







وزارة التجارة والصناعة وترويج الاستثمار  
Ministry of Commerce, Industry and  
Investment Promotion



# Dry Mix Plant



# WHY OMAN

-  100% Ownership
-  30 Years Tax Exemption
-  No minimum capital
-  Long Usufruct agreement

-  Up to 10 Years Investor Residency
-  4th globally in quality of life index
-  Market Access
-  Free Trade Agreements with:  
USA, Singapore, South Korea &  
European Union



**STANDARD  
& POOR'S**

**BBB-  
Stable**

**FitchRatings**

**BB+  
Stable outlook**

**MOODY'S**

**Baa3  
Stable outlook**



## Manufacturing Sector Overview

In Oman, the dry mix mortar industry represents a strategic opportunity within the manufacturing sector. Rising demand from housing and infrastructure projects highlights the need for locally produced materials that can replace imports. Establishing production capacity domestically would not only meet this demand efficiently but also strengthen the trade balance by reducing reliance on foreign suppliers and creating potential for future exports. The manufacturing sector is a cornerstone of economic growth, as it transforms raw materials into finished products that add value and reduce reliance on imports. Within this sector, dry mix mortar stands out as a specialized branch of building materials manufacturing. It provides ready-to-use solutions that improve efficiency, minimize waste, and enhance construction quality.

### Market Attractiveness

#### Global Market:

- 4.9% CAGR (2026–2031)
- \$14.2 Trillion the Global market size value in dry mix plant in 2025

#### Active governments in the ACP Manufacturing sector markets



#### Key market players in the ACP Manufacturing sector



# Overview Opportunity

## Description:

The products of the dry mix mortar investment opportunity are organized into three main production lines.

- First line: produces tile adhesive mortar, used for fixing ceramic and tile surfaces.
- Second line: focuses on plaster and render mortar, applied to interior and exterior walls to create a smooth, uniform surface for finishing.
- Third line: delivers insulation and decorative mortars, which include mixes designed to reduce heat or sound transfer, as well as decorative finishes such as textured or polished surfaces

Together, these outputs cover essential applications in construction, finishing, insulation, and decoration.

## Rationale

Oman's manufacturing sector creates added value by transforming raw materials into finished products. Within it, the dry mix mortar industry is experiencing rising local demand driven by construction growth, offering opportunities for local production to reduce imports, strengthen the trade balance, and build future export capacity to regional markets.

## Rationale

Manufacturing Industry Sector

## Key indicators

**Total Investment Value** 964,350 OMR

**IRR** 24.58 %

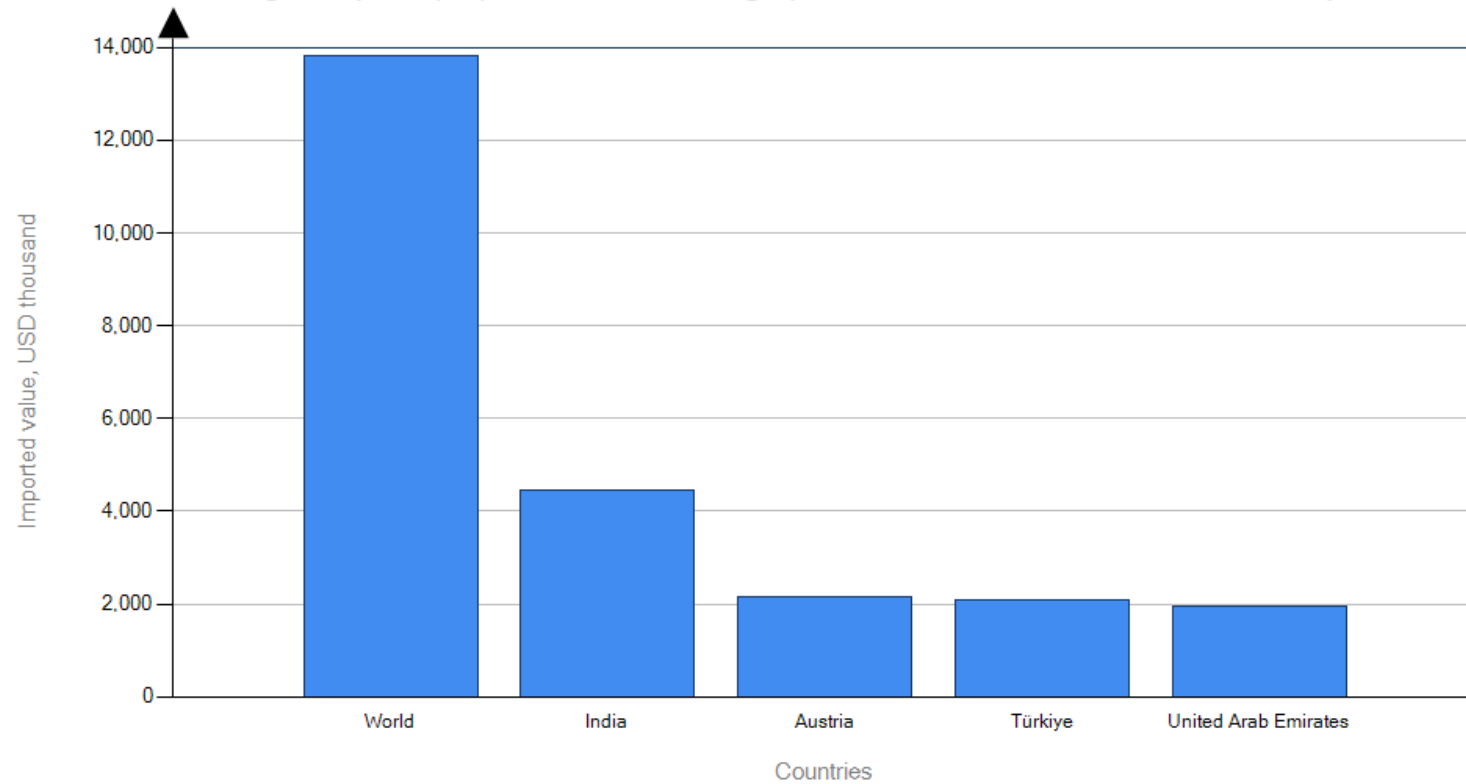
**Project Capacity** 96,000 tons annually

