |          |               | 40,000        |          |          |          |
| <b>Total Investment Cost (Fixed Assets)</b> |                              | <b>881,545</b> | <b>-</b> | <b>-</b> | <b>-</b> | <b>20,000</b> | <b>-</b> | <b>51,000</b> | <b>40,000</b> | <b>-</b> | <b>-</b> | <b>-</b> |
|   | Acc. Cost                    | 881,545        | 881,545  | 881,545  | 881,545  | 901,545       | 901,545  | 952,545       | 992,545       | 992,545  | 992,545  | 992,545  |

## Manpower

| DIRECT COST MANPOWER REQUIREMENTS |                      |           |                  |                 |                       |                |
|-----------------------------------|----------------------|-----------|------------------|-----------------|-----------------------|----------------|
| Si.No                             | Position             | Numbers   | Salary Per Month | Salary Per Year | Welfare Expenses @15% | Grand Total    |
| 1                                 | GM                   | 1         | 3,000            | 36,000          | 5,400                 | 41,400         |
| 2                                 | Operations Manager   | 1         | 2,500            | 30,000          | 4,500                 | 34,500         |
| 3                                 | Supervisor           | 1         | 1,200            | 14,400          | 2,160                 | 16,560         |
| 4                                 | Electrician          | 2         | 700              | 16,800          | 2,520                 | 19,320         |
| 5                                 | Skilled Workers      | 15        | 600              | 108,000         | 16,200                | 124,200        |
| 6                                 | Semi Skilled Workers | 3         | 450              | 16,200          | 2,430                 | 18,630         |
| 7                                 | Cleaners             | 2         | 200              | 4,800           | 720                   | 5,520          |
| <b>Total</b>                      |                      | <b>25</b> | <b>8,650</b>     | <b>226,200</b>  | <b>33,930</b>         | <b>260,130</b> |

| INDIRECT COST MANPOWER REQUIREMENTS |                             |          |                  |                 |                       |               |
|-------------------------------------|-----------------------------|----------|------------------|-----------------|-----------------------|---------------|
| Si.No                               | Position                    | Numbers  | Salary Per Month | Salary Per Year | Welfare Expenses @15% | Grand Total   |
| 1                                   | Accounts & Admin Supervisor | 1        | 600              | 7,200           | 1,080                 | 8,280         |
| 2                                   | Accounts Purchaser          | 1        | 450              | 5,400           | 810                   | 6,210         |
| 3                                   | Salesman                    | 2        | 600              | 14,400          | 2,160                 | 16,560        |
| 4                                   | Security                    | 2        | 500              | 12,000          | 1,800                 | 13,800        |
| 5                                   | PRO                         | 1        | 400              | 4,800           | 720                   | 5,520         |
| <b>Total</b>                        |                             | <b>7</b> | <b>2,550</b>     | <b>27,000</b>   | <b>4,050</b>          | <b>50,370</b> |

The manpower requirements are based on company industry experts experience to deem the plant operational.

The Omanization percentage will be a minimum of 90% given the expats account for 3 semi-skilled workers employees of the total 32 workforces.

Direct staff include employees responsible for the operational assembly of the AC units and indirect staff include office staff.

