



استثمر في عُمان
Invest OMAN

Smart Agricultural Cluster in Quriyat, Muscat

Teaser



ORGANIC FARM

- CHEMICAL FREE
- SUSTAINABLE
- LOCAL PRODUCE
- HEALTHY LIVING

GROWN WITH CARE
FOR A BETTER FUTURE

ORCHARD

SHADE NET HOUSE

HERBS
FRUIT TREES

إنتاج للتنمية
Injaz Development

SIG



twimbit

Submitted to:

Invest Oman, Sultanate of Oman

TODAY'S SPECIAL
FRESH SALAD
HERBIAL TEA
SEASONAL JUICE
THANK YOU

WELCOME
RELAX
ENJOY
CONNECT

Oman's Agriculture Sector: Modernising Farming Techniques for Self-sufficiency and Sustainability

Overview of the Opportunity

Leveraging Smart Farming to Fulfil Local Demand and Improve Food Security





Growing demand for fresh produce, coupled with Oman's self-sufficiency levels of only 79% for vegetables and 24% for fruits, creates a compelling opportunity for the development of an integrated agricultural cluster

- ▶ This supports Oman's food security objectives, promotes sustainable agricultural development, and reduces dependence on imported produce

Investment Value Proposition

An integrated cluster combining modernized traditional farming and agri-tech to deliver diversified production of staple and high-value crops throughout the year.



-  Direct access to Muscat, one of Oman's largest consumer markets
-  Presence of the Quriyat Dam and local groundwater resources
- 611.3 mn**
OMR Contribution of the agriculture sector to GDP, 2025
- 200** Agriculture projects planned under the 11th five-year plan, 2026

2.09 mn sq m

land reserved for the project

5

farms integrated in one location












~62 mn

kg of actual annual crop production by 2038

160+

estimated job creation

A Three-Phased Innovative Agricultural Farm

PRODUCTION LAYER (PHASED DEVELOPMENT)	PHASE 1: FOUNDATION		PHASE 2: EXPANSION	PHASE 3: DIVERSIFICATION						
	YEAR 1 (2027): CONSTRUCTION	Year 2 (2028): STABILISATION	Year 3 (2029)	Year 4 (2030)						
	SUPPORT INFRASTRUCTURE AND FARM ESTABLISHMENT		FARM OPERATIONS AND VISITOR CENTER COMMENCES		EXPANSION WITH GREENHOUSES (CONSTRUCTION)		INTRODUCING VERTICAL FARM (CONSTRUCTION)			
	 Shade-Net Farming	 Open-Field Farming	 Harvest: Shade-Net and Open-Field		 Smart Greenhouse Construction	 Orchards (Growing)		 Smart Greenhouse Operations	 Orchards First Harvest	 Vertical Farm Construction
	 Orchards Planting (Year 1)	 Visitor Center Construction (Year 1)	 Visitor Center Opens	Secondary Business <ul style="list-style-type: none"> • Visitor Center Ticket Sales • Cafe Sales • Workshops • Souvenir Shop Sales 						
	Key Activities: <ul style="list-style-type: none"> • Construction of support infrastructure (utilities, R&D, visitor center, etc.) • Establish shade-net & open-field farms and start orchard planting • Farm set-up, planting, and system testing 									

CROP-LIST BY PRODUCTION LAYER

SHADE-NET FARMING

- Tomato (10% export)
- Pepper (20% export)
- Eggplant
- Zucchini
- Grapes

OPEN-FIELD FARMING

- Onion
- Potato
- Watermelon
- Sweet Melon (20% export)

SMART GREENHOUSE PRODUCE





- Cherry Tomato
- Cucumber (80% export)
- Pepper (20% export)
- Strawberry

ORCHARD PRODUCE

- Lemon
- Pomegranate
- Mango

VERTICAL FARM PRODUCE

- Lettuce
- Basil
- Radish Microgreen
- Sunflower Microgreen

REVENUE EVOLUTION BY LAYER	YEAR 1: 2027	YEAR 2: 2028	YEAR 3: 2029	YEAR 4: 2030	YEAR 5: 2031	YEAR 6: 2032 (Fully operational)
	Farm establishment investments (No revenue)	 Revenue from <ul style="list-style-type: none"> • Shade-net and open-field harvest • Visitor center (ticket sales, cafe sales, workshops, souvenir shop sales) 	 Revenue from <ul style="list-style-type: none"> • All previous streams • (No greenhouse revenue yet) 	 Revenue from <ul style="list-style-type: none"> • All previous streams • Greenhouse Produce Sales • Orchard First Harvest 	 Revenue from <ul style="list-style-type: none"> • All previous streams • Vertical Farm Produce Sales 	 Revenue from <ul style="list-style-type: none"> • All previous streams • First Harvest of Mango

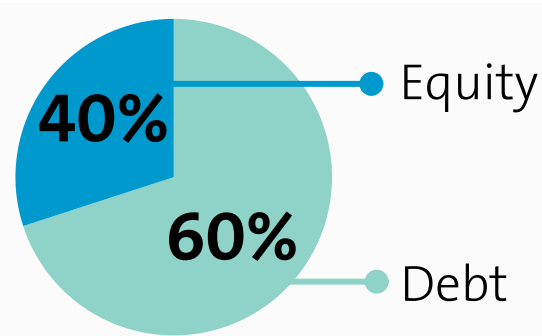
Source: Twimbit and SIG analysis

High-growth Opportunity Utilising Advanced Agriculture Methods

The project follows a phased development approach, with progressive operational ramp-up spread across 3 phases; financial projections are calculated over 11 years, comprising the initial construction phase of 1 year and 10 years of operations.