**Land Availability** 5,000 SQM

# Demand Analysis

**List of supplying markets for a product imported by Oman in 2024**  
Product: 381600 Dry Mix

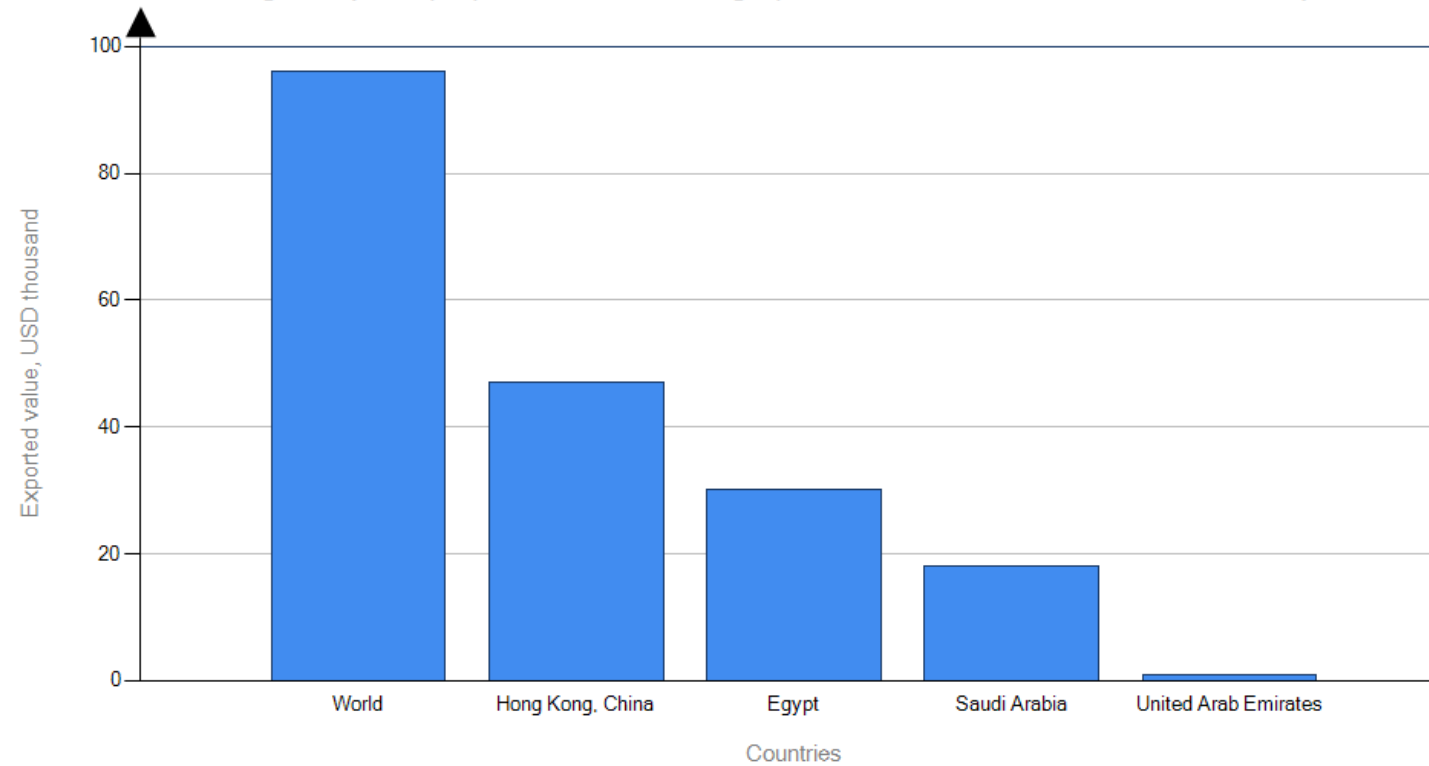
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Product: 381600 Refractory cements, mortars, concretes and similar compositions, incl. dolomite ramming mix (excl. preparations based on graphite or other carbonaceous substances)



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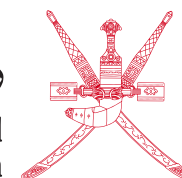
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## Stakeholder's interaction and incentives



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