### 4.3. Profit & Loss

| Particulars                                | Y1        | Y2        | Y3        | Y4        | Y5        | Y6        | Y7        | Y8        | Y9        | Y10       |
|--|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|
| Capacity                                   | 35%       | 45%       | 55%       | 65%       | 75%       | 85%       | 90%       | 90%       | 90%       | 90%       |
| Grand Total Revenue OMR                    | 2,494,800 | 3,207,600 | 3,920,400 | 4,633,200 | 5,346,000 | 6,058,800 | 6,415,200 | 6,415,200 | 6,415,200 | 6,415,200 |
| Cost of Revenue (Direct Cost)              |           |           |           |           |           |           |           |           |           |           |
| Assembly Parts                             | 1,613,739 | 2,074,807 | 2,535,875 | 2,996,943 | 3,458,012 | 3,919,080 | 4,149,614 | 4,149,614 | 4,149,614 | 4,149,614 |
| Manpower                                   | 260,130   | 267,934   | 275,972   | 284,251   | 292,779   | 301,562   | 310,609   | 319,927   | 329,525   | 339,411   |
| Utilities                                  | 39,690    | 51,030    | 62,370    | 73,710    | 85,050    | 96,390    | 102,060   | 102,060   | 102,060   | 102,060   |
| Maintenance                                | 149,688   | 192,456   | 235,224   | 277,992   | 320,760   | 363,528   | 384,912   | 384,912   | 384,912   | 384,912   |
| Total Direct Cost                          | 2,063,247 | 2,586,227 | 3,109,441 | 3,632,896 | 4,156,600 | 4,680,560 | 4,947,195 | 4,956,513 | 4,966,111 | 4,975,996 |
| Gross Profit                               | 431,553   | 621,373   | 810,959   | 1,000,304 | 1,189,400 | 1,378,240 | 1,468,005 | 1,458,687 | 1,449,089 | 1,439,204 |
| Indirect Expenses                          |           |           |           |           |           |           |           |           |           |           |
| Depreciation                               | (74,362)  | (74,362)  | (74,362)  | (74,362)  | (74,362)  | (74,362)  | (74,362)  | (74,362)  | (74,362)  | (74,362)  |
| Manpower Indirect                          | (50,370)  | (51,881)  | (53,438)  | (55,041)  | (56,692)  | (58,393)  | (60,144)  | (61,949)  | (63,807)  | (65,721)  |
| Warranty Expence @ 3% of Revenue           | (74,844)  | (96,228)  | (117,612) | (138,996) | (160,380) | (181,764) | (192,456) | (192,456) | (192,456) | (192,456) |
| Marketing, Adv & Promotion @ 7% of Revenue | (174,636) | (224,532) | (274,428) | (324,324) | (374,220) | (424,116) | (449,064) | (449,064) | (449,064) | (449,064) |
| Lease Office and Stores                    | (6,000)   | (6,000)   | (6,000)   | (6,000)   | (6,000)   | (18,000)  | (18,000)  | (18,000)  | (18,000)  | (18,000)  |
| Telephone Internet & Fax                   | (1,500)   | (2,000)   | (2,500)   | (3,000)   | (3,500)   | (4,000)   | (4,500)   | (5,000)   | (5,500)   | (6,000)   |
| Audit Charges                              | (1,500)   | (2,000)   | (2,500)   | (3,000)   | (3,500)   | (4,000)   | (4,500)   | (5,000)   | (5,500)   | (6,000)   |
| Waste Disposal                             | (48,412)  | (62,244)  | (76,076)  | (89,908)  | (103,740) | (117,572) | (124,488) | (124,488) | (124,488) | (124,488) |
| Misc Exp                                   | (25,000)  | (26,500)  | (28,000)  | (29,500)  | (31,000)  | (32,500)  | (34,000)  | (35,500)  | (37,000)  | (38,500)  |
| Insurance                                  | (4,000)   | (4,200)   | (4,410)   | (4,631)   | (4,862)   | (5,105)   | (5,360)   | (5,628)   | (5,910)   | (6,205)   |
| Pre-Operating Expenses                     | (67,500)  |           |           |           |           |           |           |           |           |           |
| Total Expenses                             | (528,124) | (549,948) | (639,326) | (728,762) | (818,257) | (919,812) | (966,875) | (971,448) | (976,088) | (980,797) |
| PBIT/PBT                                   |           |           |           |           |           |           |           |           |           |           |
| PBIT                                       | (96,571)  | 71,426    | 171,633   | 271,542   | 371,143   | 458,428   | 501,130   | 487,239   | 473,002   | 458,406   |
| Finance Interest Main Loan                 | (37,025)  | (29,620)  | (22,215)  | (14,810)  | (7,405)   | -         | -         | -         | -         | -         |

| Particulars                         | Y1        | Y2       | Y3       | Y4       | Y5       | Y6       | Y7       | Y8       | Y9       | Y10      |
|-------------------------------------|-----------|----------|----------|----------|----------|----------|----------|----------|----------|----------|
| Finance Interest O/Draft W. Capital | (16,737)  | (13,390) | (10,042) | (6,695)  | (3,347)  | -        | -        | -        | -        | -        |
| PBT                                 | (150,333) | 41,806   | 149,418  | 256,732  | 363,738  | 458,428  | 501,130  | 487,239  | 473,002  | 458,406  |
| Income Tax @ 15%                    | -         | (6,271)  | (22,413) | (38,510) | (54,561) | (68,764) | (75,169) | (73,086) | (70,950) | (68,761) |
| PAT                                 | (150,333) | 35,535   | 127,005  | 218,222  | 309,178  | 389,664  | 425,960  | 414,153  | 402,051  | 389,645  |

The projections reveal the project will incur a net loss of 150,333/RO in the first year of operation and a marginal profit of 35,535 OMR in the 2nd year mainly due to the lower capacity utilization of 35% in year 1, 45% in year 2. The profitability is improved in the 3rd year of operation mainly due to the increase in capacities to 55% resulting in a net profit of 127,005 /RO and net profit is predicted to increase in excess of 218,222/RO in the 4th year with a revenue of 309,178 RO in the 5th year and from then onwards the net profit will average in the region of 375,000 RO per year.

#### 4.4. Capacity Utilization

|   | Year 1                     | Year 2           | Year 3           | Year 4           | Year 5           | Year 6           | Year 7           | Year 8           | Year 9           | Year 10          |
|---|----------------------------|------------------|------------------|------------------|------------------|------------------|------------------|------------------|------------------|------------------|
| Capacity Level %                              | <b>35%</b>                 | <b>45%</b>       | <b>55%</b>       | <b>65%</b>       | <b>75%</b>       | <b>85%</b>       | <b>90%</b>       | <b>90%</b>       | <b>90%</b>       | <b>90%</b>       |
| Total No. of Combined Units (2 Ton & 1.5 Ton) | 11,340                     | 14,580           | 17,820           | 21,060           | 24,300           | 27,540           | 29,160           | 29,160           | 29,160           | 29,160           |
| 2 Ton units                                   | 70% of Production Capacity |                  |                  |                  |                  |                  |                  |                  |                  |                  |
| Production Output No. of Units                | 7,938                      | 10,206           | 12,474           | 14,742           | 17,010           | 19,278           | 20,412           | 20,412           | 20,412           | 20,412           |
| Revenue OMR                                   | 1,984,500                  | 2,551,500        | 3,118,500        | 3,685,500        | 4,252,500        | 4,819,500        | 5,103,000        | 5,103,000        | 5,103,000        | 5,103,000        |
| 1.5 Ton units                                 | 30% of Production Capacity |                  |                  |                  |                  |                  |                  |                  |                  |                  |
| Production Output No. of Units                | 3,402                      | 4,374            | 5,346            | 6,318            | 7,290            | 8,262            | 8,748            | 8,748            | 8,748            | 8,748            |
| Revenue OMR                                   | 510,300                    | 656,100          | 801,900          | 947,700          | 1,093,500        | 1,239,300        | 1,312,200        | 1,312,200        | 1,312,200        | 1,312,200        |
| <b>Grand Total Revenue OMR</b>                | <b>2,494,800</b>           | <b>3,207,600</b> | <b>3,920,400</b> | <b>4,633,200</b> | <b>5,346,000</b> | <b>6,058,800</b> | <b>6,415,200</b> | <b>6,415,200</b> | <b>6,415,200</b> | <b>6,415,200</b> |