Total Capital Invested



OMR
17.0 mn

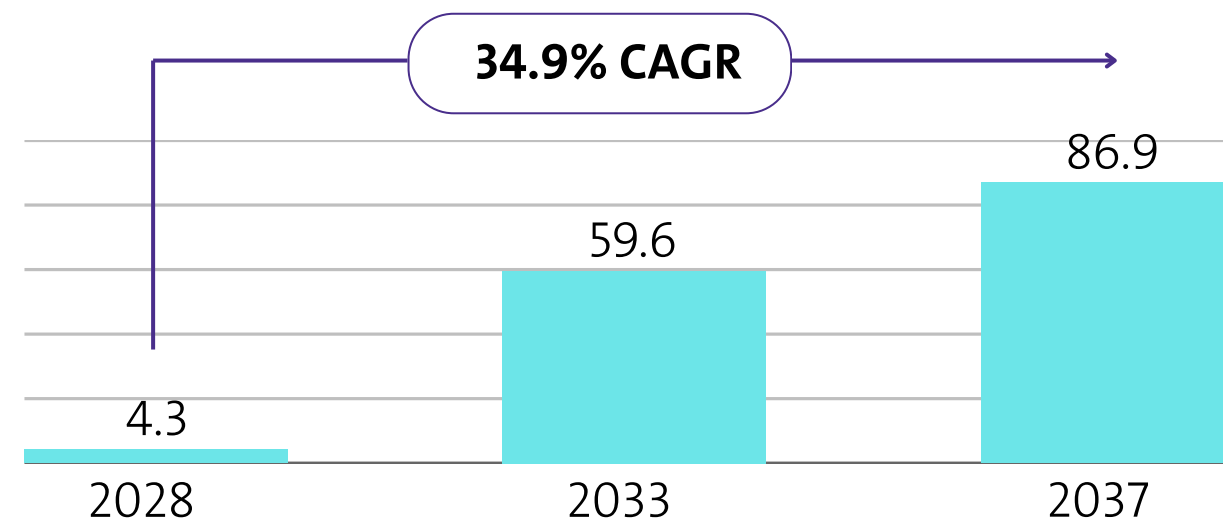
Drawn across 3 phases (2027-2030)

Key Investment Highlights

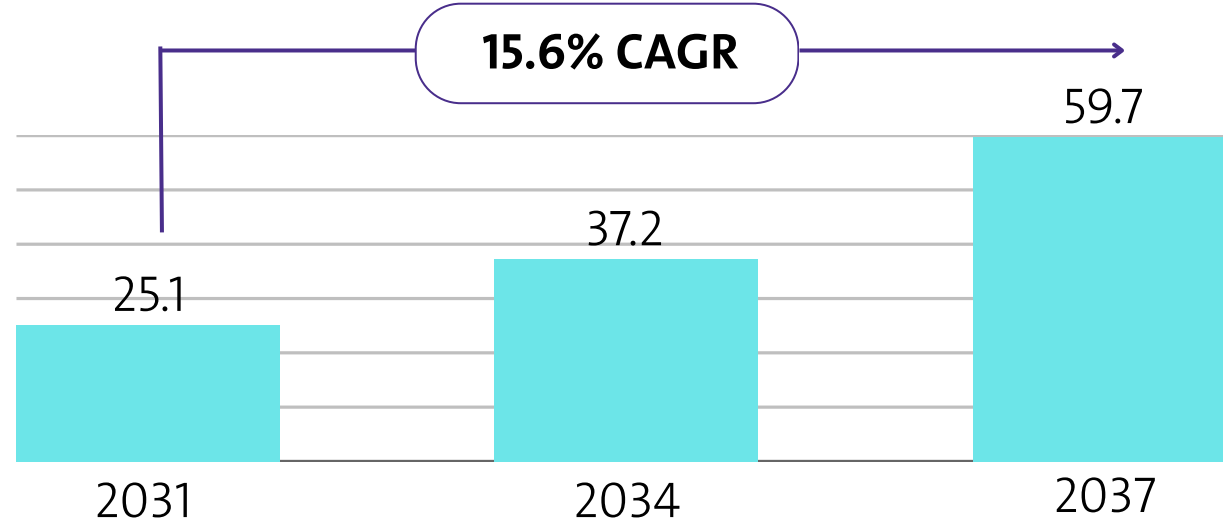
38.7% IRR

Payback Period
5 years 5 months

Projected Revenue, 2028-2037, in OMR mn



EBITDA, 2031-2037, in OMR mn



EBITDA is calculated from Year 5 onwards, reflecting the project's phased development and operational ramp-up period.

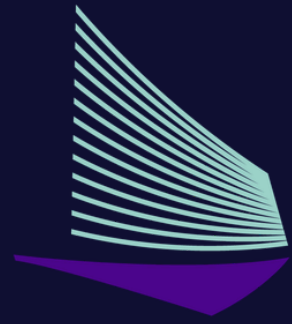
Profitability Metrics

45.6%
Net Profit Margin
2028-2037 average

55.8%
Operating Profit Margin
2028-2037 average

OMR 121.6 mn
Net Present Value
2028-2037

1.77
Benefit Cost Ratio
2028-2037



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THANK YOU



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