

استثمر في عُمان
Invest OMAN

Sultanate of Oman

سلطنة عُمان

وزارة التجارة والصناعة وترويج الاستثمار

Ministry of Commerce, Industry & Investment Promotion



Potato Cultivation and Processing Project

PROJECT



WHY OMAN



30 Years Tax Exemption



No minimum capital



Long Usufruct agreement



Up to 10 Years Investor Residency



4th globally in quality of life index



Market Access



Free Trade Agreements with:
USA, Singapore, South Korea &
European Union

MOODY'S
Ba1
Stable outlook

**STANDARD
& POOR'S**
BB-
Stable

FitchRatings
BB+
Stable outlook

Al-Najd Agricultural Region

Is a key project under Oman Vision 2040, aimed at boosting food security and sustainable farming.

With its strategic location in Dhofar, fertile land, and strong infrastructure, it offers great potential for agriculture, job creation, and support for small businesses across the value chain.



Al-Najd Agricultural Region

Moderate Climate

- Moderate temperatures throughout the year
- Scattered rain
- Terrain diversity

Water and Soil

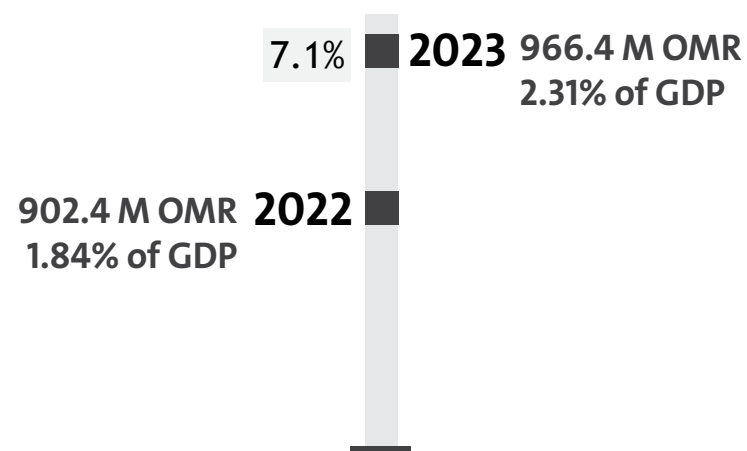
- The main source of water is groundwater
- Modern irrigation techniques
- The soil supports a diverse crop growth

Enablers and Incentives

- Financial incentives: Oman Future Fund
- Investment incentives
- Supporting logistics capabilities



Agriculture Sector Overview



Overview of Potato Production in Oman 2024

Potatoes are a priority crop to reduce imports and improve food self-sufficiency.

Net key inferences with respect to the sector performance:

Oman's vegetable sector is becoming more efficient in land and water use, due to modern practices.

Market Attractiveness

Global Market +6 %

CAGR (2023-2030) in the global potato processing market

\$119.85 billion

Net global potato market size value in 2024

Active governments in the market of potato production project



Key market players in the market of potato production project



Overview Opportunity

Description

Establishing an integrated agro-industrial complex for potato cultivation, including production, sorting, packaging, processing (frozen and cut), and cold storage units. The project utilizes drip irrigation systems and solar energy.

Rationale

Oman offers a stable and supportive environment for investors to tap into a rapidly growing agri-food market, driven by Vision 2040 and Food Security Lab 2024 initiatives focused on boosting local production of strategic crops like potatoes.