The capacity utilisation will start with 35% in year of operation and is forecasted to increase gradually by 10% y-o-y, 1st year output amounts to 11,340 Units and reaching a capacity of 29,160 units in the 7th year of operation.

The 2 ton units will account for 70% of the total assembly output target mainly for the local market; this production output in year 1 will produce 7,938 units and will generate a revenue of 1.9 million RO and due to capacity increase no AC units will reach an optimum of 20,412 units in year 7 revenues of 5.1 million RO is forecasted to be achieved.

The 1.5 ton units will account for 30% of the total assembly output target mainly for the local market; this production output in year 1 will produce an output of 3,402 units and will generate a revenue of 510,300 RO and due to capacity increase optimum no of units will reach 8,748 units in year 7 and generate are revenue of 1.3 million RO is forecasted to be achieved.

Field survey at local distributors and agents revealed the 2.0 ton A/C unit holds 70% of the preference from customers and respectively the 1.5 ton accounts for 30%.

#### 4.5. Cash Flow

| Particulars                  | Year 0    | Year 1    | Year 2    | Year 3    | Year 4    | Year 5    | Year 6   | Year 7   | Year 8    | Year 9    | Year 10   |
|------------------------------|-----------|-----------|-----------|-----------|-----------|-----------|----------|----------|-----------|-----------|-----------|
| Operating Activity           |           |           |           |           |           |           |          |          |           |           |           |
| Profit Before Tax PBT        |           | (150,333) | 41,806    | 149,418   | 256,732   | 363,738   | 458,428  | 501,130  | 487,239   | 473,002   | 458,406   |
| Depreciation                 |           | 74,362    | 74,362    | 74,362    | 74,362    | 74,362    | 74,362   | 74,362   | 74,362    | 74,362    | 74,362    |
| Interest on Loan ODB         |           | 37,025    | 29,620    | 22,215    | 14,810    | 7,405     | -        | -        | -         | -         | -         |
| W. Capital Interest O/draft  |           | 16,737    | 13,390    | 10,042    | 6,695     | 3,347     | -        | -        | -         | -         | -         |
| Cash Flow Operating Activity | -         | (22,209)  | 159,178   | 256,037   | 352,599   | 448,853   | 532,790  | 575,492  | 561,602   | 547,364   | 532,768   |
| Investing Activity           |           |           |           |           |           |           |          |          |           |           |           |
| Purchasing of Fixed Assets   | (881,545) | -         | -         | -         | (20,000)  | -         | (51,000) | (40,000) | -         | -         | -         |
| Working Capital & Pre-op     | (402,243) |           |           |           |           |           |          |          |           |           |           |
| Finance Activity             |           |           |           |           |           |           |          |          |           |           |           |
| Owners Contribution          | 352,618   |           |           |           |           |           |          |          |           |           |           |
| Pre-Op Owner Contribution    | 67,500    |           |           |           |           |           |          |          |           |           |           |
| Debt Loan                    | 528,927   |           |           |           |           |           |          |          |           |           |           |
| Working Capital Overdraft    | 334,743   |           |           |           |           |           |          |          |           |           |           |
| ODB Loan Payment             |           |           |           |           |           |           |          |          |           |           |           |
| Loan Payment                 |           | (105,785) | (105,785) | (105,785) | (105,785) | (105,785) | -        | -        | -         | -         | -         |
| Interest                     |           | (37,025)  | (29,620)  | (22,215)  | (14,810)  | (7,405)   | -        | -        | -         | -         | -         |
| Commercial Loan WC           |           |           |           |           |           |           |          |          |           |           |           |
| Loan Payment                 |           | (66,949)  | (66,949)  | (66,949)  | (66,949)  | (66,949)  | -        | -        | -         | -         | -         |
| Interest                     |           | (16,737)  | (13,390)  | (10,042)  | (6,695)   | (3,347)   | -        | -        | -         | -         | -         |
| Tax paid                     |           | -         | -         | (6,271)   | (22,413)  | (38,510)  | (54,561) | (68,764) | (75,169)  | (73,086)  | (70,950)  |
| Sub Total                    | 1,283,788 | (226,496) | (215,744) | (211,262) | (216,652) | (221,996) | (54,561) | (68,764) | (75,169)  | (73,086)  | (70,950)  |
| Net Cash Flow                | 402,243   | (248,705) | (56,566)  | 44,775    | 115,947   | 226,857   | 427,229  | 466,728  | 486,432   | 474,278   | 461,818   |
| Open Cash equivalents        | -         | 402,243   | 153,538   | 96,972    | 141,747   | 257,695   | 484,552  | 911,781  | 1,378,509 | 1,864,941 | 2,339,219 |

| Particulars                     | Year 0  | Year 1  | Year 2 | Year 3  | Year 4  | Year 5  | Year 6  | Year 7    | Year 8    | Year 9    | Year 10   |
|---------------------------------|---------|---------|--------|---------|---------|---------|---------|-----------|-----------|-----------|-----------|
| <b>Closing Cash Equivalents</b> | 402,243 | 153,538 | 96,972 | 141,747 | 257,695 | 484,552 | 911,781 | 1,378,509 | 1,864,941 | 2,339,219 | 2,801,037 |

The cash flow is showing positive of 402,243 RO in year 1 and throughout the period of 10 years as cash flow is projected to be positive.

#### 4.6. Balance Sheet

| Particulars                      | Year 0           | Year 1         | Year 2         | Year 3         | Year 4         | Year 5           | Year 6           | Year 7           | Year 8           | Year 9           | Year 10          |
|----------------------------------|------------------|----------------|----------------|----------------|----------------|------------------|------------------|------------------|------------------|------------------|------------------|
| Current Assets                   |                  |                |                |                |                |                  |                  |                  |                  |                  |                  |
| Cash & Cash Equivalents          | 402,243          | 153,538        | 96,972         | 141,747        | 257,695        | 484,552          | 911,781          | 1,378,509        | 1,864,941        | 2,339,219        | 2,801,037        |
| Working capital                  |                  | -              | -              | -              | -              | -                | -                | -                | -                | -                | -                |
| Sub Total                        | 402,243          | 153,538        | 96,972         | 141,747        | 257,695        | 484,552          | 911,781          | 1,378,509        | 1,864,941        | 2,339,219        | 2,801,037        |
| Non-Current Assets               |                  |                |                |                |                |                  |                  |                  |                  |                  |                  |
| Fixed Assets                     | 881,545          | 807,183        | 732,821        | 658,458        | 604,096        | 529,734          | 506,372          | 472,009          | 397,647          | 323,285          | 248,923          |
| Sub Total                        | 881,545          | 807,183        | 732,821        | 658,458        | 604,096        | 529,734          | 506,372          | 472,009          | 397,647          | 323,285          | 248,923          |
| <b>Total Assets</b>              | <b>1,283,788</b> | <b>960,721</b> | <b>829,793</b> | <b>800,206</b> | <b>861,791</b> | <b>1,014,286</b> | <b>1,418,153</b> | <b>1,850,519</b> | <b>2,262,588</b> | <b>2,662,504</b> | <b>3,049,960</b> |
| Liabilities                      |                  |                |                |                |                |                  |                  |                  |                  |                  |                  |
| Current liabilities              |                  |                |                |                |                |                  |                  |                  |                  |                  |                  |
| Loan (Short Term) ODB            | 528,927          | 105,785        | 105,785        | 105,785        | 105,785        |                  |                  |                  | -                | -                | -                |
| Loan Short Term WC ODB           | 334,743          | 66,949         | 66,949         | 66,949         | 66,949         |                  |                  | -                | -                | -                | -                |
| Provision for taxation           |                  | -              | 6,271          | 22,413         | 38,510         | 54,561           | 68,764           | 75,169           | 73,086           | 70,950           | 68,761           |
| <b>Total current liabilities</b> | <b>863,670</b>   | <b>172,734</b> | <b>179,005</b> | <b>195,147</b> | <b>211,244</b> | <b>54,561</b>    | <b>68,764</b>    | <b>75,169</b>    | <b>73,086</b>    | <b>70,950</b>    | <b>68,761</b>    |
| Loan Long Term ODB               |                  | 317,356        | 211,571        | 105,785        | -              | -                | -                | -                | -                | -                | -                |
| Long term ODB w.c.loan           |                  | 200,846        | 133,897        | 66,949         | -              | -                | -                | -                | -                | -                | -                |
| <b>Total current liabilities</b> | <b>-</b>         | <b>518,202</b> | <b>345,468</b> | <b>172,734</b> | <b>-</b>       | <b>-</b>         | <b>-</b>         | <b>-</b>         | <b>-</b>         | <b>-</b>         | <b>-</b>         |
| Shareholders                     |                  |                |                |                |                |                  |                  |                  |                  |                  |                  |
| Shareholders Capital             | 420,118          | 420,118        | 420,118        | 420,118        | 420,118        | 420,118          | 420,118          | 420,118          | 420,118          | 420,118          | 420,118          |
| Legal Reserve                    |                  |                |                |                |                |                  |                  |                  |                  |                  |                  |
| Profit & Loss Account            |                  | (150,333)      | (114,798)      | 12,207         | 230,429        | 539,607          | 929,271          | 1,355,231        | 1,769,384        | 2,171,436        | 2,561,081        |
| <b>Total equity</b>              | <b>420,118</b>   | <b>269,785</b> | <b>305,320</b> | <b>432,325</b> | <b>650,547</b> | <b>959,725</b>   | <b>1,349,389</b> | <b>1,775,349</b> | <b>2,189,502</b> | <b>2,591,554</b> | <b>2,981,199</b> |
| <b>Total Liabilities</b>         | <b>1,283,788</b> | <b>960,721</b> | <b>829,793</b> | <b>800,206</b> | <b>861,791</b> | <b>1,014,286</b> | <b>1,418,153</b> | <b>1,850,519</b> | <b>2,262,588</b> | <b>2,662,504</b> | <b>3,049,960</b> |