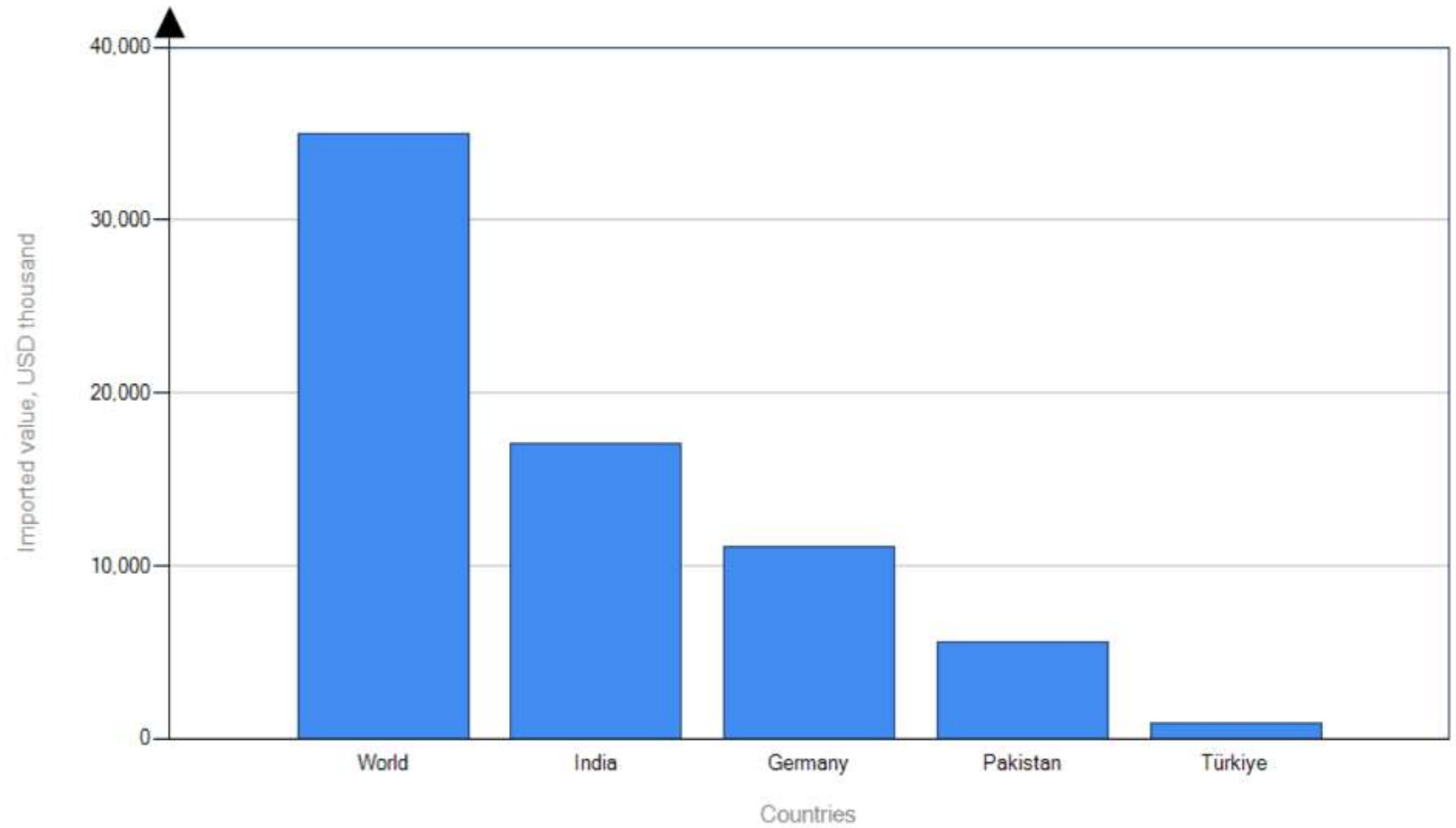
Key indicators

Total Investment Value	5.5 million OMR
IRR	23%
Project Capacity	6,183 tons of potatoes + 2,500 tons of frozen potatoes
Land Availability	500 Acres

Demand Analysis

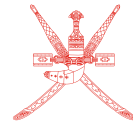
List of supplying markets for a product imported by Oman in 2024

Product: 0701 Potatoes, fresh or chilled

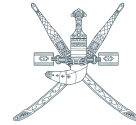


Stakeholder's interaction and incentives

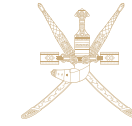
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**وزارة الإسكان
والتخطيط العمراني**
Ministry of Housing and Urban Planning



جهاز الاستثمار العُماني
Oman Investment Authority



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**وزارة الثروة الزراعية
والسمكية وموارد المياه**





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