## 4.7. Payback Period

| Appraisal on Equity Investment |            |           |          |        |         |         |         |         |         |         |         |
|--------------------------------|------------|-----------|----------|--------|---------|---------|---------|---------|---------|---------|---------|
| Particulars                    | Investment | Year 1    | Year 2   | Year 3 | Year 4  | Year 5  | Year 6  | Year 7  | Year 8  | Year 9  | Year 10 |
| Yearly Cash flow (OMR '000)    | (352,618)  | (248,705) | (56,566) | 44,775 | 115,947 | 226,857 | 427,229 | 466,728 | 486,432 | 474,278 | 461,818 |
| IRR                            | 23.67%     |           |          |        |         |         |         |         |         |         |         |
| NPV @ EQUITY                   | 698,182    |           |          |        |         |         |         |         |         |         |         |
| Pay Back period                | 4          | Years     | 26       | Months |         |         |         |         |         |         |         |

| Appraisal on Total Investment |             |           |        |         |         |         |         |         |         |         |         |
|-------------------------------|-------------|-----------|--------|---------|---------|---------|---------|---------|---------|---------|---------|
| Particulars                   | Investment  | Year 1    | Year 2 | Year 3  | Year 4  | Year 5  | Year 6  | Year 7  | Year 8  | Year 9  | Year 10 |
| Yearly Cash flow (OMR '000)   | (1,283,788) | (105,895) | 78,839 | 172,776 | 236,543 | 340,047 | 427,229 | 466,728 | 486,432 | 474,278 | 461,818 |
| IRR                           | 13.18%      |           |        |         |         |         |         |         |         |         |         |
| NPV @ WACC                    | 255,168     |           |        |         |         |         |         |         |         |         |         |
| Pay Back period               | 4           | Years     | 32     | Months  |         |         |         |         |         |         |         |

| Cost                  |        |        |
|-----------------------|--------|--------|
| Owners' Equity        | 15.00% | 40.00  |
| Finance               | 7.00%  | 60.00  |
| Total                 |        | 100.00 |
| Weighted Average Cost | 10.20% |        |

The IRR on total investment is resulting in 13.18%,

NPV results in 255,168 /RO & payback period is 6 years and 7 months.

## 4.8. Depreciation

| Sl.No | Particulars | Amount  | Years | Percentage | Year 1 | Year 2 | Year 3 | Year 4 | Year 5 | Year 6 | Year 7 | Year 8 | Year 9 | Year 10 |
|-------|-------------|---------|-------|------------|--------|--------|--------|--------|--------|--------|--------|--------|--------|---------|
| 1a    | Plant       | 397,000 | 10.00 | 10%        | 39,700 | 39,700 | 39,700 | 39,700 | 39,700 | 39,700 | 39,700 | 39,700 | 39,700 | 39,700  |

|                          |                              |         |                    |     |         |         |         |         |         |         |         |         |         |         |
|--------------------------|------------------------------|---------|--------------------|-----|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|
| 1b                       | Building                     | 236,045 | 20.00              | 5%  | 11,802  | 11,802  | 11,802  | 11,802  | 11,802  | 11,802  | 11,802  | 11,802  | 11,802  | 11,802  |
| 1c                       | Vehicles                     | 51,000  | 5                  | 20% | 10,200  | 10,200  | 10,200  | 10,200  | 10,200  | 10,200  | 10,200  | 10,200  | 10,200  | 10,200  |
| 1d                       | Computers                    | 20,000  | 3.00               | 33% | 6,660   | 6,660   | 6,660   | 6,660   | 6,660   | 6,660   | 6,660   | 6,660   | 6,660   | 6,660   |
| 1e                       | Office Furniture & Equipment | 40,000  | 6.67               | 15% | 6,000   | 6,000   | 6,000   | 6,000   | 6,000   | 6,000   | 6,000   | 6,000   | 6,000   | 6,000   |
| Total                    |                              | 744,045 | Total Depreciation |     | 74,362  | 74,362  | 74,362  | 74,362  | 74,362  | 74,362  | 74,362  | 74,362  | 74,362  | 74,362  |
| Accumulated depreciation |                              |         |                    |     | 74,362  | 148,725 | 223,087 | 297,449 | 371,811 | 446,174 | 520,536 | 594,898 | 669,260 | 743,623 |
| Net book value           |                              |         |                    |     | 807,183 | 732,821 | 658,458 | 604,096 | 529,734 | 506,372 | 472,009 | 397,647 | 323,285 | 248,923 |

## 4.9. Raw Material Cost

### Raw Material Cost 2.0 Ton Units

| Si. No | Description              | Cost for 2 Ton units | Year 1    | Year 2    | Year 3    | Year 4    | Year 5    | Year 6    | Year 7    | Year 8    | Year 9    | Year 10   |
|--------|--------------------------|----------------------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|
| 1a     | Compressor               | 20                   | 20        | 20.0      | 20.0      | 20.0      | 20.0      | 20.0      | 20.0      | 20.0      | 20.0      | 20.0      |
| 1b     | Condenser                | 40                   | 40        | 40.0      | 40.0      | 40.0      | 40.0      | 40.0      | 40.0      | 40.0      | 40.0      | 40.0      |
| 1c     | filters                  | 3                    | 3         | 3.0       | 3.0       | 3.0       | 3.0       | 3.0       | 3.0       | 3.0       | 3.0       | 3.0       |
| 1d     | copper pipes             | 9                    | 9         | 9.0       | 9.0       | 9.0       | 9.0       | 9.0       | 9.0       | 9.0       | 9.0       | 9.0       |
| 1e     | Evaporator               | 25                   | 25        | 25.0      | 25.0      | 25.0      | 25.0      | 25.0      | 25.0      | 25.0      | 25.0      | 25.0      |
| 1f     | Compressor motor         | 7                    | 7         | 7.0       | 7.0       | 7.0       | 7.0       | 7.0       | 7.0       | 7.0       | 7.0       | 7.0       |
| 1g     | fan motor                | 5                    | 5         | 5.0       | 5.0       | 5.0       | 5.0       | 5.0       | 5.0       | 5.0       | 5.0       | 5.0       |
| 1h     | indoor cover             | 10                   | 10        | 10.0      | 10.0      | 10.0      | 10.0      | 10.0      | 10.0      | 10.0      | 10.0      | 10.0      |
| 1i     | outdoor cover            | 9                    | 9         | 9.0       | 9.0       | 9.0       | 9.0       | 9.0       | 9.0       | 9.0       | 9.0       | 9.0       |
| 1j     | Captor rotation fan      | 6                    | 6         | 6.0       | 6.0       | 6.0       | 6.0       | 6.0       | 6.0       | 6.0       | 6.0       | 6.0       |
| 1k     | Electric heaters         | 10                   | 10        | 10.0      | 10.0      | 10.0      | 10.0      | 10.0      | 10.0      | 10.0      | 10.0      | 10.0      |
| 1l     | Thermostat               | 3                    | 3         | 3.0       | 3.0       | 3.0       | 3.0       | 3.0       | 3.0       | 3.0       | 3.0       | 3.0       |
| 1m     | The primary key          | 4                    | 4         | 4.0       | 4.0       | 4.0       | 4.0       | 4.0       | 4.0       | 4.0       | 4.0       | 4.0       |
| 1n     | Engine steering air fins | 8                    | 8         | 8.0       | 8.0       | 8.0       | 8.0       | 8.0       | 8.0       | 8.0       | 8.0       | 8.0       |
| Total  |                          | 159.00               | 1,262,142 | 1,622,754 | 1,983,366 | 2,343,978 | 2,704,590 | 3,065,202 | 3,245,508 | 3,245,508 | 3,245,508 | 3,245,508 |

### Raw Material Cost 1.5 Ton Units

| Cost Per Unit OMR         |                          |                        |           |           |           |           |           |           |           |           |           |           |
|---------------------------|--------------------------|------------------------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|
| Si. No                    | Description              | Cost for 1.5 Ton units | Year 1    | Year 2    | Year 3    | Year 4    | Year 5    | Year 6    | Year 7    | Year 8    | Year 9    | Year 10   |
| 1a                        | Compressor               | 13                     | 13        | 13.0      | 13.0      | 13.0      | 13.0      | 13.0      | 13.0      | 13.0      | 13.0      | 13.0      |
| 1b                        | Condenser                | 26                     | 26        | 26.0      | 26.0      | 26.0      | 26.0      | 26.0      | 26.0      | 26.0      | 26.0      | 26.0      |
| 1c                        | filters                  | 1.95                   | 1.95      | 2.0       | 2.0       | 2.0       | 2.0       | 2.0       | 2.0       | 2.0       | 2.0       | 2.0       |
| 1d                        | copper pipes             | 5.85                   | 5.85      | 5.9       | 5.9       | 5.9       | 5.9       | 5.9       | 5.9       | 5.9       | 5.9       | 5.9       |
| 1e                        | Evaporator               | 16.25                  | 16.25     | 16.3      | 16.3      | 16.3      | 16.3      | 16.3      | 16.3      | 16.3      | 16.3      | 16.3      |
| 1f                        | Compressor motor         | 4.55                   | 4.55      | 4.6       | 4.6       | 4.6       | 4.6       | 4.6       | 4.6       | 4.6       | 4.6       | 4.6       |
| 1g                        | fan motor                | 3.25                   | 3.25      | 3.3       | 3.3       | 3.3       | 3.3       | 3.3       | 3.3       | 3.3       | 3.3       | 3.3       |
| 1h                        | indoor cover             | 6.5                    | 6.5       | 6.5       | 6.5       | 6.5       | 6.5       | 6.5       | 6.5       | 6.5       | 6.5       | 6.5       |
| 1i                        | outdoor cover            | 5.85                   | 5.85      | 5.9       | 5.9       | 5.9       | 5.9       | 5.9       | 5.9       | 5.9       | 5.9       | 5.9       |
| 1j                        | Captor rotation fan      | 3.9                    | 3.9       | 3.9       | 3.9       | 3.9       | 3.9       | 3.9       | 3.9       | 3.9       | 3.9       | 3.9       |
| 1k                        | Electric heaters         | 6.5                    | 6.5       | 6.5       | 6.5       | 6.5       | 6.5       | 6.5       | 6.5       | 6.5       | 6.5       | 6.5       |
| 1l                        | Thermostat               | 1.95                   | 1.95      | 2.0       | 2.0       | 2.0       | 2.0       | 2.0       | 2.0       | 2.0       | 2.0       | 2.0       |
| 1m                        | The primary key          | 2.6                    | 2.6       | 2.6       | 2.6       | 2.6       | 2.6       | 2.6       | 2.6       | 2.6       | 2.6       | 2.6       |
| 1n                        | Engine steering air fins | 5.2                    | 5.2       | 5.2       | 5.2       | 5.2       | 5.2       | 5.2       | 5.2       | 5.2       | 5.2       | 5.2       |
|                           | Total                    | 103                    | 351,597   | 452,053   | 552,509   | 652,965   | 753,422   | 853,878   | 904,106   | 904,106   | 904,106   | 904,106   |
| Grand Total cost per Year |                          |                        | 1,613,739 | 2,074,807 | 2,535,875 | 2,996,943 | 3,458,012 | 3,919,080 | 4,149,614 | 4,149,614 | 4,149,614 | 4,149,614 |

#### 4.10. Pre-Operating Expenses

| Si.No | Particulars  | Amount    |
|-------|--|-----------|
| 1a    | Company formation and legal expenses                         | 15,000.00 |
| 1b    | Project Report ,Technical assistance ,Civil Plan & Estimates | 10,000.00 |
| 1c    | Travelling expenses  | 7,500.00  |
| 1d    | Consultancy  | 35,000.00 |
| Total |  | 67,500.00 |

## 4.11. Working Capital

The working capital for the initial start of the project is mainly for the raw material for a period of 3 months amounting to **229,810 RO** and salaries at 2 months amounting to **15,698 RO**

Working capital is obtained as an overdraft facility from the banks at the interest rate of 5% over a period of 5 years.

### Working Capital Loan

| Sl.No | Particulars          | Year 1  | Year 2  | Year 3  | Year 4  | Year 5 |
|-------|----------------------|---------|---------|---------|---------|--------|
| 1a    | Loan Opening Balance | 334,743 | 267,794 | 200,846 | 133,897 | 66,949 |
| 1b    | Interest @ 5%        | 16,737  | 13,390  | 10,042  | 6,695   | 3,347  |
| 1c    | Installments         | 66,949  | 66,949  | 66,949  | 66,949  | 66,949 |
| 1d    | Closing Balance      | 267,794 | 200,846 | 133,897 | 66,949  | -      |

## 4.12. Source of Finance

Source of finance consists of 40% contribution by owners and remainder 60% is obtained by a loan facility from bank at the interest rate of 7%

| Sl.No. | Particular         | Percentage | Amount     |
|--------|--------------------|------------|------------|
| 1a     | Owner Contribution | 40%        | 352,618.04 |
| 1b     | Loan               | 60%        | 528,927.06 |
|        | Total              | 100%       | 881,545.10 |

## 4.13. Loan Schedule

| Sl.No. | Particulars          | Year 1  | Year 2  | Year 3  | Year 4  | Year 5  |
|--------|----------------------|---------|---------|---------|---------|---------|
| 1a     | loan Opening Balance | 528,927 | 423,142 | 317,356 | 211,571 | 105,785 |
| 1b     | Interest @ 7%        | 37,025  | 29,620  | 22,215  | 14,810  | 7,405   |
| 1c     | Installments         | 105,785 | 105,785 | 105,785 | 105,785 | 105,785 |

|    |                 |         |         |         |         |   |
|----|-----------------|---------|---------|---------|---------|---|
| 1d | Closing Balance | 423,142 | 317,356 | 211,571 | 105,785 | - |
|----|-----------------|---------|---------|---------|---------|---|

#### 4.14. Utility Costs

| Description               | Cost Per unit | Year 1        | Year 2        | Year 3        | Year 4        | Year 5        | Year 6        | Year 7         | Year 8         | Year 9         | Year 10        |
|---------------------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|----------------|----------------|----------------|----------------|
| Electricity Per Kw        | 3.500         | 39,690        | 51,030        | 62,370        | 73,710        | 85,050        | 96,390        | 102,060        | 102,060        | 102,060        | 102,060        |
| <b>Total Utility Cost</b> |               | <b>39,690</b> | <b>51,030</b> | <b>62,370</b> | <b>73,710</b> | <b>85,050</b> | <b>96,390</b> | <b>102,060</b> | <b>102,060</b> | <b>102,060</b> | <b>102,060</b> |

| Plant Demand p/hour | Unit    | P/Unit Usage |
|---------------------|---------|--------------|
| Electricity         | KW/hour | 0.2          |

#### 4.15. Rental Lease

| Si. No | Description Lease/Rental Premises | Size sq/m | Cost per Month | Cost per Year | Year 1 | Year 2 | Year 3 | Year 4 | Year 5 | Year 6 | Year 7 | Year 8 | Year 9 | Year 10 |
|--------|-----------------------------------|-----------|----------------|---------------|--------|--------|--------|--------|--------|--------|--------|--------|--------|---------|
| 1a     | Land                              | 2000      | 0.25           | 6,000         | 6,000  | 6,000  | 6,000  | 6,000  | 6,000  | 18,000 | 18,000 | 18,000 | 18,000 | 18,000  |
| 2b     | land rent after 5 years           | 2000      | 0.75           | 18,000        |        |        |        |        |        |        |        |        |        |         |

#### 4.16. Capacity & Selling Price

| Installed Assembly Per Hour/Units | No of Hrs/Per Shift | No of Shifts Per Day | Working Day's Per Month | Working Months Per Year | Total units Per Year |
|-----------------------------------|---------------------|----------------------|-------------------------|-------------------------|----------------------|
| 12                                | 9                   | 1                    | 25                      | 12                      | 32,400               |

| Products                      | Product Name       | Unit | quality  | Percentage Distribution | Selling Price OMR |
|-------------------------------|--------------------|------|----------|-------------------------|-------------------|
| A                             | split unit 2 ton   | 1    | Standard | 70%                     | 250.000           |
| B                             | split unit 1.5 ton | 1    | Standard | 30%                     | 150.000           |
| Total Percentage Distribution |                    |      |          | 100%                    |                   |

### 4.17. Conclusion

- The production capacity in the 1st year is 35% and increases to a capacity of 45% in the 2nd year, thereafter the capacity utilization increases 10% y-o-y to reach 85% capacity utilization in the 6th year & will reach to 90% in the 7th year; these capacity utilizations results in the following revenues:
- 1<sup>st</sup> year revenue amounts to **2.4 million OMR**
- 2<sup>nd</sup> year revenue amounts to **3.2 million OMR**
- 3<sup>rd</sup> year revenue amounts to a total of **3.9 Million OMR**  
Reaching **6.4 Million OMR** in the 10th year.

The above revenue stream reveals the following net profit results:

- The 1<sup>st</sup> year net profit amounts to **(150,333) OMR**.
- 2<sup>nd</sup> year net-profit amounts to **35,535 OMR**.
- 3<sup>rd</sup> year net-profit amounts to **127,005 OMR**.
- 4<sup>th</sup> year net-profit amounts to **218,222 OMR**.
- 5<sup>th</sup> year net profit will be in region of **309,178 OMR**.
- 10<sup>th</sup> year net profit will be in region of **389,645 OMR**

Internal Rate of Return (IRR) = **13.18 %**.

NPV = **255,168 OMR**.

Pay Back Period = **6 years 7 month**.

(Above is the normal case scenario starting at 35% capacity)

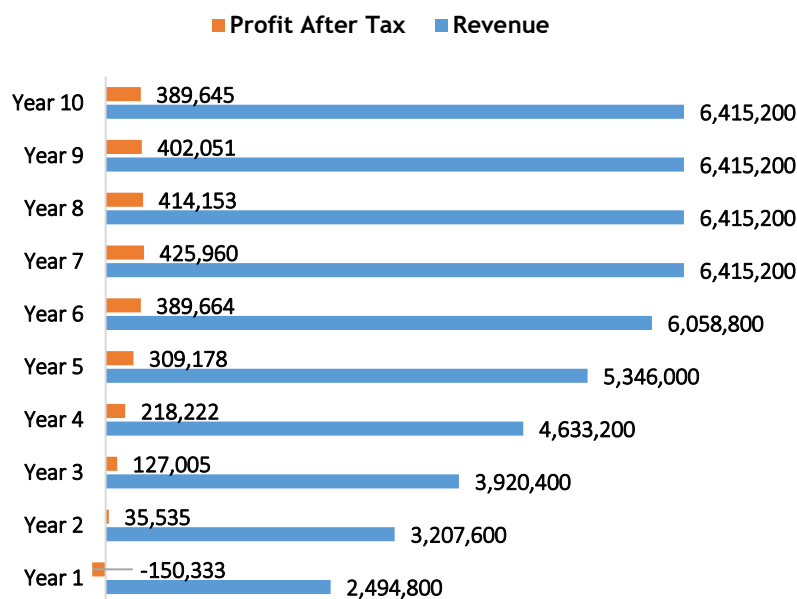


Figure 4-1: Projections Main Scenario - Revenue & Profit After Tax

| Financial Analysis Schedule Summary |           |           |           |           |           |           |           |           |           |           | IRR    | NPV         | Payback Period     |
|-------------------------------------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|--------|-------------|--------------------|
| Year                                | Year 1    | Year 2    | Year 3    | Year 4    | Year 5    | Year 6    | Year 7    | Year 8    | Year 9    | Year 10   | 13.18% | 255,168 OMR | 6 Years & 7 Months |
| Capacity                            | 35%       | 45%       | 55%       | 65%       | 75%       | 85%       | 90%       | 90%       | 90%       | 90%       |        |             |                    |
| Revenue                             | 2,494,800 | 3,207,600 | 3,920,400 | 4,633,200 | 5,346,000 | 6,058,800 | 6,415,200 | 6,415,200 | 6,415,200 | 6,415,200 |        |             |                    |
| Profit After Tax                    | (150,333) | 35,535    | 127,005   | 218,222   | 309,178   | 389,664   | 425,960   | 414,153   | 402,051   | 389,645   |        |             |                    |

- The project has a viability at medium level mainly due to the competition of major imported brands.
- HVAC products have a good product range and is a necessity in terms of demand quantity locally and regionally
- New products can be developed and introduced in the market; trend is in energy efficiency products for manufacturers and suppliers to produce energy efficient units and systems.
- The demand in GCC region is high, although branded products are the preferred product in the market it is an opportunity and challenge for Oman manufacturing to bring about an Omani product in the HVAC product range.
- The local competition is none existent in Oman and provides an opportunity for this new entrant to establish themselves.
- The net profit is negative in year 1 at (6.03%) & 1.11% in year 2 increases at relatively good levels as it reaches 3.24% in year 3, 4.71% in year 4, 5.78% in year 5 and reaching 6.43% net profit in year 6.
- IRR is acceptable @ 13.18% and payback is acceptable within 6 year & 7 months.